



From the Director's Desk...

Dear All,

The month of March is renowned for the celebration of 'International Women's Day' across the globe. Woman is the depiction of Love, Care, Affection embodied with the natural talent of Management of things. As a mother she takes care of her children, raises them to be good individuals and as a professional she takes care of her responsibilities with utmost efficiency. Thus, women across the world are considered to be better managers than their counterparts. Aurora too, believes in the skills and potential abilities of women and encourages them to be their best in life. The students, staff and faculty have organized an array of events during the 'International Women's Day' celebrations in the campus and emphasized the significance of women in various fields of activity. We believe in imparting knowledge coupled with practice. The Management Meet 'Anveshana' is an annual Mega Management and cultural fest, where the students take the responsibility of organizing the whole event for two days. Starting from the gathering of funds required for the event, till the organization of various events, students take active part and showcase their managerial and leadership skills magnificently. The program is a combination of formal and informal events and provides a right platform for the students of various colleges across the state to perform and win fabulous rewards. Ms. Shikha Goel, IPS graced the occasion as Chief Guest and shared her valuable experiences with the students during the inaugural session held on 29th March. She advised the students to be active and perseverant till they achieve their goals in life. The valedictory session was held on 30th March, where all the winners of the events are rewarded with medals and certificates for their performances. As a regular practice, Guest Lectures on various contemporary management topics were organized in association with industry experts. The NSS club has actively participated in 5k Run organized by the popular 'SHE' teams of Telangana State. The observance of World Consumer Rights Day, International Day of Forests, World Water Day is done by the relevant college clubs. The IT Club of the institution organized a program on 'Web Development' to create awareness among students on latest happenings of the IT world. We feel proud to share that our students have got placed with reputed organizations in the campus placement drives with the guidance provided through 'Campus Recruitment Training' by the institution. Aurora concentrates on the experiential learning of students rather and to provide practical exposure to various managerial functions of manufacturing units, an Industrial Visit is organized to 'Vijaya Milk Products'. We are sure that the current batch of students who are going to round off their graduation with Aurora will reach great heights in their careers with the training they got with us. We wish them 'All the Best'

Best Wishes....

Dr. M. Madhavi



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Empower Women to Make the World a Better Place

Women empowerment implies the ability in women to take decisions with regard to different works in all spheres of their life. Women are increasingly getting empowered in deciding the course of life and professions in which they can realize their fullest potential. Women in the world over are working shoulder to shoulder with men. There has been a steady increase in the number of working women which has given them financial independence and confidence to lead as well as build their own identity. In the present day women are successfully taking up diverse professions to prove that they are second to none in any respect. They are capable of balancing effectively their commitment to their profession as well as their home and family. They are functioning with a spirit of team work to render all possible cooperation to their male counterparts in meeting the deadlines and targets set in their respective professions. Whether educated or not, they are asserting their social and political rights and making their presence felt, regardless of their socio-economic background. In spite of so much of intellectual achievements and growth, unfortunately, many of the women are facing exploitation and harassment in diverse types: emotional, physical, mental and sexual. The true sense of Women empowerment will be achieved only when there is attitudinal change in society with regard to women folk, treating them with proper respect, dignity, fairness and equality. Women's lives must converge effectively to bring about a social change leading to manifestation of balance between male and female forces in the society. However to bring about women empowerment, there is a crying need for the elimination of the male superiority and a massive need for attitudinal change in society towards women. The effect of empowered women can be seen in her upcoming life, society and in her community. However, gender development and women's empowerment are considered as the core of the growth policies and the economic prosperity of the country. The states of India are now strictly implementing acts related to women education, domestic violence, and child marriage, equal participation in institutes, working places and in politics. These initiatives are helping to achieve the desired objective of women development. Moreover different government and non-government organizations are running continuous campaigns to change the patriarchal mind-sets that influence violence against women. Undoubtedly, it can be said that Women empowerment makes the society and world a better place to live in and march forward towards inclusive participation.

“There is no tool for development more effective than the empowerment of women”-Kofi Annan.

Dr. S. Pratibha

GUEST CORNER



Shikha Goel IPS,
ACP (Crime & SIT),
Incharge of SHE Teams

An enthralling experience
a very well organized
"fest". All the
best
Goel

Management Meet “Anveshana-2019”

Aurora has a tradition of developing and nurturing various skills among the students beyond the regular academics and theoretical knowledge in respect of management concepts. Management Meet “Anveshana” is one such event in which the students under the guidance of faculty members organize various sub-events in the campus and manage them successfully. The fest gives a chance for Business Management students to exhibit their hidden talents in management, literary, cultural activities, and helps in development of students in various dimensions. Students are provided with an opportunity to face the real life global challenges via participating in this type of Management Meet. In this juncture, Aurora will provide a platform to the young graduates at a wonderful scope to showcase their talents. The ultimate objective of this Management Meet is to demonstrate the major business action all the way through different events and to elicit various responses from the students of different category of educational institutions.

Anveshana 2019 a two day management meet was organized by Department of Management on 29th & 30th March, 2019. The event began with inaugural session on 29th March, 2019 by Chief guest- Shikha Goel IPS, ACP (Crimes & SIT), In-Charge of SHE Teams, Distinguished Guest Shri. Mr. Ranjith R, Vice-President, Karvy Analytics, Eminent Guest Dr. S. Anand Reddy, GM-HR, Sakshi Media Group, Director Dr. M. Madhavi, Head Department of Management Mr. Ch. Sathish Kumar, Head Department of Computer Applications Mr. E. Devendar Rao.

Director, Dr. M. Madhavi enlightened the participants about the activities of the college and the purpose of the meet. The luminaries on the dais shared their valuable views and experiences with the gathering on different fields of social reference in general and management courses. The inaugural session proceedings were concluded with the proposal of vote of thanks. In the afternoon session Special Guest, Ms. Sritha Chadana, Actress, Film Industry, Mr. Sravan Kotha, Short Film Director, RJ Potugadu Radio City 91.1 FM, enthralled the audience with their energetic performances and made the session vibrant.



The event committee enlisted 18 events categorized in to formal, informal which were spread over in two days.

