



From the Director's Desk...

Dear All,

'The month of February is indicative of a transitional time, finding itself just after a month of New Year's resolutions. The month has began with a wonderful note by celebrating 'Aurora's Foundation Day' that is celebrated to cherish our history and rejoice the successful journey of the Aurora Group of Educational Institutions. Alumni are always precious to any organization; especially to educational institutions. They are the strength and they build and represent the brand of the institution in the outside world. Aurora is very fortunate to have great alumni who always stay connected with their Alma Mater. The institutions regularly organize Alumni Meet by name 'Sammelan' every year. This year also it was organized on 16th February, to invite the Alumni and to provide them with an opportunity to cherish their movements with the institution. To explore the inherent talents of the potential young budding managers, Yuva Fest-2k19 was organized that provided an ideal opportunity for the management students to exhibit their talents. To hone the soft skills of the students and to make them industry ready, Campus Recruitment Training Programme is organized by expert team. Our NSS students have always been active to serve the social cause and in their journey towards social service, they have organized a 'Blood Donation Camp' where more than 100 units of blood is donated. The NSS volunteers also have actively participated in a program on "Feed the Need" and took lead in the 5K Run organized by Yashoda Hospitals to create awareness on the deadly disease 'Cancer'. To enrich the students with real world experiences, guest lectures were organized on 'Career Opportunities in Aviation Industry', Awareness on Career Building and Interview Skills, Personal Grooming and Hygiene, International Retail Strategies. In the wake of 'Pulwama' attack on Indian soldiers, a Panel Discussion on "Progress and Social Harmony" was organized to create awareness on the roles and responsibilities of civilians. The student clubs organized various competitions and activities on various national and international days of importance to encourage and recognize the participating and organizing abilities of the young graduates. Meet you all through another informative issue of the Newsletter, in March.

Best Wishes....

Dr. M. Madhavi



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An election that will shape India

Elections are an opportunity to find the answers to big questions, educate the public as well as seek their legitimacy for policy. Each general election is important. It determines who will govern the State, exercise executive power, shape the legislative agenda and, through all of it, have an impact on the lives of all citizens. But some elections are perhaps more critical than others. With the Election Commission announcing dates for the 17th Lok Sabha elections, this is perhaps one of them. And that is not because of the nature of the contestants in the fray, but because of the position India finds itself in. The country is at the cusp of multiple transitions and the next regime will have the challenging task of navigating us through it. And that is why it is time for both parties and voters to step back and recognise what is at stake. It is time to ask India's political parties what they have in mind to steer the country through some big transitions. India is in the middle of an economic transition. While the contribution of agriculture to the GDP has steadily declined, the number of people engaged in agriculture remains disproportionately high. The contribution of services to GDP is steadily increasing, but the number of people it absorbs is not enough, given the scale of the Indian work force. And manufacturing has remained a weak point. So the first big task for the next government will be managing this transition better: improving agricultural incomes; smoothening the transition out of it; creating jobs in manufacturing; continuing to sustain the services momentum; and all through improving the social safety net through welfare for the poorest citizens. India is in the middle of a geographical transition. People are rapidly moving out of rural to urban areas, with a range of smaller towns proliferating. Our cities and towns lack the infrastructure to cope with this shift. India is confronting a geopolitical transition. The old international order is crumbling, with the retreat of the US; a new order is coming to life, with the rise of China, but its contours are not clear. This presents both an opportunity and a threat. India is also in the middle of a democratic transition. Arithmetic, alliances, campaign blitz of leaders, issues of identity and political polemics will capture the headlines in the next 60 days. It is time to ask India's political parties what they have in mind to steer the country through the big transitions. Elections are an opportunity to find the answers to big questions, educate the public as well as seek their legitimacy for policy. Let us call on all stakeholders to raise the bar and strive to make the 2019 election one which does this.

Dr. S. Pushpalatha

GUEST CORNER



Vice Admiral Raman Puri,
Distinguished Fellow,
Vivekananda International Foundation

*I thank the Director
of the college to give
me an opportunity
to interact with
their highly
disciplined and
motivated young
minds. Wishing
the college all
the success in
their noble ^{endeavour} ~~adventure~~*

Raman Puri



Sammelan - Alumni Meet

Alumni meet is a gathering of passed out students of an institution and it is a place where the institution feels proud on seeing its successful alumni. During their meet, the alumni community shares their experience in the outside world, which they faced after stepping out of the institution.

To create a platform and identify the most distinguished alumni, the Alumni Association has organized "Sammelan 2019 - Alumni Meet" on 16th February, 2019. The Alumni Meet started with an invocation song seeking the blessings of almighty. Director, Dr. M. Madhavi, the alumni guests Mr. Ch. Prashanth, Weight Lifting Coach, Sports Authority of Telangana State, Mr. G. Goutham, Assistant Manager Retail, Adithya Birla Insurance Brokers Ltd. and Mr. P. Hemanth, Threat Hunter, Synchrony, Mr. P. Sanjay Kumar, Associate Professor, Department of Management, Mr. Md. Ismail, Associate Professor, Department of Computer Applications graced the occasion. Director, Dr. M. Madhavi in her address shared the recent developments and initiatives taken at the institutional level for uplifting the educational standards among the students and faculty members. She also shared some of the milestones achieved by the institution in terms of NAAC accreditation process and future plans of the institution on the guidelines of NAAC. Director expressed that all alumni activities will be supported in building a brand name among the corporate world and encouraging entrepreneurs among the bunch of talent pool year on year. Alumni had a fair and informative discussion with students and motivated them with their expertise. Students were enthusiastic to see and know many more things about the eminent alumni and questioned them about their secrets of bright future. Many alumni opined that the key reason for their success is the platform the institute provided them and the amount of support provided by the management during their study period. "Sammelan-2019" Alumni Newsletter was released by the dignitaries. Furthermore, Alumni after sharing their experiences assured all kinds of help, support, and cooperation for the betterment of the students and institute as whole. The perfect dialogue between alumni and students boosted their confidence. The event was stimulating and enjoyable and simultaneously profitable as all members shared their views ideate and good numbers of new ideas, information and insights came up.



Campus Recruitment Training

Getting a good job in a reputed organization is a dream for most students. Today, there are lots of opportunities for good and qualified graduates. Campus Recruitment Training Program helps students to know the process and leads towards path of success. Many companies recruit thousands of fresh graduates every year and are using rigorous selection processes to shortlist suitable candidates from the large pool of applicants. Campus Recruitment Training Program guides the student for the campus placement. With more management graduates passing out of colleges across India every year, competition for these jobs is also increasing. In addition, every student hopes to get the best possible job for his/her capabilities and knowledge. This is possible only if the student performs well in the selection process adopted by the company he/she aspires to join. Companies today use a few standard techniques to evaluate candidates. These include written aptitude tests, Psychometric Tests, Group Discussions and Personal Interviews. A thorough preparation is the best way to ensure a good performance in these selection processes and thus get a good job. Campus Recruitment Training program, train the students on a variety of areas to ensure that they are adequately prepared to handle the tests conducted by various companies. Students are trained on soft skills, resume preparation, Group Discussion, Personal Interview and frequently asked questions in an Interview. This will help to student to cross each of the various levels that companies conduct.

