



From the Director's Desk...

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Dear All,

Greetings, Mother Nature gave us many gifts; fresh air various types of flora and fauna. It is our earnest duty to safe guard the nature in all possible ways. Unfortunately Technological Advancements have created some hiccups to the natural balance of environment. Off late we are deliberating over protection of environment and conservation of natural resources which are very essential for the future generations. At 'AURORA' we initiate and undertake many programmes that aim at creating awareness on protecting the Mother Earth. The Student Clubs of the institution have participated in plantation programme actively on 'World Forestry Day'. We also have observed Green Hour and our students have organized a Rally opposing the use of Plastics on World Earth Day. The Month also witnessed our Annual IT Meet 'Abhyasa' organized by Department of Computer Applications. This event attracted many students from the twin cities and provided a platform for them to showcase their talents in many formal and informal events. The Marketing Club organized 'Aurora Fair' where the students have created a market and practically shown their skills of selling various products to the customers. Aurora also excels in making various documents that are highly useful to the faculty and student communities. Our 'Students Academic Manual' got Copy Right from the Government of India. The NSS Unit of the College organized a Blood Donation Camp and Health Camp in this month where many students donated blood. Various competitions are conducted for the students as a part of Annual Day preparations. I wish all the students a very fruitful and exciting time ahead.

Best Wishes.....

**Dr. M. Madhavi**

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Mohammed Ali Khan



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## Achieving Gender Equality in India: What Works, and What Doesn't

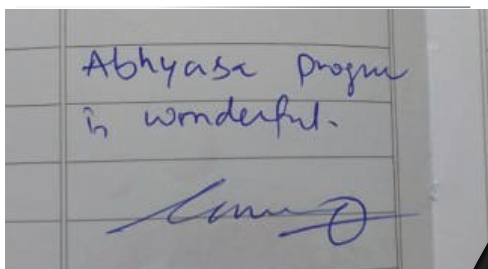
Discrimination against women and girls is a pervasive and long-running phenomenon that characterizes Indian society at every level. India's progress towards gender equality, measured by its position on rankings such as the Gender Development Index has been disappointing, despite fairly rapid rates of growth. In the past decade, while Indian GDP has grown there has been a large decline in female labour force participation. Crimes against women show an upward trend, in particular brutal crimes such as rapes, dowry deaths, and honor killings. These trends are disturbing as a natural prediction would be that with growth come education and prosperity, and a possible decline in adherence to traditional institutions and socially prescribed gender roles that hold women back. There is clearly a need for policy initiatives to empower women as gender disparities in India persist even against the backdrop of economic growth. Current literature provides pointers from policy changes that have worked so far. One unique policy experiment in village-level governance that mandated one-third representation for women in positions of local leadership has shown promising results. Evaluations of this affirmative action policy have found that in villages led by women, the preferences of female residents are better represented, and women are more confident in reporting crimes that earlier they may have considered too stigmatizing to bring to attention. For India to maintain its position as a global growth leader, more concerted efforts at local and national levels and by the private sector are needed to bring women to parity with men. While increasing representation of women in the public spheres is important and can potentially be attained through some form of affirmative action, an attitudinal shift is essential for women to be considered as equal within their homes and in broader society. Educating Indian children from an early age about the importance of gender equality could be a meaningful start in that direction.

Dr. N. Thirupalu

### Guest Corner



**Dr. Molugaram Kumar**  
Professor  
Director of Evaluation (ExamCell),  
Osmania University



## ABHYASA- 2K18



Aurora has a tradition in developing and nurturing various skills of the students beyond regular academics and theoretical knowledge in respect of management concepts. IT Meet ABHYASA-2K18” is one such event, in which the students organize various sub-events in the campus and manage them successfully. The fest gives a chance for IT students to exhibit their hidden talents in both management and cultural activities, helps the students in various development dimensions.

“ABHYASA – 2K18” IT Meet was organized on 20<sup>th</sup> April, 2018. The Chief Guest Prof. M. Kumar, Controller of Examinations, Osmania University, Keynote Speaker Mr. Ronald Sebastian, Vice-President, Business operations, Fortuna Identity Pvt. Ltd, Mr. Ashok K Thatipally, CEO, Wissen Infotech, Dr. M. Madhavi, Director, Mr. E. Devender Rao, Head of the Department, Department of Computer Applications, Mr .Ch. Satish Kumar, Head of the Department ,Department of Management graced the occasion.