- **Young Manager**
 - **Ad Recall**
 - **Ad-making**
 - **Mock Trading**
- **Business Quiz**
 - **Hr Hitch**
 - **Paper Presentation**
 - **Crossword Puzzle**
 - **Collage**

Students from various colleges and institutions like Osmania University P. G. College, Jawaharlal Nehru Technological University, Chaitanya Bharathi Institute of Technology, CMR Institute of Technology, Bharatiya Vidya Bhavan's Vivekananda College of Science, Humanities and Commerce, Aurora's PG College, Uppal, Sai Sudheer PG College, Omega PG College, TKR College of Engineering & Technology, St Francis College For Women, Sujatha Degree College, A.V. College of Arts, Science, Commerce, Janhvi Degree College, Pragati Mahavidyalaya PG College, Badruka PG College, AMS School of Info, Aurora's PG College Moosarambagh, St. Ann's PG College, Viveka Vardhini School Of Business Management, Nizam Institute of Engineering & Technology, St. Martin's, Aurora Chikkadpally, Mallareddy Institution Management, Saanvi PG College, Aristotle PG College, Mother Theresa PG College, Stanley Engineering & PG College, Vishwa Vishwani PG College, David Memorial Institute of Management, Sri Datta College, Priyadarshini College, Princeton PG College of Management Aurora Business School etc, have participated in the competitions with right spirit.

On 30th March, 2019 the following informal events complementary in nature were organized to assess creativity among the students.

- **Brand Rangoli**
 - **Singing**
 - **Dancing**
 - **Face Painting**
- **Fashion Show**
 - **Click O Pick**
 - **Dubsmash**
 - **Aurora Race**
 - **Short Film**

The Guests for the second day , Mr. Abhinav Gomatam Actor, Film Industry, Mr. Sumanth Prabhas, Director, Film Industry, Fun Pataka Team, Mr. Srinath Maganti, Actor, Film Industry entertained the audience with their amazing performances and motivated students to take-up their career seriously and excel in it. The valedictory function was graced by Special invitee, Mr. Ramprasad, Actor, Jabardasth, Director Dr. M. Madhavi, Head Department of Management - Mr. Ch. Sathish Kumar, Head Department of Computer Applications Mr. E. Devendar Rao. Mr. Ramprasad presented mementos and certificates to the winners and runners of formal and informal events of the meet. The event ended with Vote of thanks, proposed by Director, Dr. M. Madhavi who congratulated all the students from various colleges for their active participation in all the events. The event was supported for its finances and other activities by large number of sponsors. The sponsors of the meet are K Productions-Events & Concerts, A. K. Builders & Developers, Dunamis- Global Infotech Services Pvt. Ltd, Big Bazaar, Fairy Land, Smart Steps, Sri Sai Krupa, Xerox & Internet, Varun Motors Pvt. Ltd, ITC, Pvt. Ltd, Green India, KTM, KLM Fashion, Mall, Joes Shaearma, IACE, Chandana Caterers Pure Vegetarian, CKM, Wonderla- Amazement Parks, Dr. Ronald Ross Blood Bank, Satya Sai Builders & Developers where happiness Meets you, Oriflame- Sweden, ABN Andhra Jyothi, Telangana Today, Namaste Telangana, 91.1 FM Radio city. Further, the print and electronic media covered the entire proceedings of the meet and effectively communicated in their respective channels and papers. The event was celebrated with more learning, more fun and more entertainment.



Campus Recruitment Training

Getting a good job in a reputed organization is a dream for most students. Today, there are lots of opportunities for good and qualified graduates. Campus Recruitment Training Program helps students to know the process and leads towards path of success. Many companies recruit thousands of fresh graduates every year and are using rigorous selection processes to shortlist suitable candidates from the large pool of applicants. Campus Recruitment Training Program guides the student for the campus placement. With more management graduates passing out of colleges across India every year, competition for these jobs is also increasing.

To make the students prepared for recruitment on-campus and off-campus, Campus Recruitment Training program, a ten day program for sixty hours is scheduled by Training and Placement cell in association with, ProEdge Skill Development and Edutech Pvt Ltd for MBA final year students from 26th February, 2019 to 12th March, 2019. The objective of the training program was to impart soft skills, aptitude skills, verbal skills, quantitative skills, presentation skills, overall grooming etiquettes along with an orientation on Human Resources Management, Finance and Marketing Specializations. The program intended to train the students who are appearing for campus recruitments to enhance their logical thinking, interview skills and aptitude abilities which are key metrics in campus recruitments. Classroom training will be conducted on a daily basis. Practical sessions are provided for the topics conducted on daily basis to be practiced upon during the lab session. Online session organized through the virtual classroom also have the same process flow with theory and practical sessions. Training was provided in various areas like Fundamentals, Speaking Skills, Interview preparation and writing skills, Group Discussion and Resume Writing, Number system, Simple & Compound Interest, Ratio and Percentage, Permutations and Combinations, Time speed & distance and Probability, Profit & loss, Coding, Decoding, Letter and Number series, Blood Relation, Directions, Analytical reasoning, syllogisms, BFSI, Fundamentals of Banking, Sales planning and Customer Relationship Management. The training program helped the students recognize their skills and shortcomings through a series of classes. Mr. Rowson, Soft Skills Trainer, Mrs. Vidya, Aptitude Trainer and Mr. Rishi, Soft skills trainer led the Campus Recruitment Training Program.



Awareness on Global Overseas Education

Overseas Education is a journey or movement of people, minds, or ideas across political and cultural frontiers. It is facilitated by the globalization phenomenon, which increasingly erases the constraints of Geography on economic, social and cultural arrangements. It involves a broad range of learning, covering formal education and informal learning including training, exchange programs, cross-cultural communication etc. The Goal of Overseas Education is reorientation of academic outlook such as the pursuit of “World mindedness” so that the academic focus is considered international.

To explore the opportunities in abroad education and identifying the needs of the students in the current market scenario, an orientation session on “Overseas Global Education” was organized in association with HSM Group, Hyderabad on 8th March, 2019. Mr. Jugjit Sing Jumra, Director, HSM Immigration Services was the speaker for the session. He emphasized on the issues of decision making in choosing a global university for higher education. He also stressed on different courses and the cultural differences the students face in choosing abroad education and advised the students how to live, how to study within a different culture and how to thrive elsewhere from home that increases the level of confidence that can be beneficial in the longer term. Around three hundred students of MBA I year attended the session.



Orientation on “Ambedkar Overseas Vidya Nidhi Scheme”

The government is making a lot of efforts for the upliftment of the weaker sections of the society. A number of schemes have been floated for the benefit of the SC/ST students with the ultimate aim of providing them better education and better career opportunities so that they may come up in life. The Government has introduced especially for the youth pursuing the higher education and aspiring for good career Schemes like, Post Matric Scholarships, Book Banks, Centrally sponsored Education & Training Programmes, Centrally sponsored Scheme for Coaching and Allied Activities.