To make the students prepared for recruitment on-campus and off-campus, Campus Recruitment Training program, a ten day program for sixty hours is scheduled by Training and Placement cell in association with, ProEdge Skill Development and Edutech Pvt Ltd for MBA final year students from 26th February to 12th March, 2019. The program intended to train the students who are appearing for campus recruitments to enhance their logical thinking, interview skills and aptitude abilities which are key metrics in campus recruitments. Classroom training will be conducted on a daily basis. Practical sessions are provided for the topics conducted on daily basis to be practiced upon during the lab session. Online session organized through the virtual classroom also have the same process flow with theory and practical sessions. The training program helps the students recognize their skills and shortcomings through a series of classes for a week. The objective of the training program was to impart soft skills, aptitude skills, verbal skills, quantitative skills, presentation skills and overall grooming etiquettes. Mr. Rowson, Soft Skills Trainer, Ms. Vidya, Aptitude Trainer and Mr. Rishi, Verbal skills trainer will lead the Training Program.



Guest Lecture on Career Opportunities in Aviation Industry

Aviation refers to the activities surrounding mechanical flight and the aircraft industry. Aviation began in the 18th Century with the development of the hot air balloon, an apparatus capable of atmospheric displacement through buoyancy. Some of the most significant advancements in aviation technology came with the controlled gliding flying of Otto Lilienthal in 1896; then a large step in significance came with the construction of the first powered airplane by the Wright brothers in the early 1900s. Since that time, aviation has been technologically revolutionized by the introduction of the jet which permitted a major form of transport throughout the world.

India's aviation industry is largely untapped with huge growth opportunities, considering that air transport is still expensive for majority of the country's population, of which nearly 40 per cent is the upwardly mobile middle class. The industry stakeholders should engage and collaborate with policy makers to implement efficient and rational decisions that would boost India's civil aviation industry. With the right policies and relentless focus on quality, cost and passenger interest, India would be well placed to achieve its vision of becoming the third-largest aviation market by 2025.

To create an awareness about aviation industry and its career prospects a Guest Lecture was organized on the topic, 'Career Opportunities in Aviation Industry' on 13th February, 2019. Mr. Abdul Q Waseem, Regional Manager, London Aviation Academy was the resource person. He addressed the students by providing insights of Indian Aviation Industry. Mr. Waseem enlightened the students with upgraded knowledge of aviation industry and career opportunities in Aviation Industry. He informed the students about the procedure of booking the tickets, the way to proceed towards the airport and to take the flight. He also informed the students the way of landing of the planes and taking off the flight. He inspired the students to work in the aviation industry. He also encouraged them to bring revolution in the field of marketing by doing jobs in this industry. He shared the information about various jobs offered to the students as ground staff, cabin crew and engineers, the jobs at the airports and airline companies, skills required at different levels, ways to develop the skills and developing a career in Aviation Industry. One of the students from London Aviation Academy, who accompanied Mr. Abdul, shared his learning experience at the academy. Around two hundred students from MBA and MCA participated in this session.



Awareness on Career Building and Interview Skills

Career building is the process of thinking about professional future, developing new skills through education and experience, and pursuing new opportunities over time. Having a realistic career plan in place is often an essential part of our personal growth and development. Without goals to strive for, most people find it difficult to stray from the easy norm or to gain skills which make them a more valuable commodity in the business world. By planning for the future and setting a specific timeline for accomplishing the things to achieve, the career plan is an effective way to ensure confidence and never lose motivation along the way. To encourage and help students appear for interviews and increase their interview skills, a Guest Lecture was conducted on 6th February, 2019 by Smart Steps Consulting Pvt. Ltd. Mr. Raghu, General Manager, Training and Skills development Ltd was the speaker for the session. He trained the students by conducting



Mock Interview sessions. After training he spoke about employability skills and highlighted the importance of having good attitude both during the interview and while performing the job. The students were enlightened about the types of skills and the role of employability skills in getting and retaining a job and different skills required during various stages of job interview and performing the duties in the job effectively. Around one hundred and fifty students of MBA and MCA attended the session.

Panel Discussion on “Progress and Social Harmony in India”

A panel discussion on “Progress and Social Harmony in India” was organized on 20th February, 2019. The session started with a vivid introduction by Prof. Virender Kumar about Admiral Raman Puri, Retd. USC, Ex-Commander of Vikranthi, Indian Navy. Director Dr. M Madhavi, Mr. Ch. Satish Kumar, Head, Department of Management, Mr. E. Devender Rao, Head, Department of Computer Applications, Prof. GVK Reddy, Prof. P. Pinakapani attended the Panel discussion. Admiral Raman Puri spoke about the importance of Education and Training, the life a soldier, the way in which the Central Government, State government, Local Bodies, and Panchayats operate. He focused upon the three levers used by the Central Government to maintain Progress and Social Harmony. He discussed about the Electronic and Social media being used as a weapon for Information warfare. Admiral Raman Puri shared his personal experiences related to wars. He has concluded the discussion with a note on the role and importance of the youth in understanding our country's leadership and advised them to study the history of India which would help in country's progress and maintaining social harmony. The discussion ended with an interactive session with the students and the panel of experts. Around two hundred Students of MBA and MCA attended the session.



Guest Lecture on Personal Grooming and Hygiene

Oriflame is a leading beauty company selling direct present in more than 60 countries and the market leader in more than half. Oriflame has its origin in Sweden with corporate offices in Switzerland. It offers a wide range of high-quality beauty products. Personal grooming refers to an art which helps individuals to clean and maintain their body parts. Personal grooming helps in enhancing an individual's self esteem and also goes a long way in developing an attractive personality. Personal Grooming helps to create a presence that exudes professionalism, leadership, confidence and elegance. Corporate dressing plays a crucial role in enhancing one's personality. An individual with a pleasing personality is respected and appreciated by all.

A Guest Lecture was conducted about "Personal Grooming and Hygiene" on 21st February, 2019. Ms. Harpreet Bagga, Diamond Director, Oriflame was the guest speaker. Addressing the girl students she said that good looks and confidence levels of a person are interrelated. As a part of the session she has conducted a mock interview on how to present oneself, professional dressing for an interview, jewellery that can be worn for an interview, sitting posture, eye contact, hand shake and communication etiquette. A management game was conducted to introduce the concept of quick thinking and team work. Ms. Harpreet Bagga has also explained about personal hygiene. She has demonstrated few makeup tips along with the products to be used and presented gifts to the students. Around one hundred and fifty girl students from MBA and MCA attended the session.



Guest Lecture on International Retail Strategies

A Guest Lecture about "International Retail Strategies" was organized on 26th February, 2019. Mr. V. Venu Gopal, Vice President - International Relations, Sobha Group – Dubai spoke to the students about the prospects of Retail Industry. He explained about customer's attitude in large retail outlets, their decision making process, differences in the buying behavior of males and females. Mr. V. Venu Gopal also discussed about Segregation of products, Store management, lighting strategies. He shared his success story in expanding Sobha Group in Dubai and encouraged the students to take a closer look at the retail industry, try to experience what a customer experiences. Around two hundred and fifty students of MBA have enthusiastically participated in the session.