The program was inaugurated with lightning of lamp by the Chief Guest and dignitaries. Dr. M. Madhavi in her address emphasized on the importance of the event and development of skills among students by coordinating and participating in such events. Prof. M. Kumar in his message stressed on the opportunities and developments in the IT sector and advised the students to get update the technology. Mr. Ronald Sebastian in his speech focused on the importance of values apart from technical skills to overcome the unethical practices that are occurring in the IT sector. Mr. Ashok K Thatipally, CEO, Wissen Technologies in his message oriented the students towards entrepreneurship and advised to develop their entrepreneurial skills. The program was started with formal and informal events. The formal events conducted were Quizzie Buzzle, Code Athon. The informal events conducted were Tollywood Hungama, Music Thambola, Click O Pic and Dancing. Around one hundred eighty students participated in the event. In the Valedictory Function Dr. M. Madhavi, Director, distributed the prizes to all the winners and runners of various formal and informal events.



## Aurora Fair



Entrepreneurship has an important role to play in the development of a country. It is one of the most important inputs in economic development. The number and competence of entrepreneurs affect the economic growth of the country. The college Cultural club - "Aroop" trains students to take the role of entrepreneur and in imparting necessary skills for their development by giving practical orientation for the same through conducting various activities. Aurora Fair is the kaleidoscope of creative and managerial skills of the young and enthusiastic business leaders of tomorrow and it is a platform to promote healthy competitions among the budding entrepreneurs of the future. And it is a best platform to create, promote and manage your events to grow business in future.

Aurora Fair was conducted on 21<sup>st</sup> April, 2018 by the college cultural club - "Aroop" which helped the students to learn organizing and marketing skills. The event was formally inaugurated by Director, Dr. M. Madhavi, along with Mr. Ch. Satish Kumar, Head, Department of Management and Mr. E. Devender Rao, Head, Department of Computer Sciences, faculty members and non-teaching staff. Around fifty stalls were set up by MBA, MCA and I-MBA students which included food stalls, stalls for fun games, contests, and accessories. Students showcased their learning in customer service, retail marketing and practical accounting by holding various stalls. Students enjoyed running the market stalls which was a wonderful practical learning experience as an entrepreneur. They chatted to and served buyers, using the customer service skills they have gained whilst at college. The profit gained by the students motivated a lot and made them very happy. Aurora Fair gave students an opportunity to actively display teamwork, leadership skills, entrepreneurial skills and customer service skills which are very much required for the students to sustain in the market.

## Guest Lecture on "Career Opportunities in Multimedia and Animation Industry"



The Animation Industry in India is growing at a pace faster than the IT Industry. Animation as a career option is a field where one can fulfill their dream of "enjoy-as-you-work", feel satisfied at the end of the day and get praise from clients as well. The global Animation & Multimedia Industry is growing every year by leaps & bounds. The usage of Animation, Multimedia & Visual Effects have increased in many sectors like Film Making, Broadcasting (TV), Advertising, Architecture, Virtual & Augmented Reality, Computer & Mobile Gaming, Website Designing & Development, Graphic Designing, Mobile Application Design, Engineering, Medical, Event Management, Training & Education etc. Numerous job options are available both in India and abroad.

To promote career awareness in Multimedia and Animation on 11<sup>th</sup> April, 2018 a Guest Lecture was organized on "Career Opportunities in Multimedia & Animation Industry". Mr. Rahul, Director of INANI Media Pvt. Ltd, the speaker for the session enlightened the students with his experiences and anticipated a lot of fundamental changes in Multi Media and Animation Industry specifically in Designs aspects in the near future. He also showcased various features available in Animaker application like Do - It - Yourself, Video making, and also gave opportunity for students to have hands on it. Finally he shared tips on how to take advantage of such changes and establish a successful career in Designing or Animation. Students of MBA I Year II Semester and the faculty members participated in the session.