To assist the weaker section and to enable them to compete in the job market to get suitable jobs an orientation session on “Ambedkar Overseas Vidya Nidhi Scheme” was organized by SC/ST cell on 5th March, 2019 in association with Telangana State Scheduled caste Development Department and COIGN Consultants Pvt. Ltd, Hyderabad. Mr. Pradeep, Trainer, COIGN consultants was the speaker for the session. He explained about the courses which will actually help ST/SC students to clear the exams like GRE, IELTS, TOEFL, GMAT, PTE which in turn leads to study various courses in countries like USA, Canada, UK, Australia, Singapore, New Zealand, France, and Japan. He emphasized on how trainings enable the students in understanding the nuances of these courses according to the social situations and stressed upon the importance of learning and exhibiting these skills for studying abroad.



Workshop on “Micro Analysis of Financial Statements”

Financial statements give the reader an overview of the financial activity of a corporation between two sets of dates. They tell the accumulated financial story of a business at the end of the accounting period and how the business owner's idea has translated into financial success or despair. The ability to make sense of financial statements and to have a coherent view of a business financial health or to estimate the value of private businesses is an essential skill that any underwriter should possess and sharpen. Analysis of Financial Statement is a very important part of curriculum in Management Studies.

To strengthen the financial concepts of the students and its practicalities a one day workshop organized by IQAC on “Micro Analysis of Financial Statements” was organized on 12th March, 2019. Dr. S. Chandrasekhar, Corporate Trainer and CEO of Empover HR Solutions Pvt. Ltd., Bangalore was the resource person. The workshop provided unique tips for students in analyzing financial statements. It was conducted in two sessions. In the morning session the speaker explained about the topics of financial analysis, effect of revised schedule IV on tools of financial statements. He has given practical exercises and provided hands on experience to the students. In the afternoon session he discussed about critical ratio analysis, accounting principles, accounting standards, asset liability management, and other basics of accounting. The students have actively participated in the workshop and learnt accounting concepts in detail in simplest way. Around one hundred fifty students of MBA I year II Semester students attended the workshop.



International Women's Day

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women on 8th March every year. The day also marks a call to action for accelerating gender parity. It has occurred for well over a century, with the first International Women's Day gathering in 1911. This day is all about unity, celebration, reflection, advocacy and action - whatever that looks like globally at a local level. It is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of different countries and communities. The theme for the International Women's Day - 2019 is "Think Equal, Build Smart and Innovate for Change, "Balance for Better". The theme advocates for more gender balanced lives and empowerment of women, particularly in the areas of social protection systems, access to public services and sustainable infrastructure.

To encourage and motivate the girl students to think equal, build smart and innovate for change in all spheres of life, International Women's Day was celebrated from 5th March, 2019 to 8th March, 2019. As a part of the celebrations, various competitions were conducted for teaching, non-teaching staff and students. On 5th March, Mehendi and Nail Art competitions, Lemon and Spoon and Badminton competitions were conducted. On 6th March, Jewellery Making and Hair Dressing competitions were conducted for the students of MBA, MCA, and I-MBA. Pins and Bands, One Minute game were conducted for the teaching and non-teaching staff. Men's Cookery, a special event was organized by all Male staff during afternoon session. On 7th March, Collage Competition was conducted on the theme "Successful Women". Mehendi competition was conducted for Teaching and Non-Teaching faculty. In relation to International Women's Day, DD Yadagiri channel have interacted with the girl students and faculty. Students and faculty have expressed their views on "Balance for Better". The interactive session was recorded and telecasted on 8th March, 2019. All the faculty, non-teaching staff and girl students have participated with lots of zeal in all the competitions.

International Women' Day celebrations were organized on 8th March, 2019. The Chief Guest, Dr. Mangala Makkapati, Editor, and Producer for Swarna Puspham, Ms. V. Smita, Co-Founder and General Secretary, Zuro and Special Guest, M. Sumalatha, Asst. Divisional Engineer and Director, Dr. M. Madhavi, graced the occasion. Chief Guest, Dr. Mangala Makkapati addressed the gathering and affirmed that women should not look for someone to come, support and encourage them, but they should recognize the power within them to overcome the obstacles and move towards achieving their goals. Ms. V. Smitha advised the students that every woman has the inner sparks in themselves but the real challenge is to keep the fire burning and the fuel is confidence, belief in oneself and persistence. Ms. M. Sumalatha in her speech motivated the students to focus on building a meaningful and successful career by being optimistic with positive reinforcement. Director, Dr. M. Madhavi in her address highlighted that women has a natural ability and lot of patience to balance between various tasks. She stated that, if hard work and determination are complemented then nothing can stop women in achieving success. The celebrations ended with Prize distributions by the dignitaries to the winners of various competitions



The student winners of Mehendi Competitions are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	Pravallika	A	MCA I Year	First
2	Rajini	E	MBA I Year	Second
3	Sailaja	C	MCA I Year	Third

The student winners of Nail Art Competitions are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	G.Varsha	C1	MBA I Year	First
2	A.Tanuja	A1	MBA I Year	Second

The student winners of Jewellery Making Competitions are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	V.Vajrakalpa	E	MBA I Year	First
2	Pravallika	A	MBA I Year	Second

The student winners of Hair Dressing Competitions are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	T. Vignika	E	MBA I Year	First
2	G. Manasa	D1	MBA I Year	Second
3	Ramya	C	MCA I Year	Third



The student winners of Collage Competitions are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	Haindavi & Group	A1	MBA I Year	First
2	Priyanka & Group	D1	MBA I Year	Second
3	Soumya & Group	B	MBA I Year	Third

The Winners of the Competitions among Teaching and Non-Teaching staff are as follows:

S. No.	Name of the Event	First Prize	Second Prize
1	Lemon & Spoon	R. Radhika	V. Anuradha
2	Pins and Rubber Bands	T. Ramadevi	K. Shilpa
3	Mehendi	N. Bhavani	K. Sravani
4	Shuttle/Badminton	M. Subhashini (MCA)	K. J. Sumitha



World Consumer Rights Day

World Consumer Rights Day is an annual occasion for celebration and solidarity within the international consumer movement. The day is observed by respecting and protecting consumer rights and protesting the market abuses and social injustices which undermine them. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights. The US President John F Kennedy formally addressed the issue of consumer rights on 15th March, 1962 in the US Congress. He was the first world leader to address this issue. That date marked the consumer movement and now the day is observed every year as a means of raising global awareness about consumer rights. The first World Consumer Rights Day was observed on 15th March 1983. The aim of the day is to promote the basic rights of consumers and to ensure that these rights are respected and protected. The theme for this year was 'Trusted Smart Products'. A Smart Product can connect, share and interact with its user and other devices.