Quiz Competition

In today's competitive world, whether to run a business successfully or to have an excellent knowledge in Finance to boost up their career, Financial Management plays a key role. It helps the students in Strategic planning, directing and controlling of financial undertakings by optimum utilization of funds. To sharpen the financial literacy skills, a Quiz Competition was conducted on 15th February, 2019 by Finance Club-Aarjitha on Financial Accounting and Basics of Finance. The quiz competition included four rounds. The students of MBA I and II year have actively participated in the Quiz Competition. Around fifty students have participated in teams.

The following students are the winners in Quiz Competition:

S. No.	Name of the Student	Section	Course /Year
1	Mr. Manoj	C	MBA I Year II Semester
2	Mr. Mahesh	C	MBA I Year II Semester
3	Ms. Uma	C	MBA I Year II Semester
4	Ms. Vishali	C	MBA I Year II Semester
5	Ms. Kaushalya	C	MBA I Year II Semester
6	Ms. Sai Sowmya	C	MBA I Year II Semester
7	Mr. Mohan	C	MBA I Year II Semester



Aurora Foundation Day



Vasant Panchami is a famous festival that marks the end of the winter season and ushers in the springtime. The celebration of the Vasant Panchami is centered on the Hindu Goddess Saraswati, the Goddess of Wisdom. She embodies the different facets of learning such as the science, arts, crafts and skills. The Goddess Saraswati is the goddess of intellect and learning. She has four hands which symbolize ego, intellect, alertness and the mind. Her white dress is a symbol for purity. Her swan signifies that people should have the ability to discern the good from the bad. The Goddess Saraswati, sitting on a lotus, symbolizes her wisdom. She is also well-versed in the experience of truth. When the goddess is seen sitting on a peacock, it is a reminder that a strong ego can be held back by wisdom. During the Vasant Panchami festival, India's crop fields are filled with the color yellow, as the yellow mustard flowers bloom at this time of the year. Pens, notebooks, and pencils are placed near the goddess Devi's feet to be blessed before they are used by students.

Every year Aurora Foundation Day is celebrated on the auspicious day of Vasant Panchami. This year Aurora Foundation Day was celebrated by Cultural Club-Aroop on 11th February. This is a special day when the entire institution reflects not only the beginning of the College and its Founders, but also on the significant developments since its inception. It is a day set aside to celebrate the history and reconnect with the continuing journey of the institution. The program was presided by Director Dr. M. Madhavi. Addressing the gathering, she shared the Institution's major achievement of being accredited with A and A+ grade by NAAC and discussed the developments undertaken during last year. On this occasion, students of MBA I year performed thoughtful and interesting skits on the themes like 'Importance of Girl Child Education', 'Adult Education', 'Government and Corporate Education' and 'Importance of Education'. Mr. CH. Satish Kumar, HOD, Department of Management, Mr. E. Devender Rao, HOD, Department of Computer Applications, Teaching, Non-Teaching staff and students of MBA I and II year students participated in the celebrations.



Sarojini Naidu's Birth Anniversary

The birthday of India's freedom fighter and poet Sarojini Naidu marks an important celebration in the Country. Sarojini Naidu was born on 13th February, 1879. She actively participated in the Indian National Movement for the Country's freedom. She was called 'The Nightingale of India' or 'Bharatiya Kokila' as her poems were rich in imagery and emotions. Her poetry eschews flowery words and is mostly composed of simple words that could also be sung. She had been writing since she was 12 years old. Some of her famous works are The Golden Threshold, The Bird of Time: Songs of Life, Death & the Spring, The Magic Tree, The Indian Weavers, The Broken Wing: Songs of Love, Death and the Spring (including The Gift of India) and Muhammad Jinnah: An Ambassador of Unity. Sarojini Naidu was not just a freedom fighter but she became the first woman Governor of United Provinces, the present Uttar Pradesh. Honoring her work and contribution, this day also marks to celebrate the development of women in the Country. This proposal of celebration was made by the members of Bhartiya Mahila Sangh and Akhil Bhartiya Mahila Sammelan. Valuing the contribution of Sarojini Naidu towards the nation, India celebrates her birthday as National Women's Day on 13th February every year.

To empower the present generation girl students where they still struggle for equality, "Sarojini Naidu's Birth Anniversary" was celebrated on 13th February, 2019 by Anvitha - Women's Club. As part of the celebrations, Poetry Recitation competition was conducted for MBA I Year students, to recollect her poetry and recall her achievements as 'The Nightingale of India'.

The Winners of the competition are as follows:

S. No.	Name of the Student	Section	Course	Prize
1	N. Bhavani	B	MBA I Year	First
2	K. Soujanya	C1	MBA I Year	Second
3	P. Manivarma	B1	MBA I Year	Third



International Mother Language Day

Languages, with their complex implications for identity, communication, social integration, education and development, are of strategic importance for people and planet. Yet, due to globalization processes, they are increasingly under threat, or disappearing altogether. When languages fade, so does the world's rich tapestry of cultural diversity. Opportunities, traditions, memory, unique modes of thinking and expression are valuable resources for ensuring a better future.

At least 43% of the estimated 6000 languages spoken in the world are endangered. Only a few hundred languages have genuinely been given a place in education systems and the public domain, and less than a hundred are used in the digital world. International Mother Language Day has been observed every year since February 2000, to promote linguistic and cultural diversity and multilingualism. Languages are the most powerful instruments of preserving and developing our tangible and intangible heritage. All moves to promote the dissemination of mother tongues will serve not only to encourage linguistic diversity and multilingual education but also to develop fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue.

UNESCO celebrates International Mother Language Day every year with the aim of preserving linguistic diversity and promoting mother tongue based multilingual education. The theme of International Mother Language day in 2019 is: "Indigenous languages matter for development, peace building and reconciliation".

To promote linguistic and cultural diversity and multilingualism, International Mother Language Day was celebrated on 21st February 2019 by Literary Club-Adhyayan. As part of the celebrations, Elocution Competition was conducted for MBA, MCA and I-MBA students on the topic "Importance of Mother Language in Career and Life". Fifty students participated in the competition. Many students spoke in their mother tongue about its significance leading to the development of individuals and society and opined that parents should encourage children to achieve proficiency in mother language and give equal importance in learning mother language and International language. Few students felt that one who masters mother language will be able to learn any foreign language with ease.



National Science Day

National Science Day is observed to celebrate the discovery of 'Raman Effect', which led Indian Scientist Sir Chandrasekhara Venkata Raman also, called C.V.Raman, to win the Noble Prize in Physics. Raman Effect is a phenomenon in spectroscopy discovered by the eminent physicist Sir CV Raman while working in the laboratory of the Indian Association for the Cultivation of Science, Kolkata. In 1986, the National Council for Science and Technology Communication (NCSTC) asked the Government of India to pronounce 28th February as National Science Day, for which the Government accepted and declared the day as National Science Day. The Theme of National Science Day-2019 is 'Science and Technology for Sustainable Future.'

To propagate the message on importance of science and its application among the students, Nature Club-Adhira has celebrated National Science Day on 28th February, 2019. On this occasion PowerPoint Presentations were presented by the students on the theme, 'Science and Technology in daily life.' All the students of MBA, MCA actively participated in the event and shared their views about the significance of Science and Technology and upgradation of technology in the future which helps the nation to progress.