## Workshop on Tally Version 6.3.2 with GST

Tally is popularly known as accounting software for small and medium businesses. Apart from accounting software after the release of ERP version of Tally, the capability and functioning of Tally is much more widened and extended to a great extent. Now along with the introduction of GST (Goods and Services Tax) in India, Tally will be used by more people than before. Tally is a complete Enterprise Resource Planning system with an excellent grip in accounting features. Although Tally has many more core features that a business requires but its hold in accounting is truly commendable. Therefore Tally is known more for accounting rather than any other of its features.

To make a bridge between academic knowledge and professional implementation and to introduce business graduate, computer aided accounting information system, Department of Management in collaboration with NSIC conducted certificate oriented workshop on Tally version 6.3.2 with GST from 11<sup>th</sup> April to 13<sup>th</sup> April, 2018. The workshop was conducted by Dr. H. Vani, Assistant Manager, NSIC. She conducted the various sessions which included GST Masters where u can enter GST Details for ledgers grouped under non-revenue accountssuch as Current Assets and Current Liabilities, GST Transactions like purchase, sales, GST Reports, Introduction to tally software; working with company account; accounting groups; accounting ledgers; accounting vouchers creation; printing reports in tally; steps of importing & exporting data in tally and steps for backup & restore of data in tally. The workshop has provided in-depth understanding about accounting data recording and its interpretation. The students gained hand on experience of Tally and are well equipped to use it in their future. Total 195 students were benefited by the workshop and gained knowledge on Tally.



### Health Awareness Program on “Importance of Oral Health and Hygiene”



World Health Day is a global health awareness day celebrated every year on 7<sup>th</sup> April, under the sponsorship of World Health Organization (WHO), as well as other related organizations. World Health Day focus on “Universal health coverage: everyone, everywhere” - ensuring that everyone, everywhere can access essential quality health services without facing financial hardship. WHO aims to inspire, motivate and guide Universal Health Coverage (UHC) stakeholders to make commitments towards UHC.

An Oral health awareness program-“Importance of Oral Health and Hygiene” was organized by Nature Club-“Adhira” on 7<sup>th</sup> April, 2018 to mark World Health Day. The Chief Guest Dr. J. Rohini BDS, M. Phil, addressed the gathering on importance of health and hygiene. She advised all the students to maintain healthy diet and exercise regularly which is the best combination that everyone should follow for leading a healthy and well versed life. She also focused on psychological problems faced by students. Dr. Rohini educated the students on common oral health related problems and how they can prevent such problems. She explained that mental health is very important as it strengthens and supports healthy relationships and guides to make good choices in life. Dr. J. Rohini concluded by saying healthy life style and healthy surroundings are the key aspects of celebrating World Health Day. All the students of MBA, MCA and I-MBA have attended the session.

### Plantation Program on World Forestry Day

World Forestry Day is celebrated worldwide every year on 21<sup>st</sup>, March at international level in order to increase public awareness among communities about the values, significance and contributions of the forests to balance the life cycle on the earth. The World Forestry Day was established in the year 1971 at the 23<sup>rd</sup> General Assembly of European Confederation of Agriculture. It was observed to make the people aware about the forests Importance. Forests are used to provide the people of many Countries with lots of Goods and Services to them for fulfilling their Requirements. It was decided to be celebrated as an annual event celebration on 21<sup>st</sup> of March by the United Nations Food and Agriculture Organization.

On the occasion of World Forestry Day to spread awareness about the importance of all types of forests, and trees, for the benefit of current and future generations, Nature Club-Adhira organized a Plantation Program on 16<sup>th</sup> April, 2018. Director Dr. M. Madhavi, Mr. Ch.Satish Kumar Head, Department of Management and Mr. E. Devender Rao Head, Department of Computer Applications have planted the saplings of medicinal values. All the faculty members, students of MBA, MCA and I-MBA have enthusiastically participated by planting saplings of different varieties in the college premises.



## Rally to Oppose use of Plastic Carry Bags on World Earth Day

World Earth Day is celebrated every year as an annual event by the people all across the world on 22<sup>nd</sup> of April in order to increase the awareness among people about the environment safety as well as to demonstrate the environmental protection measures. To highlight this year's theme for World Earth Day -- 'End plastic pollution' -- students from MBA, MCA and I-MBA took out a rally in Ramantapur, in order to extend awareness to local community. Students distributed pamphlets and raised slogans during a rally on Ramanthpur Street, to draw the attention of the people to the ill-effects of non-recyclable and non-biodegradable plastic carry bags. Faculty also took part in the rally to demonstrate the civic body's commitment to do away with the menace of plastic bags. "Let us avoid plastic bags", "Let us carry cloth bags to shops" and "Let us not pollute the environment with plastic bags" were some of the slogans on the placards that the students carried.