To raise the awareness level on consumer rights among the students World Consumer Rights Day was observed on 15th March, 2019. On this occasion Management Club-Anushasan has conducted essay writing competition on the topic "Consumer Rights and their Protection". Around fifty students of MBA, MCA and I-MBA students actively participated in the competition and expressed their views on consumer rights. Most of the students have also expressed that Consumer education should be imparted to all through Radio, TV, Newspaper, schools and colleges.

The winners of the competition are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	K. Bhargavi	D	MBA I Year	First
2	D. Shamini	A1	MBA I Year	Second



International Day of Forests

International Day of Forests is celebrated on 21st March 2019. Since being announced by the United Nations General Assembly in 2012, this global day of celebration has aimed to raise awareness of the importance of all type of trees and woodland. Many countries will be marking the day by organizing activities such as tree planting campaigns. Every year the focus has been increasing to make the cities greener, healthier, happier place to live.

The purpose of the day is to understand the forests and keep them healthy which is crucial for the future. Forests will be more important than ever as the world population climbs to 8.5 billion by 2030. Foresters should know and understand nature well, they should also learn to use cutting-edge technologies to ensure that the forests are monitored and managed sustainably. Helping the students to connect with the nature creates future generations conscious of the benefits of trees and forests and the need to manage them sustainably.

To impart basic knowledge on nature and its importance among the students, the Nature Club- Adhira has celebrated International Day of Forests on 21st March, 2019. The day was celebrated to raise awareness on the importance of forests for maintaining the balance of the ecosystem and to provide a sustained development. This year, the focus was made on the raising awareness campaigns and educating people about forests and how it is a vital part of our planet. In this regard essay writing competition was organized on theme "Forest and Education – Learn to Love Forests". Students have beautifully expressed their thoughts on issues and challenges posed in future as well as the different measures to protect the forests. Around seventy students of MBA, MCA and I-MBA have participated in the competition.

The winners of the competition are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	Kavya Sri	E	MBA I Year	First
2	Ravindra	C1	MBA II Year	Second



World Water Day

World Water Day is held annually on 22nd March as a means of focusing attention on the importance of fresh water and advocating for the sustainable management of fresh water resources. United Nations Conference on Environment and Development (UNCED) recommended in 1992 to celebrate fresh water as an International day of celebration. The United Nations General Assembly responded by designating 22nd March, 1993 as the first World Water Day. World Water Day is an international observance and an opportunity to learn more about water related issues, be inspired to tell others and take action to make a difference by promoting public awareness through the production and dissemination of documentaries and organizing conferences, seminars and expositions related to the conservation and development of water resources and the implementation of the recommendations. The Theme for World Water Day- 2019 is 'Leaving no one behind,' which is the central promise of the 2030 Agenda for 'Sustainable Development' as sustainable development progresses, everyone must benefit. The focus of 'Leave no one behind', is to put the efforts towards including people who have been ignored in providing fresh water. Water services must meet the needs of various groups of people and no one has to be ignored.

To inspire students and to learn more about water-related issues and to take action to make a difference, World Water Day was celebrated on 22nd March, 2019 by Nature Club-Adhira. On this occasion, a seminar was organized on the theme "Leaving no one behind". Students spoke about various issues related to water and the ways in which water crisis can be tackled. Students participated actively and expressed their views on importance of water. They also suggested measures on improving the health and reducing the diseases through water initiatives. Around hundred students of MBA I year participated actively in the seminar.



SHE TEAM “V R 1Run”

SHE Teams was introduced in the State in 2014 with a motto to provide safety and security to women and to curb crimes against women. Bharosa is an integrated support centre for women and children established by the city police in 2016. It was formed with the aim of curbing eve teasing in all aspects, in all forms, at all places, providing safety and security to women in the society, facilitating healthy environment for women's mobility thereby building up confidence in women to fulfill the Telangana Government commitment of safe and secure Hyderabad City to women. According to the Bharosa and SHE Teams, “V R 1” is an effort to get maximum people from all walks of life, especially students, professionals and children, to participate in the run so as to inculcate the habit of looking at each other with respect and make Hyderabad one of the safest cities in the world.

On the occasion of International Women's Day the SHE Teams division of the Hyderabad City Police organized a run on 17th March, 2019 at People's Plaza on Necklace Road in Hyderabad. The run, titled 'V R 1', was the first event under the banner V R 1, a unique initiative set up by the Bharosa and SHE Teams, who have been actively hosting programmes and events for women's safety and dignity in the city. The run was divided into three categories – 10 km, 5 km and 2 km. The event flagged off with the 10 km run which begun at 6.30 pm. The Hon'ble Governor Sri. E.S.L. Narasimhan flagged off and participated in the “SHE TEAMS RUN” organized by SHE Teams Hyderabad City Police. US Consul General Ms. Katherine Hadda, Telangana CS Sri. S. K. Joshi, DGP Sri. Mahender Reddy, GHMC Commissioner Sri.Dana Kishore, Principal Secretary Sri.Sunil Sharma, Hyderabad Police Commissioner Sri. Anjani Kumar and several Tollywood stars and sportspersons have participated in the programme. NSS Club volunteers and the faculty coordinators have actively participated in the run. Certificates were distributed to the students at the end of the event



Awareness on Traffic Rules and Road Safety

Traffic signs give important information which ensures the safety and awareness of road rules and can lower the chances of accidents. It is necessary for everyone to be aware of traffic signs and road rules. Road traffic safety refers to the methods and measures used to prevent road users from being killed or seriously injured. Many people are killed in India every year due to traffic accidents. With a per day average of 400 fatalities, India has one of the highest rates of accidents in the whole world. One of the prime reasons for these accidents is negligence of road safety norms and traffic signs. Be it a pedestrian or a person driving a car/motorcycle, having awareness about road safety norms and traffic signs are an absolute necessity in today's time. The Central Government of India has launched multiple initiatives to generate awareness and sensitize people about safe road usage with the Vision to make the transport on roads efficient, safe and sustainable, to reduce the accidents on roads.