Blood Donation Campaign

Blood donation is definitely a noble act. Many clinics and hospitals constantly require blood for several purposes. This makes the idea of blood donation a noble gesture as it provides life-saving help to people and patients. On an average, human body contains approximately 4 to 5 liters blood that can be donated after every third month for men and every 4 months for women. Many people believe that blood donation is harmful for their body, however, this is untrue. Many people require urgent blood and by donating our blood we easily give them life. This is one of the biggest satisfactions one can experience. It makes us proud and can also give us a purpose of life – the feeling that you made a difference to someone's life. Having donated blood, our cell count goes down which leads to new cells regeneration. This is definitely a healthy process that defines that an individual is fine and fit. Our entire body freshens up and many of our health issues come to an end. Therefore, blood donation results in a healthier body that raises our life span.

The Institution has always engaged our students in a number of meaningful activities one of them being Blood Donation. Blood Donation Camp was organized on 7th February, 2019 by NSS Club Coordinators in association with Lions Club-Blood Bank. The Camp was inaugurated by Director Dr. M. Madhavi and Dr. Prabhanjan, Lion's club Medical officer. The camp was coordinated by Mr. Ramana Reddy, Public Relationship Organizer and other volunteers of "Rotary Challa Blood Bank" Members. Director Dr. M. Madhavi in her speech highlighted the importance of Social values and said that blood is a very precious and scarce resource and hospitals are always short of blood units. A unit of Blood can save lives of three people. Blood Donation is a very noble cause and one of the best ways to give back to the society and is a very safe procedure and good for health too.

Majority of the students have come forward voluntarily for donating the blood and around seventy five students donated blood which is going to save the lives of many people. Certificate of Appreciation was given to each donor as token of Gratitude. Mr. CH. Satish Kumar, Head, Department of Management, Mr. E. Devender Rao, Head, Department of Computer Applications, teaching and Non Teaching staff, students of MBA and MCA have participated in this Blood Donation Camp.



Yashoda Cancer Awareness 5K Run

"Cancer can't finish the race"

Cancer is a leading cause of death worldwide. Early detection of cancer and its subsequent treatment lead to better patient prognosis and survival rates. However, despite advanced screening and detection techniques, the disease too frequently remains undetected until it has reached an advanced stage. In spite of disseminating cancer awareness, through public health programs, public and private media and the internet, it remains as a major health problem which exerts a tremendous economic burden on the health care system. Consequently, promoting early awareness of the disease to people might potentially lead to improved health habits later in life. Every year on 4th February World Cancer Day is observed.

To raise an awareness among the people about Cancer, Yashoda Hospitals and Cancer Institute, Malakpet, organized 'Cancer 5K Run' at Saroor Nagar Indoor Stadium on 3rd February 2019. This initiative from Yashoda Hospitals was to focus on 'Spread Awareness and Fight Cancer'. The 5K Run kick-started at Saroor Nagar stadium proceeded up to Kothapet before returning to the stadium. More than 7,000 health enthusiasts turned-up at Saroor Nagar Indoor Stadium on Sunday morning to take part in the run. People from various streams participated in the 5K Run and made the event a grand success. Youth, Educational Institutions, Public Representatives, Doctors, Nurses, members of voluntary organizations are to name a few.

Around two hundred students have participated in the 5K Run with high levels of energy. NSS Club coordinators, faculty and students of MBA, MCA, I-MBA took part in the 5K Run, joined their hands and pledged to fight Cancer.



YUVA FEST - 2K19



YUVA is the student wing of Yi, where it involves leadership, personal development and nation building activities. Young Indians (Yi) is an integral part of the Confederation of Indian Industry (CII), a non-government, not-for-profit, industry led and industry managed organization playing a proactive role in India's development process. Yi was formed in the year 2002 with an objective of creating a platform for young Indians to realize the dream of a developed nation.

To provide a platform for students to explore their creativity, analytical, technical and inter-personal skills in distinct events, Yuva Fest-2019 a Intercollegiate fest was organized on 8th February, 2019 with great fan-fare along with the participation of more than hundred plus students from diverse institutes. Director Dr. M. Madhavi, Mr. Rohit Kauntia, Yuva Chair- South India, Mr. Pradeep, Yuva Chair-Hyderabad, Mr. Kalyan Duvva, Co-Chair, Mr. Chandra Sekhar, CEO, Jain International Schools, Mr. Naman Badalwa, Mr. Rakesh Churana were guests for the event.

Director M. Madhavi in her message highlighted that the institution always strives for bringing out the hidden talents and the event like Yuva fest is a best platform to exhibit their talents. Mr. Pradeep, coordinator of Yuva Fest gave an overview about the events and encouraged all the participants to showcase their skills and talents in the platform. He also stressed the need for holding a positive attitude and focus for one to be successful in long run, by developing initiatives so as to come out of the comfort zone. Several competitions like Photography, Painting, Debate, Short films, Model Creation, Street Play, Dance and fashion show were held at different avenues simultaneously. Nearly two hundred participants from various colleges participated in the competitions with lots of zeal and enthusiasm. In the afternoon valedictory session was organized. In the valedictory session, Chief Guest Prof. R. Nageshwara Rao, Director, IQAC, Osmania University, inspired the students sharing his practical experiences. He also explained how adaptability, punctuality and responsibility help in completing the given tasks. He stressed that belief in one's self would lead to the ultimate success and adherence to the guidance instructed in the organization, holding on to the dress code in the corporate would also add on to professionalism. He highlighted the thought that the students should be ever learning persons as learning is a never ending task in anyone's life that would sharpen their skills. Prizes were distributed to the winners and runners of the competitions. At the end of the session certificates were distributed to the student coordinators.



Program on Feed the Need

To promote the social responsibility and build social harmony towards society the Yi- Hyderabad chapter has made an initiative "Feed the Need-No one goes Hungry" on 14th February, 2019. The objective of the initiative was to make the Telangana capital hunger-free and promote love and compassion among its citizens and Valentine's Day was chosen to promote this cause. CII Telangana and Young Indians-Hyderabad team along with several hoteliers and other joined hands with the Greater Hyderabad Municipal Corporation to make the program Success. YI-Yuva registered student Coordinators of MBA I year have volunteered this event and distributed over 75000 food packets to the poor and needy people.



Debate Competition

The first official meeting of BFMC was held on 16th February, 2019. The meeting was conducted by Ben member Ms. Krishnaveni. The young bens conducted debate on the Topic: "Has Google made us stupid". The invocation was given by Mr. Subham; noble thought was given by Ms. Sai Soumya and speech was given by Ms. Bhagya Sree of MBA I Year II Semester. Ms. Ben Krishnaveni during evaluation expressed great deal of satisfaction about the way bens are progressing and gave the feedback to young bens. The next meeting has scheduled for 20th February, 2019. The agenda was finalised as well, with main session as presentations game for a change. The next meeting was held on 20th February, 2019 to review the past performances. It was also decided that Mr. Prabhanjan MBA I Year II Semester, will coordinate Minutes of the club in the next meeting. All in all, it was a quite fun competitive and witty session with bens and promising members.