## Essay Writing Competitions on World Heritage Day

World Heritage Day also known as the International Day for Monuments and Sites, has been celebrated every year on April 18 ever since 1982. The purpose of the day is to spread awareness of the importance of protecting and preserving various sites around the world that have achieved world heritage status. As of 2018, India has 36 World Heritage Sites including Western Ghats, Sundarbans National Park, Historic City of Ahmedabad, Taj Mahal in Agra, Nalanda University, Mahabodhi Temple in Bihar and Khajuraho in Madhya Pradesh.

World Heritage Day 2018 Theme is “Heritage for Generations” is emphasis on inter-generational transfer of knowledge. UNESCO, World Heritage Site is a place that is listed by the United Nations Educational, Scientific and Cultural Organization as of special cultural or physical significance. Total number of UNESCO World Heritage Site in India is 36 (1 mixed, 7 Natural and 28 Cultural). World Heritage Day gives us an opportunity to conserve and preserve our heritage culture which paves an ancient importance. They have an outstanding universal value.

To spread awareness of the importance of protecting and preserving various sites around the world the “World Heritage Day” was observed by photography club “Aakruthi” on 18<sup>th</sup> April, 2018 for MBA, MCA and I-MBA students. Twenty Students have participated in Essay Writing Competitions with lots of enthusiasm.

The following Students are the winners in the Competition:

S.No.	Name of the Student	Section	MBA/MCA/I-MBA	Prize
1	P. Revathi	D	MBA I year II Semester	First
2	T. Harika	E1	MBA I year II Semester	Second
3	T. Shivanand Reddy	D	MBA I year II Semester	Consolation



### Commemoration of Dr. B. R. Ambedkar Jayanthi

The Father of Indian Constitution Dr. B. R. Ambedkar, was born on 14<sup>th</sup> April, 1891. To commemorate his contribution to Indian Constitution and downtrodden sections of the society, every year 14<sup>th</sup> April is celebrated as Ambedkar Jayanthi. On this occasion Literary Club-Adhyayan has conducted elocution on the topics “Dr. B. R. Ambedkar's contribution to society” and “Our constitution” for the students of MBA, MCA and I-MBA.

Students commemorated the contributions of Dr. B. R. Ambedkar towards social freedom of underprivileged sections of society and emphasized the achievements of Dr. B. R. Ambedkar as the Independent India's first Law Minister, the Principal Architect of the Constitution of India and a founding Father of the Republic of India.

They have emphasized the prominence of Indian constitution which is the longest written constitution among all the sovereign countries in the world and have described the origin of Constitution and its important features. Students opined that today's education system emphasizes more on Languages, Maths, Science but not constitutional rights and duties. They highlighted the need for academic institutions to make efforts to bring awareness among students about Indian Constitution. Around fifty students have actively participated in this Elocution.



## Elocution Competitions On "World Book Day"

World Book Day is also known as International Day of the Book. It is celebrated on 23<sup>rd</sup> April of every year. It is organized by the UNESCO (United Nations Educational, Scientific and Cultural Organization) to promote reading, publishing and copyrights. This date was chosen by UNESCO to mark the anniversary of the death of great writers like William Shakespeare and Inca Garcilaso de la Vega and birth or death dates of several other prominent authors. The main aim of World Book Day is to encourage children and young people to explore the pleasures of books and reading.

To inculcate the book reading habits and explore the knowledge the Adhayan-Literary club conducted an elocution competition. The topics given for elocution were A Book that inspired me, Importance of Books, My favorite Book and My favorite author. About Forty two students from MBA I year and Twenty seven students from MBA II year, Ten students from MCA and Two students from I-MBA participated in elocution. Many of them shared their views on importance of books. Some students felt that books are equivalent to great friends who motivate, guide and inspire us to go ahead to achieve our dreams. Some shared their opinions on their favorite books like Wings of fire, Straight from the heart, Alchemist, Truth, Love and a little Malice, etc. Some shared their opinions on their favorite authors like J. K. Rowling, Khushwanth Singh, Chetan Bagath, etc. Some students opined that good books help us relieve from our day-to-day stress and tensions. Some students advised that one should not only read success stories of great people but also the failure stories to learn what mistakes to be avoided in life to reach our destination.