The youth of today are the innovators, creators, future leaders of tomorrow. The future is in their hands and they should practice road safety and also propagate road safety amongst others. As part of the road safety campaign, an awareness program on Traffic Rules and Road Safety measures was organized by NSS Club on 13th March, 2019. Traffic Inspector of Uppal area Mr. M. Kashi Vishwanath explained about the importance of following the traffic rules and behaving responsibly. He conveyed that disobedience of traffic rules are to be discouraged and the safety measures are to be implemented strictly in order to avoid accident ratio, so that a single, right step can be free of danger and driving becomes a pleasure, not a pain and which can save many lives and families. Around one hundred and fifty students of MBA, MCA & I-MBA have participated in this program.



Paper Presentation on "Latest Trends in Web Development"

In the age of automation, technical skills are changing the workplace. Since the commercialization of the web, web development has been a growing industry. The growth of this industry is being driven by businesses wishing to use their website to advertise and sell products and services to customers. Web development has also impacted personal networking and marketing. Websites are no longer simply tools for work or for commerce, but serve more broadly for communication and social networking. Web sites such as Face book and Twitter provide users with a platform to communicate and organizations with a more personal and interactive way to engage the public. Every industry is getting revolutionized in various aspects. Website development services are swiftly adopting various technologies. To widely spread a message among students about the significance of web development programming and to bring an awareness about the activities, efforts and achievements in the field and the current trends to be followed for web development, IT Club Avishkar has organized Paper Presentation on the Theme - Latest Trends in Web Development for MCA students on 16th March, 2019. Around seventy five Students actively participated and shared their knowledge about the current web technologies and implementation of new web technologies in the future.



Industrial Visit

Industrial Visit focuses on preparing the students to learn about the day-to-day working process of a particular industry and understand its operational issues. Industrial Visit helps to keep students abreast with the current management practices followed by such organizations and acquire traits that the industry demands of them. Industrial Visit will be fruitful for the students with academic background when they have a glimpse of the industry in order to have a better appreciation of practical applications of theory.

With an aim to go beyond academics, the institution always organises several industrial visits to get students connected to the real market scenario. In this regard, industrial visit to Vijaya Milk Products was organised on 6th March, 2019 for MBA I year II semester students. The visit was highly interactive, productive and beneficial. It gave students an excellent opportunity to gain knowledge about the dairy products. It was a very informative trip and the students got a practical exposure of the working atmosphere of dairy industry. An interaction with corporate professionals helped the students in gaining live experience which can help them in their internship and further career enhancement and prepares to enter into corporate world with gained confidence.



Group Discussion (Human Resource Management)

Group Discussion is a modern method of assessing student personality. It is a technique and an art of comprehensive tool to judge the worthiness of the student and his appropriateness for the job. In a group discussion the participants are encouraged to express their views without resorting to arguments on the views expressed by other members of the team.

As a part of Interactive Teaching Learning Methodology Ms. J. Sindhuja Reddy, Assistant Professor, Department of Management has conducted Group Discussion for MBA I Year II Semester Section E students on 13th March, 2019 in the subject Human Resource Management. Twenty Learning groups have actively participated in this Group Discussion Session.

The Following Topics are given for Group Discussion:

Learning Group No	Group Discussion Topics
1, 2	Is Management degree essential to be a Manager?
3, 4	Are morality and Business Opposites?
5, 6	Is blackboard learning superior to managerial experience?
7, 8	Does Corporate World promote Entrepreneurship?
9, 10	B-schools fit square nuts into round holes.
11, 12	How professional are the professional companies today?
13, 14	Advertising is all glitter and no substance.
15, 16	MBAs do not make good business leaders.
17, 18	Corporate Social Responsibility is hypocrisy
19, 20	In most corporate, ethics is for show, corruption is for real.



Role Play (Human Resource Management)

Role play is a learning structure that allows students to immediately apply content as they are put into the role of decision maker who must make a decision regarding a policy, resource allocation, marketing strategies or some other outcome. This technique is an excellent tool for engaging students and allowing them to interact with their peers as they try to complete the task assigned to them in their specific role. In this activity students are more engaged as they try to respond to the material from the perspective of their character.

As a part of Interactive Teaching Learning Methodology Ms. Keerthi, Asst. Professor, Department of Management has conducted Role Play for students of MBA I Year II Semester Section on 5th March, 2019 in the subject of Human Resource Management. Twenty Learning groups have actively participated in this Role Play Session.

The Following Scenarios were given for Role play:

Learning Group No	Role Play Scenarios
1, 2	Human Resource Manager with CEO
3, 4	Effective Marketing Manager with colleagues
5, 6	Team Management
7, 8	Office meeting on Project allocation
9, 10	Interview Process
11, 12	Public speaking & oral communication
13, 14	Sales Person with dissatisfied customers
15, 16	HR Manager with Trade Union Leader
17, 18	Team Leader with subordinates
19, 20	International Manager with expatriate



NAAC Assessor

It is a great honor to be a part of assessment and accreditation agencies at National level. National Assessment and Accreditation Council (NAAC) is the prestigious organization that undertakes Accreditation of Higher Educational Institutions across India. Our Director Dr. M. Madhavi achieved the credential of being a registered Assessor with NAAC.

She has published a paper entitled "Impact of Various Financial Crisis on Indian Economy" in International Journal of Research in Commerce, Economics & Management, Jagadhri, Haryana, India. Volume.9 (2019), ISSN 2231-4245, Issue No.3 March.



Paper Publications



Dr. B. Madhusudhan Naik, Asst. Professor, Department of Management published a paper entitled "Impact of Various Financial Crisis on Indian Economy" in International Journal of Research in Commerce, Economics & Management, Jagadhri, Haryana, India. Volume.9 (2019), ISSN 2231-4245, Issue No. 3 March.

Dr. Arokiaraj David, Associate Professor, Department of Management published a paper entitled "A Cost-Effective Technique to Avoid Communication and Computation Overhead in Vehicle Insurance Database for online Record Monitoring" in International Journal of Mechanical and Production Engineering Research and Development, ISSN (Print) 2249-6890, ISSN(Online): 2249-8001, Impact Factor (JCC): 7.6167, NAAS Rating:3.11, IBI Factor:3.2, Volume No-9, Issue-2, Page 621-633 (Scopus Index Journal).



Ms. M. Subhashini, Associate Professor, Department of Management has published a paper entitled "An Empirical study on Stress Management strategies practiced by selected teachers within their daily living" in "International Journal of Research and Analytical Review", Volume 6, Issue 1, E-Issue 2348-1269, Print ISSN 2349-5138, Impact Factor 5.75.