Group Discussion (Total Quality Management)

Group Discussion is a modern method of assessing student personality. It is a technique and an art of comprehensive tool to judge the worthiness of the student and his appropriateness for the job. In a group discussion the participants are encouraged to express their views without resorting to arguments on the views expressed by other members of the team.

As a part of Interactive Teaching Learning Methodology Ms. P. Malathi Devi, Assistant Professor, Department of Management has conducted Group Discussion for students of MBA I Year II Semester Section C on 18th February, 2019 in the subject of Total Quality Management. Twenty Learning groups have actively participated in this Group Discussion Session.

The Following Topics are given for Group Discussion:

Learning Group No	Group Discussion Topics
1, 2	EQ VS IQ
3, 4	Do women can became Good Managers
5, 6	Films are spoiling the youth
7, 8	Retention of Employees
9, 10	Education System need Serious Reforms
11, 12	Impact of Technology on jobs
13, 14	Does India really need more big statues?
15, 16	Plastic Pollution
17, 18	7 th pay commission – Pros & Cons
19, 20	Privatization will lead to less corruption



JAM (Just A Minute) - STRATEGIC MANAGEMENT

JAM (Just A Minute) is a process, where the students are asked to speak on a topic of their choice or on a given topic for a minute. It is conducted for students to improve their communication skills. It helps the introvert and shy students to take initiative and speak on the topic for a minute. It helps students condense the entire essence precisely in their mind, and speak only the relevant aspects within a minute. JAM sessions help the students to improve their communication skills and benefit them when they attend placements. JAM Sessions help the students to increase their self confidence, communication skills, fluency in the spoken English, flow of thought and speech, spontaneity and time management.

As a part of Interactive Teaching Learning Methodology Dr. S. Pratibha, Department of Management has conducted JAM Session for students of MBA II Year II Semester Section C1 on 15th February, 2019 in the subject of Strategic Management.

Learning Group No	JAM Topics
1, 2	Global Warming
3, 4	Importance of Communication Skills
5, 6	Superior Customer Service
7, 8	Confidence
9, 10	Networking Impact of Social Sites
11, 12	Team Work
13, 14	Corruption in India
15, 16	Starting a New Business
17, 18	Women's Role in Society
19, 20	Examination Stress on students



Paper Publications



Prof. P. Pinakapani, Department of Management has presented and published a paper entitled “SWOT Analysis of Online Baby Care Product Market” in International Journal of Research in Engineering, Science and Management (IJRESM), Volume-2, Issue-2, February-2019.

Prof. P. Pinakapani, Department of Management has presented and published a paper entitled “Impact of GST on Sales of Indian Baby Diaper Market” in International Journal of Research in Engineering, Science and Management (IJRESM), Volume-2, Issue-2, February-2019.



Ms. S. Sandhya, Associate Professor, Department of Management has published a paper entitled “A Study on Corporate Governance Practices of Selected Banks in India” in Indian Journal of Finance, ISSN No. 0973-8711, IC Value (2017)=113.68' NAAS Rating=3.91, Indexed in Scopus, Included in UGC's List of Recommended Journals (Journal No.20774).

STUDENT ACHIEVEMENTS

Aurora encourages students to excel in academics and extracurricular activities as well, which moulds them into confident and competent individuals. The following are the various student achievements and artistic skills.

Student Accolades

Ms. Vidya, student of MBA II Year I Semester won Gold Medal in Fencing Competition –Senior National Statement and got selected to Senior National Level Competitions to be held at Assam.



Student Art



G Swathi
MCA, II Year



Student Poetry

Make it worth

Phenomenal, the way you perceive.
Commendable, the way you deliver.
Incredible, the way you determine.
And you were born to be impeccable.
After all,
If you're not living your life the way you want,
"it's not worth living".

Silveru Vishal.
Section: D
M.B.A

Placements

Congratulations



Infoexcel is an Enterprise Applications Development, Consulting and Professional Services Company around key industry demanding technologies. Leveraging the state of art technologies combined with a strong team of technology professionals with proven record on delivering the above said services. Infoexcel team always comes with strategic plans, quality and effective business processes with focus on delivering our client end results. The following students were selected as

HR Executive:

The following students were selected as Management Trainees - Sales and Distribution:

S.No.	Roll No	Name of the Student	Package
1	1325-17-672-242	Panchakarla Vijay Kumar	1.5L
2	1302-17-672-249	Boothukuri Sreeja Reddy	1.5L
3	1302-17-672-238	Anne Pavani	1.5L



MTR Foods is a food products company based in Bangalore, India. The company manufactures a range of packaged foods including breakfast mixes, ready to eat meals, masalas and spices, snacks and beverages. The company began with the establishment of the Mavalli Tiffin Room (commonly known as MTR) restaurant in Bangalore in 1924 by Yagnanarayana Maiya. This move made it difficult for MTR to maintain high standards in its restaurant business and forced it to diversify into the instant food business, selling ready-to-eat snacks such as chutneys and rasams. In 1984, MTR expanded out of Karnataka to the southern states of Tamil Nadu and Andhra Pradesh.

The following student was selected as Sales Trainee:

S.No.	Roll No	Name of the Student	Package
1	1302-17-672-015	Antham Raghavendar	3.15L



Genpact is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes primarily for Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. Combining our expertise in end-to-end operations and our AI-based platform,

Genpact Cora, we focus on the details – all 87,000+ of us. From New York to New Delhi and more than 25 countries in between, we connect every dot, reimagine every process, and reinvent companies' ways of working.

The following student was selected as Process Associate:

S.No.	Roll No	Name of the Student	Package
1	1325-17-672-199	Kunta Aashray	1.8 L

Placements



As a process transformation company, Sutherland rethinks and rebuilds processes for the digital age by combining the speed and insight of design thinking with the scale and accuracy of data analytics. We have been helping customers, across industries from financial services to healthcare; achieve greater agility through transformed and automated customer experiences.

The following students were selected as Technical and Customer Support Consultant:

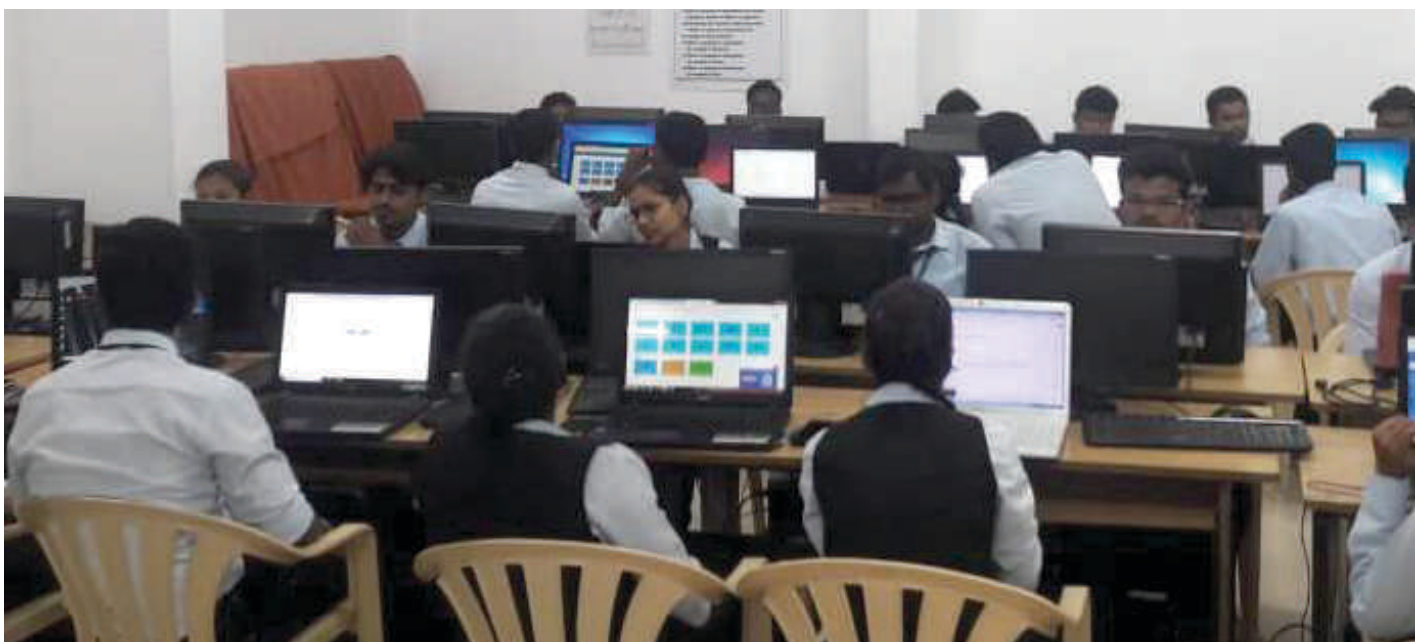
S.No.	Roll No	Name of the Student	Package
1	1325-17-672-032	Sheetal Malani	2.5L
2	1302-17-672-232	Dipika Agarwal	2.5L
3	1325-17-672-016	Balmuri Samyuktha	2.5L
4	1302-17-672-065	Yelagandala Rohit	2.5L
5	1302-17-672-162	Anantula Bhagya Shree	2.5L



Karvy is a financial services company headquartered in Hyderabad, India.[1] Headquartered in Hyderabad, it offers a range of financial services including stock broking, distribution of financial products, depository participant, commodities broking, wealth management, and more. It is ranked among the top five in the country across its business segments. Other than India, it also has a presence in Bahrain, Dubai, Malaysia, Philippines and the United States.

The following students were selected as Equity Advisor:

S.No.	Roll No	Name of the Student	Package
1	1302-17-672-010	Tippireddy Vishnu Priya	2.5L
2	1302-17-672-028	Naini Praneeth	2.5L
3	1302-17-672-036	Marabhaktula David Raj	2.5L
4	1302-17-672-054	Patlolla Sravya	2.5L



రక్తదానం చేసి ప్రాణాలను రక్షించండి

రామంతాపూర్ : యువత రక్తదానంచేసి ఆపదలో ఉన్నవారి ప్రాణాలను కాపాడాలని రామంతాపూర్ అరోరా విద్యాసంస్థల డైరెక్టర్ డాక్టర్ మాధవి సృష్టం చేశారు. ఎన్ఎస్ఎస్ ఆధ్వర్యంలో గురువారం అమీంపేట్ లైన్స్ కట్టే సభ్యులు రక్తదాన శిబిరం నిర్వహించారు. శిబిరాన్ని ప్రారంభించిన ఆమె మాట్లాడుతూ.. రక్తం దానం ఎంతో శ్రేష్టమైందన్నారు. యువత ముందుకు వచ్చి రక్తదాన శిబిరాలు నిర్వహించి రక్తదానం చేయాలన్నారు. ఈ కార్యక్రమంలో ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీశ్ కుమార్, దేవేందర్ రావు తదితరులు పాల్గొన్నారు.

అరోరా కళాశాలలో యంగ్ ఇండియన్స్ యువ ఫెస్ట్

రామంతాపూర్: రామంతాపూర్ అరోరా పీజీ కళాశాలలో యంగ్ ఇండియన్ హైదరాబాద్ చొప్పర్ కన్ఫెడరేషన్ ఇండస్ట్రీ అధ్యక్షులలో యువఫెస్ట్ శుభ్రవారం ఘనంగా జరిగింది. ఉస్మానియా యునివర్సిటీ (ఇక్యూఏసీ) సంచాలకులు నాగేశ్వర్ రావు హాజరై కళాశాల డైరెక్టర్ డాక్టర్ ఎం మాధవితో కలిసి కార్యక్రమాన్ని ప్రారంభించారు. అనంతరం ఆయన మాట్లాడుతూ.. ప్రతి విద్యార్థిలో ఎదో ఒక ప్రతిభ దాగి ఉంటుందని, అది వెలికి తీయడానికి ఈ యువ ఫెస్ట్ ఎంతో దోహదపడుతుందన్నారు. యంగ్ ఇండియన్ హైదరాబాద్ మాజీ చైర్పర్సన్ చంద్రశేఖర్, ప్రస్తుత చైర్పర్సన్ నమన్ బలోచా, యువచైర్ పర్సన్ ప్రదీప్ కుమార్, కో చైర్పర్సన్ కేశవ్ ఇనానీ మాట్లాడుతూ.. మారుతున్న కాలానికి అనుగుణంగా విద్యార్థులు తమ మేధస్సును ఉపయోగించి ఎన్నో రంగాల్లో ముందుకు పోతున్నారన్నారు. అనంతరం విద్యార్థులు చేసిన పలు వృత్త్యాలు అలరించాయి. ఈ కార్యక్రమంలో ఎంసీఏ, ఎంబీఏ విభాగాధిపతులు సతీశ్ కుమార్, దేవేందర్ రావు, విద్యార్థులు పెద్ద ఎత్తున పాల్గొన్నారు.

అరోరా కళాశాలలో ఉచిత రక్తదాన శిబిరం

రామంతాపూర్ : రామంతాపూర్ గణేశ్ నగర్ లో సోమవారం ఎన్ఎస్ఎస్ ఆధ్వర్యంలో ఉచిత రక్తదాన శిబిరం ఏర్పాటు చేశారు. ఈ కార్యక్రమాన్ని కళాశాల డైరెక్టర్ డాక్టర్ ఎం మాధవి ప్రారంభించారు. ఈ శిబిరంలో కళాశాలకు చెందిన పీజీ విద్యార్థులు రక్తదానం చేశారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ రక్తదానం చేయడం ద్వారా ప్రాణాపాయ స్థితిలో ఉన్న ఎంతో మందికి ఉపయోగపడుతుందన్నారు. తలసేమియా బాధితులకు ఈ రక్తం ఎంతో ఉపయోగపడుతుందన్నారు. యువకులు ముందుకు వచ్చి ఇలాంటి రక్తదాన శిబిరాల్లో రక్తదానం అందించాలన్నారు. తమ కళాశాల లో సేవాకార్యక్రమాలు కొనసాగిస్తున్నామన్నారు. విద్యార్థులు ఎంతో ఉత్సాహంగా రక్తదానం అందించారన్నారు. ఈ సందర్భంగా ఉచితంగా రక్తదానం అందించిన పీజీ విద్యార్థులను కళాశాల డైరెక్టర్ మాధవి అభినందించారు. ఈ కార్యక్రమంలో ఎంసీఏ, ఎంబీఏ విభాగాధిపతులు సిహెచ్ సతీశ్ కుమార్, దేవేందర్ రావు విద్యార్థులు, ఉప్పల వెంకయ్య మెమోరియల్ ట్రస్ట్ ప్రతినిధులు తదితరులు ఉన్నారు.