## Story building Competition

Benjamin Franklin Memorial Club organized story building competition with a theme "I am an author" on 27<sup>th</sup> April, 2018. It was presided over by the chairperson Ben Richa Sethia and Co-chair Ben Sai Kishore. Ben Aishwariya invoked the house, followed by noble thought which was given by Ben Yashwanth. Ben Arshad delivered a speech on the topic "Way to success."

The main agenda of the competition is each member has to select a book name and make up an imaginative story based upon the book name they selected. Members came up with imaginative stories which included drama, humor, suspense and twists which invoked the little authors within them. Ben Yashwanth and Ben Aishwariya were selected as chair person and co-chair person respectively for the next meeting. Ben Hrishikesh proposed the vote of thanks and the meeting was adjourned.



## Blood Donation Camp



Blood is a very precious and scarce resource, and hospitals are always short of blood units. A unit of Blood can save lives of three people. Blood Donation is a very noble cause and one of the best ways to give back to the society. Blood donation is a very safe procedure and good for health too. The NSS club has conducted “Blood Donation Camp” in association with Klee Technologies on 18<sup>th</sup> April, 2018 in college premises. The Blood Donation Camp was inaugurated by Director Dr. M. Madhavi, Dr. Ravindhar, MBBS, Mr. B. Surendar Rao In-charge and Staff of Klee Technologies have participated in the Program.

Director Dr. M. Madhavi in her speech highlighted the importance of Social values. Mr. Ch. Satish Kumar Head, Department of Management and Mr. E. Devender Rao Head, Department of Computer Applications, NSS faculty Coordinators, NSS Student-Coordinators and students of MBA, MCA and I-MBA have participated in this Camp. Students have come forward voluntarily for donating the blood. Around sixty six students have donated blood which is going to save the lives of many people.

## Rally seeking justice for Asifa

A Rally was organized on 16<sup>th</sup> April, 2018 demanding that the government should provide justice to Asifa, the girl who was abducted, raped and killed in Kashmir. Hundred and Twenty Five students have participated in the rally holding placards and raising slogans like: “Justice for Asifa”; “No Justice No Peace”. A large numbers of female students were present in the march. As part of the programme, students sloganeered against protecting the accused by the leaders of the saffron party and demanded the government to serve justice to those who were ruthlessly raped and killed in the name of religion, ethnicity, and status in the society.



## Case Study (International Business)

A case study analysis requires investigating a business problem, examining the alternative solutions and proposing the most effective solution using supporting evidence. It also helps to improve the student understanding of functional aspects of a given situation/problem. The cases are related to the situation faced by an organization, a decision or action taken by an individual manager / group in the various functional areas such as finance, operations, human resources etc.

As a part of Interactive Teaching Learning Methodology Ms. S. Pratibha, Sr. Assistant Professor, Department of Management has conducted Case Study for MBA I Year II Semester students of Section E1 on 27<sup>th</sup> April, 2018 in the subject International Business. All the Learning groups have actively participated in these Case Study Sessions. Twelve Learning groups participated in Case study.

The following are the cases given to the students to analyze.

Learning Group No	Case Study Topics
1,2,3,4,5,6,7,8,9,10	Case 1: Coca-Cola Vs. Red Bull: Global Marketing Strategies
11,12,13,14,15,16,17,18,19,20	Case 2: Micro- finance: A Successful tool for Poverty Alleviation.



## Debate (Banking and Insurance)

Interactive Teaching Learning Methodology makes learning truly interactive and creative. Debate is a structured way of exploring the range of views on an issue in which two opposing teams will defend and attack a given proposition. It encourages critical and strategic thinking.

As a part of Interactive Teaching Learning Methodology Ms. N. Radhika, Sr. Assistant Professor, Department of Management has conducted Debate for MBA II Year II Semester students of Section B1+C1 on 11<sup>th</sup> April, 2018 in the subject Banking and Insurance. All the Learning groups have actively participated in these Debate Sessions.