Placements



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The following students are selected as Analysts:

S.No.	Roll No	Name of the Student	Package
1	1325-17-672-109	Salma	3 lakhs
2	1302-17-672-221	Pratyasha Mohanty	3 lakhs
3	1325-17-672-042	Lijo James	3 lakhs



Tech Mahindra Limited is an Indian multinational provider of information technology (IT), networking technology solutions, Integrated Engineering Solutions (IES) and Business Process Outsourcing (BPO) to various industry verticals and horizontals. Anand Mahindra is the Chairman of Tech Mahindra, which is headquartered at Pune and has its registered office in Mumbai.

The following student is selected as HR Recruiter:

S.No.	Roll No	Name of the Student	Package
1	1302-17-672-113	Aratikayala Bhavani	2.4 lakhs

Shore Infotech India Private Limited is a Private incorporated on 28 June 2007. It is classified as Non-Government Company and is registered at Registrar of Companies, Hyderabad. Its authorized share capital is Rs. 500,000 and its paid up capital is Rs. 500,000. It is involved in Software publishing, consultancy and supply, Software publishing includes production, supply and documentation of ready-made (non-customized) software, operating systems software, business & other applications software, computer games software for all platforms. Consultancy includes providing the best solution in the form of custom software after analyzing the user's needs and problems. Custom software also includes made-to-order software based on orders from specific users. Also, included are writing of software of any kind following directives of the users; software maintenance, web-page design.

The following students are selected as Junior Research Analysts:

S.No.	Roll No	Name of the Student	Package
1	1302-17-672-113	Aratikayala Bhavani	3 lakhs
2	1325-17-672-009	Kuruva Balakrishna	3 lakhs
3	1325-17-672-012	Munipally Sai Anil Goud	3 lakhs
4	1325-17-672-027	Palada Veeravenkata Sai Prashanth	3 lakhs
5	1302-17-672-002	Kesani Yogeshwara Sai	3 lakhs

Art by
S. Bhargavi, MCA 1-B



Aurora PG College holds Anveshana 2019

HANS NEWS SERVICE

Uppal: Management meet 'Anveshana 2019' was held on a grand note at Aurora PG college in Ramanthapur on Friday.

Hyderabad Additional Commissioner of Police (Crimes & SIT) Shikha Goel was chief guest. She advised students to enjoy student life and to

set goals at the same time. She also asked them to work with dedication to achieve their goals. College director Madhavi said students from about 200 colleges showcased their talents in the programme. The main objective of the event is to bring out the latent talent in students.

Karvey Analytics President R Ranjith, HODs Satish, Devender and students were present.



రామంతాపూర్: రామంతాపూర్ అరోరా పీజీ కళాశాలలో మేనేజ్మెంట్ మీట్ అన్వేషణ పేరుతో నిర్వహించిన కార్యక్రమం శనివారం ముగిసింది. కార్యక్రమంలో జబర్నస్ ఫేం రాంప్రసాద్, హీరో శ్రీనాథ్ మాగంటి, సినీ నటుడు అభినవ్ గోమంతం, సినీ దర్శకుడు శ్రీరామ్ ఆదిత్యా, సుమంత ప్రభాష్ తో పాటు కళాశాల డైరెక్టర్ డాక్టర్ మాధవి, సతీష్ కుమార్, దేవేందర్ రావు పాల్గొన్నారు. విద్యార్థులు డాన్సులతో అదరగొట్టారు.

విద్యార్థులు లక్ష్యంతో విజయాలు సాధించాలి

రామంతాపూర్, మార్చి 29 (ఆంధ్రజ్యోతి): విద్యార్థులు నిర్దిష్ట లక్ష్యంతో విజయాలు సాధించాలని నగర పోలీస్ అదనపు కమిషనర్, పీ టీమ్స్ ఇన్చార్జ్ శిఖా గోయల్ అన్నారు. రామంతాపూర్ అరోరా కళాశాలలో శుక్రవారం నిర్వహించిన మేనేజ్మెంట్ సెస్టోన్ ముఖ్య అతిథిగా పాల్గొన్నారు. విద్యార్థులు కళాశాల జీవితంలో ఆనందాన్ని అస్వాదిస్తూనే ఆంకితభావంతో ఉన్నత శిఖరాలను అధిరోహించాలని తెలిపారు. ఆనంతరం కార్ట్రీ ఎనలిటిక్స్ వైస్ ప్రెసి డెంట్ ఆర్.బంజీత్ మాట్లాడుతూ ఆత్మవిశ్వాసం, ఏకాగ్రత, పట్టుదలతో ఏదైనా సాధించొచ్చన్నారు. కార్యక్రమంలో ఓ తెలుగు

అదనపు పోలీస్ కమిషనర్ శిఖా గోయల్



కార్యక్రమంలో పాల్గొన్న కాలేజీ విద్యార్థులు తదితరులు

దినపత్రిక జనరల్ మేనేజర్ ఆనందరెడ్డి, సినీ నటి శ్రీతచందన, రేడియో జాకీ సునీత, అరోరా విద్యా సంస్థల కార్యదర్శి నిమ్మటూరి రమేష్ బాబు, వైర్లెస్ నిమ్మటూరి రాజాబాబు, కళాశాల డైరెక్టర్ ఎం.మాధవి, ఎంబీఎ, ఎంసీఏ విభాగాధిపతులు తదితరులు పాల్గొన్నారు.

ఉత్సాహంగా సాగిన అన్వేషణ-19



విభవములు అలంకరిస్తున్న జబర్నస్ ఫేం రాంప్రసాద్

పాప్ సంగీత, స్టూడియో: హల్దిగూడ డివిజన్ గత షెన్గర్లోని అరోరా పీజీ కళాశాలలో మేనేజ్మెంట్ మీట్ అన్వేషణ-2019ను రెండోరోజు కొనసాగించారు. సినీ నటులు విశ్వకేసవ నాయుడు, అభినవ్ గోమంతం, సినీ దర్శకుడు సుమంత ప్రభాష్, వనపలాకా జ్ఞాంబం శ్రీరాంఆదిత్య మాగంటి శ్రీనాథ్ ముఖ్యఅతిథులుగా హాజరయి మాట్లాడారు. విద్యార్థులు తల్లిదండ్రులను గౌరవించాలన్నారు. కష్టపడితే ఎంతటి విజయాన్ని యినా సాధించవచ్చన్నారు. జబర్నస్ ఫేం ఆర్ రాంప్రసాద్ తన హాస్యంతో వీక్షకులను అలరించారు. విద్యార్థులు ప్రదర్శించిన స్టాన్సులు, నాటకాలు ప్రేక్షకులను ఆకట్టుకున్నాయి. మేనేజ్మెంట్ పోల్లో ఉత్తమ ప్రతిభ జనబరిచిన విద్యార్థులకు రాంప్రసాద్ బహుమతులు



పాల్గొన్న విద్యార్థులు, అతిథులు



రామంతాపూర్ గణేష్ నవగర్ అరోరా పీజీ కళాశాలలో...