పూర్వ విద్యార్థుల సమ్మేళనం

రామంతాపూర్: అరోరా పీజీ కళాశాలలో శనివారం జరిగిన పూర్వ విద్యార్థుల ఆహార్య సమ్మేళనాన్ని కళాశాల డైరెక్టర్ మాధవి ప్రారంభించి పూర్వ విద్యార్థుల సమ్మేళన కరవత్తాన్ని అవిష్కరించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ.. తమ కళాశాలలో చదివిన పూర్వ విద్యార్థులు దేశ విదేశాల్లో పలు ఉన్నత స్థానాల్లోకి ఎదిగడం ఎంతో సంతోషమన్నారు. కార్యక్రమంలో పూర్వ విద్యార్థులు ఆదిత్య బిర్లా ఇన్స్పిర్ స్కోల్లో ఉన్న లాంకారెగి పనిచేస్తున్న జి.గౌతమ్, స్పోర్ట్స్ అథారిటీ ఆఫ్ తెలంగాణలో వెయిట్ లిఫ్టింగ్ కోచ్ గా విద్యలు నిర్వహిస్తున్న ప్రశాంత్, సింగ్ కోచ్ కంపెనీలో సాఫ్ట్వేర్ పనిచేస్తున్న హేమంత్ పాటూర్, దేవేందర్ రావు పాల్గొన్నారు.



కరవత్తాన్ని అవిష్కరిస్తున్న మాధవి

ఎన్ఎస్సీ ఆధ్వర్యంలో రక్తదానం



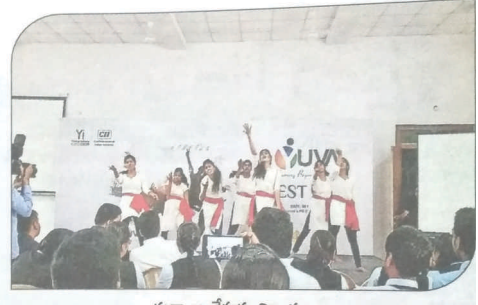
రక్తదాన శిబిరంలో డైరెక్టర్ డా.మాధవి

హబ్బిగూడ, న్యూస్ టుడే: హబ్బిగూడ డివిజన్ గణేశ్ నగర్ లోని అరోరా పీజీ కళాశాలలో ఎన్ఎస్సీ ఆధ్వర్యంలో గురువారం రక్తదాన శిబిరాన్ని ఏర్పాటు చేశారు. కళాశాల డైరెక్టర్ డా.మాధవి శిబిరాన్ని ప్రారంభించారు. ఈ సందర్భంగా మాట్లాడుతూ.. రక్తదానం ప్రాణదానమని అన్నారు. సామాజిక సేవలో తమ కళాశాల విద్యార్థులు ముందుంటారని అన్నారు. హెచ్ఎంసీలు సతీష్ కుమార్, దేవేందర్ తదితరులు పాల్గొన్నారు.

సందడిగా యువఫెస్ట్-2019



పీ విద్యార్థినికీ ఫతకం



వృత్త్యాలు చేస్తున్న విద్యార్థులు

హబ్బిగూడ, న్యూస్ టుడే: హబ్బిగూడ డివిజన్ గణేశ్ నగర్ లోని అరోరా పీజీ కళాశాలలో యంగ్ ఇండియన్ హైదరాబాద్ చొప్పర్ కన్ఫెడరేషన్ ఇండస్ట్రీ అధ్యక్షులలో యువఫెస్ట్-2019 శుభ్రవారం ఘనంగా నిర్వహించారు. కళాశాల డైరెక్టర్ డా.మాధవి, యంగ్ ఇండియన్ హైదరాబాద్ చొప్పర్ మాజీ అధ్యక్షుడు చంద్రశేఖర్, లోహిత్ కొంటియా తదితరులు మేడుకలను ప్రారంభించారు. హెచ్ఎంసీలు సతీష్ కుమార్, దేవేందర్ తదితరులు పాల్గొన్నారు.



బహుమతులు అందుకుంటున్న విద్యార్థులు

ఘనంగా పూర్వ విద్యార్థుల సమ్మేళనం



లేఖనం అభివృద్ధిస్తున్న డైరెక్టర్ డా.మాధవి తదితరులు

హమ్మిగూడ, న్యూఐఐఐఐ: హమ్మిగూడ డివిజన్ గణితశాస్త్రంలోని ఆరోరా పీజీ కళాశాలలో గవనరం పూర్వవిద్యార్థుల సమ్మేళనం ఘనంగా నిర్వహించారు. ముఖ్యఅతిథి, డైరెక్టర్ డా. మాధవి స్వాగతం వహించారు. ఆనంతరం ఆమె మాట్లాడుతూ.. కళాశాల విద్యార్థులు ఉన్నత స్థానాలకు చేరడం ఆనందకరమైన విషయమన్నారు. ఎంబీఏ, ఎంసీఏ పూర్తి చేసి ఉన్నత ఉద్యోగాలలో స్థిరపడిన పూర్వ విద్యార్థులు మాట్లాడుతూ.. చదువుతో పాటు స్పృహ, సమయ సూక్ష్మత అలవర్చుకోవాలన్నారు. షేస్మెంట్ డైరెక్టర్ డా. రఘునాగ ప్రభాకర్, హెచ్ఎడీలు సతీష్కుమార్, దేవేందర్ తదితరులు పాల్గొన్నారు.

విద్యార్థులు దేశ సమగ్రతకు పాటుపడాలి



రామంతాపూర్: రామంతాపూర్ ఆరోరా పీజీ కళాశాలలో బుధవారం జాతీయ స్థాయి సదస్సు నిర్వహించారు. సదస్సుకు భారత నావికాదళం మాజీ వైస్ ఆడ్మిరల్ రమణేంద్ర డాక్టర్ బీఆర్. అంబేద్కర్ కళాశాల ఫ్యాకల్టీ ఆఫీసర్ కౌన్సిల్ కో- ఆర్డినేటింగ్ ప్రొ.ఆర్. విజయ్ కుమార్ కళాశాల డైరెక్టర్ డాక్టర్. ఎం. మాధవి హాజరయ్యారు. ఈ సందర్భంగా వారు మాట్లాడుతూ... దేశ సమగ్రతకు పాటు పడాలన్నారు. గాదిపతులు సతీష్కుమార్, దేవేందర్ తదితరులు పాల్గొన్నారు.

ఆకట్టుకున్న యువ ఫెస్ట్-2019



విద్యార్థుల సాంస్కృతిక అభివృద్ధికి కార్యక్రమాలు

కేబి, రోహిత్, యవ సంస్థ ప్రతినిధులు ప్రవీణ్ దివకలు సతీష్కుమార్, దేవేందర్ కుమార్, కే.కే, రఘు, ఎం.సీ.పి, ఎం.సీ.పి విభాగా విద్యార్థులు, అధ్యాపకులు పాల్గొన్నారు.