The following are the topics given for Debate are:

Learning Group	Student Debate Topics
1	Challenges of E-Banking
2	Impact of digital transformation on financial services
3	Immigration and economic growth
4	The deficiencies of our economic "yardsticks."
5	The student loan crisis
6	SBI Merger: Pros and cons?
7	Are gold investments profitable?
8	Is inflation always harmful?
9	What will be the impact of GST on Indian Economy?
10	Discounting (or) Present Values Technique



### Group Discussion(Human Resource Management)

Group Discussion is a modern method of assessing student's personality. It is both a technique and an art and a comprehensive tool to judge the worthiness of the student and his appropriateness for the job. Group Discussion the participants are encouraged to express their views without sorting to arguments on the views expressed by other members of the team. This helps the students to listen patiently and analyze the points proposed by the other members. The persons successful at GD are considered as good team players by the employers.

Teaching Learning Methodology Ms. P. Malathi Devi, Assistant Professor, Department of Management has conducted Seminar for MBA I Year II Semester students of Section D on 27<sup>th</sup> April, 2018 in the subject Human Resource Management. All the Learning groups have actively participated in these Seminar Sessions.

The following topics are given for Group Discussion:

Learning Group	Group Discussion Topics
1	Is Commitment is more important than other skills in the organization?
2	Business and Ethics do not go together
3	Advertisements helpful to customers or just eye wash?
4	Consumer is the king in today's market
5	Privatization leads to less corruption
6	Indian Administration should recruit from MBA colleges
7	MBA: Is it for learning or only for placements?
8	Relevance of family run business
9	Leaders are born, not made
10	Rural Management is the real management





## Award of Copyright



Director Dr. M. Madhavi is awarded with Copyright for Student Academic Manual of MBA I Year I Semester by Government of India with Regd No. L – 74731/2018.

## Ph.D Awards



Ms. P. Hima Jagathi is awarded Ph. D from Andhra University for the thesis titled “A Study on Strategic Management Practices in Multi-branded Retail Stores in Visakhapatnam”



Ms. S. Pushpalatha, awarded Ph. D from Rayalaseema University for the thesis titled “A Study on Perception on Micro Insurance Products among policy holders of LIC in Visakhapatnam District”.

## Ph. D Thesis Submission



Ms. S. Pratibha Associate Professor, Department of Management submitted Ph. D Thesis on “HRM Policies and Practices in Small Scale Industries” to Sri Padmavati Mahila University on 6<sup>th</sup> April, 2018.

## Publications



Dr. B. Madhu Bala of Department of Management published a research paper entitled “Women in Different Professions of Positions-Issues & challenges” in Kaav International Journal & Economics, Commerce & Business Management with ISSN NO: 23-42-4969, Feb 2018.



Dr. Arokia Raj of Department of Management published a research paper on “The Eco-Driving Behaviour: A Strategic Way to Control Tailpipe Emission” at International Conference on Trends in Engineering, Management, Pharmacy & Sciences (ICTEMPS – 18), with ISBN 978-93-87739-04-8.

## Placements

*Congratulations*

Genpact is a global professional services firm that makes business transformation real. They drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. In January 2005, Genpact became an independent company to bring our process expertise and unique DNA in Lean management to clients beyond GE, and then in August 2007, they became a publicly-traded company.

The following student was selected as Process Associate:

S. No.	Roll No	Name of the Student	Package
1	1302-16-672-089	Aakula Hemamber yadav	2.4 Lakhs
2	1325-16-672-292	Gannapuram Virendar	2.4 Lakhs
3	1302-16-672-036	Chakali Mahesh	2.4 Lakhs
4	1302-16-672-006	H. Aarti Patel	2.4 Lakhs
5	1302-16-672-005	A.sai Ram	2.4 Lakhs
6	1302-16-672-007	Swapna Chary	2.4 Lakhs
7	1302-16-672-015	K. Ashok Kumar	2.4 Lakhs
8	1325-16-672-016	T. BhanuPrasaaaad	2.4 Lakhs
9	1325-16-672-019	Shaik Jamsheer	2.4 Lakhs



Founded in 1999 GSS Infotech is a pioneer in applying innovative, technology-based solutions to common business problems. We help organizations leverage the power of Virtualization, "The Cloud" and outsourced models of technology services delivery. Utilizing these technologies, we help organizations gain competitive advantage, reduce costs, ensure system stability, and improve efficiency. Specializing in Remote Infrastructure Management Services, Virtualization solutions and Application Management Services, GSS is a partner of choice for Infrastructure optimization solutions worldwide. With a global headquarters at Hyderabad in India, GSS Infotech has quickly grown through organic growth and strategic acquisitions and has 9 Business centers and 3 Development centers across the globe.