అరోరా కళాశాలలో... రామంతాపూర్ అరోరా పీజీ కళాశాలలో అన్విత ఉమెన్స్ క్లబ్ ఆధ్వర్యంలో మహిళా దినోత్సవ వేడుకులు ఘనంగా జరిగాయి. ఈ కార్యక్రమానికి ముఖ్య అతిథిగా ప్రముఖ రచయిత్రి సంపాదకుడు డాక్టర్ ముక్క పాటి మంగళ, దిశ పౌండేషన్ వ్యవస్థాపకురాలు స్మిత, ఇంజీనీర్ టి. సుమల తలు పాల్గొన్నారు. ఈ కార్యక్రమంలో కళాశాల ఎంసీఏ, ఎంబీఏ విభాగాధిపతులు సతీష్ కుమార్, దేవేందర్ రావులు పాల్గొన్నారు.



వేస్తున్న కార్పొరేటర్ గంధం జ్యోక్తు... రచయిత్రి మంగళకు సన్మానిస్తున్న కళాశాల డైరెక్టర్ ఎం.మాధవి

Aurora's PG College: International Women's Day

ANVITHA WOMEN'S CLUB of Aurora's Post Graduate College, Ramanthapur, organized various Activities for Women Students, Faculty and Administration Staff from 8th to 8th March and celebrated International Women's Day on 8th March, 2019. Ms. Mangala Makkapati, Writer and editor was the Chief Guest. Ms. Smita Varakhedkar, Co-founder & General Secretary, Sahi Disha Foundation was the Imminent Guest. Ms. T. Sumalatha, Assistant Engineer, TSSPDCL was the Special Guest. Dr. M. Madhavi, Director presided. The program was also attended by Head of the Department MBA Mr. Ch. Satish Kumar & HOD-MCA, Mr. E. Devender Rao, Staff and Students.

లక్ష్యం ఉన్నతంగా ఉండాలి

అడిషనల్ సీపీ షికాగోయల్

రామంతాపూర్: విద్యార్థులు ఉన్నతమైన లక్ష్యాలను నిర్దేశించుకొని ఆత్మవిశ్వాసం, ఆంకిత భావం, నిబద్ధతతో శ్రమించి లక్ష్యాలను సాధించేందుకు కృషి చేయాలని నగర అదనపు పోలీస్ కమిషనర్ షికాగోయల్ అన్నారు. రామంతాపూర్ లోని ఆరో పీజీ కళాశాలలో శుక్రవారం 'అన్వేషణ' మేనేజ్మెంట్ కార్యక్రమం నిర్వహించారు. అదనపు సీపీ షికాగోయల్, 'సాక్షి' మీడియా జనరల్ మేనేజర్ (హెచ్ఆర్) డాక్టర్ ఎస్.ఆనంద్ రెడ్డి, కార్పొ సస్ట పైస్ ప్రెసిడెంట్ రంజిత్ ముఖ్య అతిథులుగా హాజరయ్యారు. అడిషనల్ షికాగోయల్ మాట్లాడుతూ.. విద్యార్థులు ఉన్నతమైన లక్ష్యాలను నిర్దేశించుకొని వాటి సాధనకు



కార్యక్రమానికి హాజరైన అతిథులు

నిరంతర కృషి చేయాలన్నారు. 'సాక్షి' జీఎం డాక్టర్ ఆనంద్ రెడ్డి మాట్లాడుతూ.. విద్యార్థులకు ఇవ్వమైన కోర్సులను చదివేందుకు తల్లిదండ్రులు, అధ్యాపకులు ప్రోత్సహించాలన్నారు. కార్పొ వైస్ ప్రెసిడెంట్ రంజిత్ మాట్లాడుతూ.. ఆత్మవిశ్వాసం, ఏకాగ్రత, పట్టుదలతో ఎవరైనా ఏదైనా

సాధించవచ్చన్నారు. కార్యక్రమంలో కళాశాల చైర్మన్ నిమ్మటూరి రాజుబాబు, సెక్రటరీ డాక్టర్ నిమ్మటూరి రమేష్ బాబు, డైరెక్టర్ డాక్టర్ మాధవి, ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీషకుమార్, దేవేందర్ రావులతో పాటు నగరంలోని వివిధ కళాశాల విద్యార్థులు పాల్గొన్నారు.

అరోరా పీజీ కళాశాలలో ఘనంగా అన్వేషణ - 2019

రామంతాపూర్ : రామంతాపూర్ అరోరా పీజీ కళాశాలలో శుక్రవారం మేనేజ్మెంట్ మీట్ అన్వేషణ -2019 కార్యక్రమం ఘనంగా జరిగింది. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా నగర అదనపు పోలీస్ కమిషనర్ (క్రైం) షికా గోయల్ విచ్చేసి విద్యార్థులనుద్దేశించి మాట్లాడారు. విద్యార్థులు కష్టపడి చదువుకోవాలన్నారు. విద్యతో పాటు సమాజ సేవలో ముందుండాలన్నారు. విద్యార్థులు కళాశాల జీవితంలో ఉండి, ఆనందాన్ని ఆస్వాదిస్తూనే తమ లక్ష్యాలను నిర్దేశించుకోవాలన్నారు. అనంతరం ఆరోరా చైర్మన్ నిమ్మటూరి రాజా, కార్యదర్శి నిమ్మటూరి రమేష్ బాబు మాట్లాడుతూ.. సదస్సులు, తదితర కార్యక్రమాల ద్వారా విద్యార్థులకు అవగాహన పెరుగుతుందన్నారు. ఈ కార్యక్రమంలో సాక్షి మీడియా గ్రూప్ జనరల్ మేనేజర్ డాక్టర్ ఆనంద్ రెడ్డి, సీసీ, శ్రీచందన, రేడియో జాకీ సునీత, కళాశాల డైరెక్టర్ డాక్టర్ ఎం మాధవి, ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీశ్, దేవేందర్ రావు, ఉపాధ్యాయులు, విద్యార్థులు పాల్గొన్నారు.