అరోరా కళాశాలలో పూర్వ విద్యార్థుల సమ్మేళనం

రామంతాపూర్ : రామంతాపూర్ ఆరోరా కళాశాలలో పూర్వ విద్యార్థుల సమ్మేళనం ఘనంగా జరిగింది. పూర్వ విద్యార్థులు కళాశాలకు రావడం, ఉపాధ్యాయులతో కలిసి పాఠ జ్ఞాపకాలను నిమరువేసుకున్నారు. ఈ కార్యక్రమంలో కళాశాల డైరెక్టర్ డాక్టర్ ఎం. మాధవి మాట్లాడుతూ.. విద్యార్థులు చదువుకున్న కాలేజీని, అధ్యాపకులను గుర్తుంచుకోవాలన్నారు. ఈ సందర్భంగా అల్యుమిని న్యూస్ లెటరును విడుదల చేశారు. ఈ కార్యక్రమంలో షేస్మెంట్ డైరెక్టర్ డాక్టర్ రఘునాగ ప్రభాకర్, ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు అధిష్టాధిపతి ఇన్స్పెక్టర్ ఆఫ్ సెక్షన్ గౌతం, వెయిట్లిఫ్టింగ్ కోచ్ చాగర్లమాడి ప్రకాంత్, విద్యార్థులు, అధ్యాపకులు పాల్గొన్నారు.

ప్రజలు నడవేసిన నాయకుల్ని ఎన్నుకోవాలి



పాఠశాలలో పాల్గొన్న ప్రతినిధులు

రామంతాపూర్: ప్రజలు నడవేసిన నాయకుల్ని ఎన్నుకోవాలి అంటూ రాం దేవేందర్ అభివృద్ధి అభివృద్ధి కౌన్సిల్ కో-ఆర్డినేటింగ్ ప్రొఫెసర్ ఆర్. విజయ్ కుమార్, జాతీయ స్థాయి సదస్సులో పాల్గొన్నారు. బుధవారం రామంతాపూర్ ఆరోరా పీజీ కళాశాలలో జాతీయ స్థాయి సదస్సులో ఆమె అభివృద్ధి మార్గ కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా వారు మాట్లాడుతూ.. ప్రజలను అభివృద్ధి చేయాలి అంటూ మాట్లాడుతూ.. ప్రతి విద్యార్థి జాతీయ అభివృద్ధికి దోహదం చేయాలన్నారు. ఈ కార్యక్రమంలో ఎం.బీ.ఎ, ఎం.సీ.పి విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు, అధ్యాపకులు పాల్గొన్నారు.

AURORA'S ALUMNI MEET - 'SAMMELAN'



Aurora's PG College, Ramanthapur celebrated ALUMNI MEET - SAMMELAN on 16th February. The function was inaugurated by Dr. M. Madhavi, Director, Aurora's PG College, along with other alumni present. She gave insights on the emotional bonding alumni have with their alma mater. Dr. M. Madhavi along with alumni guests also released the newsletter. Dr. M. Madhavi (Director) said, "Maintaining relations with the Alumni is very important and the College has a heritage and legacy of over 24 years of functioning." She stressed upon the importance of alumni meet to motivate the present students to achieve greater heights in their life. Mr. Chagarlamudi Prashanth, NIS Weightlifting Coach, Telangana, Andhra Pradesh States, Mr. G. Goutham, Assistant Manager, Aditya Birla Insurance Brokers Ltd., Mr. P. Hemant, Threat Hunter, Synchrony offered felicitations. The alumni revived and rejuvenated their old memories and moments with their old friends and shared their post college life events and introduced others to their families.

Mr. Ch. Satish Kumar, Head, Department of MBA, and Mr. E. Devender Rao, Head Department of MCA took part along with Faculty and Students.

స్వదేశీ ఉత్పత్తులను ప్రోత్సహించాలి

హమ్మిగూడ: రామంతాపూర్ ఆరోరా పీజీ కళాశాలలో 'జాతీయ పురోగతి, సామాజిక సామరస్యం' అంశంపై సదస్సును బుధవారం నిర్వహించారు. అంబేద్కర్ విశ్వవిద్యాలయం సీనియర్ శాఖాధిపతి, జాతీయ ఆసిస్టెంట్ అక్రిడెషన్ కౌన్సిల్ కోఆర్డినేటర్ ప్రొ. విజయ్ కుమార్, నావికాదళ విశ్రాంత వైస్ ఆడ్మిరల్ రమణ్, కళాశాల డైరెక్టర్ డా. మాధవి తదితరులు హాజరయ్యారు. హెచ్ఎడీ సతీష్కుమార్, దేవేందర్ పాల్గొన్నారు.

రక్తదానం ఓ పుణ్యకార్యం




రక్తదానం శిబిరాన్ని ప్రారంభిస్తున్న కళాశాల డైరెక్టర్ డాక్టర్ మాధవి

రామంతాపూర్: రామంతాపూర్ ఆరోరా పీజీ కళాశాలలో ప్రోక్రమవారం ఎమ్.సీ.పి.పి. కార్యక్రమంలో తలసీమియా, సిటిసెల్ స్క్రీనింగ్, వెంకయ్య మెమోరియల్ బ్లడ్ బ్యాంకుల అధ్యక్షులతో నిర్వహించిన రక్తదాన శిబిరాన్ని కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి ప్రారంభించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ, రక్తదానం ఓ పుణ్యకార్యం అంటూనే ఈ దానం మహత్వం అభివృద్ధి కోసం చేపట్టాలన్నారు. రక్తదానంతో ఎంతో ముందుగా తీవ్రతలను కాపాడుకోవాలి. కాబట్టి మునుపటి వంటకాలకు దూరమై కొత్త వంటకాలను అభివృద్ధి చేయాలన్నారు. యువత వివిధ రకాల రక్తదానం చేయాలి అంటూ సూచించారు. ఆనంతరం రక్తదానం చేసిన విద్యార్థులను ఆమె అభినందించారు. కార్యక్రమంలో కళాశాల ఎం.బీ.ఎ, ఎం.సీ.పి విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావులు, విద్యార్థులు పాల్గొన్నారు.

సన్మానం

అరోరాలలో రక్తదాన శిబిరం



రామంతాపూర్: అరోరా పీజీ కళాశాలలో అయిన్స్ క్లబ్ ఆఫ్ ఆసిస్టియన్స్, ఎన్ఎస్ఎస్ సంయుక్త ఆధ్వర్యంలో గురువారం రక్తదాన శిబిరం నిర్వహించారు. ఈ శిబిరాన్ని కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి ప్రారంభించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ.. తమ కళాశాల విద్యార్థులు సామాజిక సేవా కార్యక్రమాలతో పాటు ప్రతినెల నిర్వహించే రక్తదాన శిబిరంలో చూరుకుగా పాల్గొన్నడం అభినందనీయమన్నారు. కార్యక్రమంలో కళాశాల ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు, అధ్యాపక బృందం పాల్గొన్నారు.

GALLERY