The following student was selected as Recruiter:

S. No.	Roll No	Name of the Student	Package
1	1302-16-672-085	V Manisha	2.20 Lakhs

## Internships



The Karvy Group is today a well diversified conglomerate. Its businesses straddle the entire financial services spectrum as well as data processing and managing segments. Since most of its financial services were retail focused, the need to build scale and skill in the transaction processing domain became imperative. Also during stressed environment in the financial services segment, the non financial businesses bring in a lot of stability to the group's businesses. Karvy's financial services business is ranked among the top-5 in the country across its business segments. The Group services over 70 million individual investors in various capacities, and provides investor services to over 600 corporate houses, comprising the best of Corporate India. The Group offers stock broking, depository participant, distribution of financial products (including mutual funds, bonds and fixed deposits), commodities broking, personal finance advisory services, merchant banking & corporate finance, wealth management, NBFC (loans to individuals, micro and small businesses), Data management, Forex & currencies, Registrar & Transfer agents, Data Analytics, Market Research among others. Karvy prides itself on remaining customer centric at all times through a combination of leading edge technology, Professional management and a wide network of offices across India. Karvy is committed to its quest as an Equal Opportunity Employer and believes in the rights for differently-abled persons. We have over 12% employees who are challenged in some form in one of our prominent businesses.

To encourage and give a corporate exposure to the students every year Internships opportunities are provided for the Students. In this regard in the month of April, 2018, Karvy has conducted interviews in which forty four students were selected from MBA I Year II Semester.

## Student Accolades

To showcase the students' managerial talent to collaborate, challenge their skill sets and in the process of enhancing their knowledge base through a professionally filled experience they are encouraged to participate in several competitions organized on and off campus. Students of MBA I and II year participated and Won prizes.

The following Students are the winners in the Competitions:

S. No.	Name	Competition	Prize	College Name
1	Md. Tahmeed	Singing	First Prize	Bharath PG College
2	Md. Tahmeed	Mad AD	First Prize	Badruka PG college
3	Ms.Bhanvi	Mad AD	First Prize	Badruka PG college
4	Ms. Richa	Mad AD	First Prize	Badruka PG college
5	Mr. Bharath Simha Reddy	JAM	First Prize	Badruka PG college
6	Mr. G. Sai Kishore	Marketing Trigger	Second prize	St. Pious PG College
7	Mr. A. Raghavendra	Marketing Trigger	Second prize	St. Pious PG College
8	Mohd Ali and Monika	Paper Dance	First Prize	Aurora's PG College, Moosarambagh
9	Mr. Dayakar	Dance	Second prize	Aurora's PG College, Moosarambagh
10	Mr. Dayakar and Mr. Srinivas, students	Group Dance	First Prize	Pragathi Maha Vidyalaya
11	Ms. Shruthi, Ms. Pushya bharathi and Vamshi Krishna	Dance	First Prize	Aurora's PG College, Moosarambagh

HYDERABAD | SATURDAY 21 APRIL 2018

# Abhyasa-2018: IT meet at Aurora's PG college



**Ramanthapur:** Prof M Kumar, Professor & Controller of Examinations, Ormania University, was the Chief Guest, Ronald Sebastian Vice President, Business Operations, Fortuna Identity Private Limited, was the key note speaker. Ashok Thatipally, Chief Executive Officer, Wissen Infotech, was the distinguished and Idresma Media was the Special Invitees. Prof M Kumar said that "One should have self-confi-

dence, friends who have positive attitude and willingness to work hard to achieve success in life".

Speaking on the occasion, Ashok said that "Students should not only try to do jobs but try to establish their own start-up companies and provide employment to others".

Ronald Sebastian said that "one should not be afraid of failures but learn lessons from them and keep moving ahead to achieve success".