మేనేజ్మెంట్ మీట్లో పాల్గొన్న అదనపు పోలీస్ కమిషనర్ షికాగోయల్, తదితరులు

శ్రమించేవారికి విజయం సొంతం

హబ్బాగూడ, న్యూస్ టుడే: విద్యార్థులందరూ తమ లక్ష్యాలను నిర్దేశించుకొని ఆ దిశగా కృషి చేసినపుడే విజయం సాధిస్తారని షీటింగ్ బలోసా కేంద్రం ఇన్ ఛార్జి అదనపు పోలీస్ కమిషనర్ షికా గోయల్ అన్నారు. హబ్బిగూడ డివిజన్ గణేషనగర్లోని ఆరోరా పీజీ కళాశాలలో మేనేజ్మెంట్ మీట్ కార్యక్రమాన్ని అన్వేషణ-2019 పేరుతో నిర్వహించారు. కార్యక్రమానికి షికా గోయల్తోపాటు, కార్పొ ఎస్.టి. టిక్లె ఉపాధ్యక్షులు రంజిత్, సాక్షి మీడియా గ్రూపు జీఎం ఆనంద్ రెడ్డి, సీసీసీ శ్రీచందన హాజరయి బోధించి వెలిగించి వేడుకలను ప్రారంభించారు. మేనేజ్మెంట్ మీట్లో భాగంగా రాష్ట్ర వ్యాప్తంగా పలు కళాశాలల నుంచి వచ్చిన విద్యార్థులు ఉత్సాహంగా పాల్గొన్నారు. రేడియోజాకీ సునీత, ఆరోరా విద్యాసంస్థల గ్రూపు కార్యదర్శి డా.నిమ్మటూరి రామేష్ బాబు, చైర్మన్ రాజుబాబు, కళాశాల డైరెక్టర్ డా.మాధవి, శాఖాధిపతులు సతీనకుమార్, దేవేందర్ తదితరులు పాల్గొన్నారు.



మాట్లాడుతున్న షికా గోయల్

అరోరా పీజీ కళాశాలలో ఘనంగా అన్వేషణ - 2019

రామంతాపూర్ : రామంతాపూర్ అరోరా పీజీ కళాశాలలో శుక్రవారం మేనేజ్మెంట్ మీట్ అన్వేషణ -2019 కార్యక్రమం ఘనంగా జరిగింది. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా నగర అదనపు పోలీస్ కమిషనర్ (క్రైం) షికా గోయల్ విచ్చేసి విద్యార్థులనుద్దేశించి మాట్లాడారు. విద్యార్థులు కష్టపడి చదువుకోవాలన్నారు. విద్యతో పాటు సమాజ సేవలో ముందుండాలన్నారు. విద్యార్థులు కళాశాల జీవితంలో ఉండి, ఆనందాన్ని ఆస్వాదిస్తూనే తమ లక్ష్యాలను నిర్దేశించుకోవాలన్నారు. అనంతరం ఆరోరా చైర్మన్ నిమ్మటూరి రాజా, కార్యదర్శి నిమ్మటూరి రమేష్ బాబు మాట్లాడుతూ.. సదస్సులు, తదితర కార్యక్రమాల ద్వారా విద్యార్థులకు అవగాహన పెరుగుతుందన్నారు. ఈ కార్యక్రమంలో సాక్షి మీడియా గ్రూప్ జనరల్ మేనేజర్ డాక్టర్ ఆనంద్ రెడ్డి, సీసీ, శ్రీచందన, రేడియో జాకీ సునీత, కళాశాల డైరెక్టర్ డాక్టర్ ఎం మాధవి, ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీశ్, దేవేందర్ రావు, ఉపాధ్యాయులు, విద్యార్థులు పాల్గొన్నారు.



మేనేజ్మెంట్ మీట్లో పాల్గొన్న అదనపు పోలీస్ కమిషనర్ షికాగోయల్, తదితరులు

'లక్ష్యం కోసం ఆంకిత భావంతో పనిచేయాలి'

రామంతాపూర్: విద్యార్థులు ఉన్నతమైన లక్ష్యాలను నిర్దేశించుకొని ఆత్మవిశ్వాసం, ఆంకిత భావం, నిబద్ధతతో శ్రమించి లక్ష్యాలను సాధించేందుకు కృషి చేయాలని నగర అదనపు పోలీస్ కమిషనర్ షికాగోయల్ అన్నారు. రామంతాపూర్ లోని ఆరో పీజీ కళాశాలలో శుక్రవారం 'అన్వేషణ' మేనేజ్మెంట్ కార్యక్రమం నిర్వహించారు. అదనపు సీపీ షికాగోయల్, 'సాక్షి' మీడియా జనరల్ మేనేజర్ (హెచ్ఆర్) డాక్టర్ ఎస్.ఆనంద్ రెడ్డి, కార్పొ సస్ట పైస్ ప్రెసిడెంట్ రంజిత్ ముఖ్య అతిథులుగా హాజరయ్యారు. అడిషనల్ షికాగోయల్ మాట్లాడుతూ.. విద్యార్థులు ఉన్నతమైన లక్ష్యాలను నిర్దేశించుకొని వాటి సాధనకు నిరంతర కృషి చేయాలన్నారు. 'సాక్షి' జీఎం డాక్టర్ ఆనంద్ రెడ్డి మాట్లాడుతూ.. విద్యార్థులకు ఇవ్వమైన కోర్సులను చదివేందుకు తల్లిదండ్రులు, అధ్యాపకులు ప్రోత్సహించాలన్నారు. కార్పొ వైస్ ప్రెసిడెంట్ రంజిత్ మాట్లాడుతూ.. ఆత్మవిశ్వాసం, ఏకాగ్రత, పట్టుదలతో ఎవరైనా ఏదైనా సాధించవచ్చన్నారు. కార్యక్రమంలో కళాశాల చైర్మన్ నిమ్మటూరి రాజుబాబు, సెక్రటరీ డాక్టర్ నిమ్మటూరి రమేష్ బాబు, డైరెక్టర్ డాక్టర్ మాధవి, ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీషకుమార్, దేవేందర్ రావులతో పాటు నగరంలోని వివిధ కళాశాల విద్యార్థులు పాల్గొన్నారు.



వేడుకల్లో షికాగోయల్, డైరెక్టర్ డా.మాధవి తదితరులు