The students from various colleges across the state of Telangana participated in formal and informal events conducted in the meet. The winners in various events were given prizes and merit certificates by Director, Dr M Madhavi. E Devender Rao, Head, Department of Computer Science, Ch Satish Kumar, Head, Department of Management, faculty members and students have participated in the event.

## ఘనంగా అరోరా కళాశాలలో ఫెయిర్ 2018



స్టార్ట్ను ప్రారంభిస్తున్న కళాశాల డైరెక్టర్ మదవి

రామంజాపూర్, ఏప్రిల్ 21: రామంజాపూర్ అరోరా కళాశాలలో ఘన వారం ఫెయిర్ 2018ను విద్యార్థులు ఘనంగా నిర్వహించారు. కార్యక్రమాలను ప్రారంభించిన కళాశాల డైరెక్టర్ డాక్టర్ మదవి మాట్లాడుతూ ఎంటీపి, ఎంటీపి విద్యార్థులు ఎంతోచోరున చూపి తినుబందారులు, రబ్బ నిపానియాలు, అలంకరణ సామగ్రి, గేమ్స్ స్టార్ట్ తయారు చేశారున్నారు. విద్యార్థులు ప్రతిభ చూపారని అనివారంగాల్లో విద్యార్థులను తీర్చిదిద్దుతున్నామన్నారు. ఈ కార్యక్రమంలో ఎంటీపి, ఎంటీపి విద్యార్థులు పాల్గొన్నారు. సీఈఓతోపాటు ఆధ్యాపకులు విద్యార్థులు పాల్గొన్నారు.

## సందడిగా అరోరా ఫెయిర్-2018



అరోరా ఫెయిర్-2018ను ప్రారంభిస్తున్న కళాశాల డైరెక్టర్ రామంజాపూర్, అరోరా ఫెయిర్ 2018ను ప్రారంభిస్తున్న కళాశాల డైరెక్టర్

రామంజాపూర్, ఏప్రిల్ 21: రామంజాపూర్ అరోరా కళాశాలలో ఘన వారం ఫెయిర్ 2018ను విద్యార్థులు ఘనంగా నిర్వహించారు. కార్యక్రమాలను ప్రారంభించిన కళాశాల డైరెక్టర్ డాక్టర్ మదవి మాట్లాడుతూ ఎంటీపి, ఎంటీపి విద్యార్థులు ఎంతోచోరున చూపి తినుబందారులు, రబ్బ నిపానియాలు, అలంకరణ సామగ్రి, గేమ్స్ స్టార్ట్ తయారు చేశారున్నారు. విద్యార్థులు ప్రతిభ చూపారని అనివారంగాల్లో విద్యార్థులను తీర్చిదిద్దుతున్నామన్నారు. ఈ కార్యక్రమంలో ఎంటీపి, ఎంటీపి విద్యార్థులు పాల్గొన్నారు. సీఈఓతోపాటు ఆధ్యాపకులు విద్యార్థులు పాల్గొన్నారు.

# AURORA FAIR-2018 inaugurated



**Ramanthapur:** Aurora's PG College conducted a programme titled "Aurora Fair-2018" here on Monday. Speaking on the occasion, Director Dr M Madhavi said that "Aurora Fair-2018" is a campus wide competition that provides students an

opportunity to present issues related to business and have their work evaluated by peers and faculty. Students can showcase their own work and can thus learn and improve their skills through these kinds of programmes.

Students participated in large numbers and displayed their models. E. Devender, BDU, MCA, C.H Satish Kumar, BDU, MBA, Faculty members and students have participated in the event.

## నాటి రంగంలో ఉద్యోగావకాశాలను సద్వినియోగం చేసుకోండి



అరోరా ఫెయిర్-2018ను ప్రారంభిస్తున్న కళాశాల డైరెక్టర్

రామంజాపూర్, ఏప్రిల్ 21: రామంజాపూర్ అరోరా కళాశాలలో ఘన వారం ఫెయిర్ 2018ను విద్యార్థులు ఘనంగా నిర్వహించారు. కార్యక్రమాలను ప్రారంభించిన కళాశాల డైరెక్టర్ డాక్టర్ మదవి మాట్లాడుతూ ఎంటీపి, ఎంటీపి విద్యార్థులు ఎంతోచోరున చూపి తినుబందారులు, రబ్బ నిపానియాలు, అలంకరణ సామగ్రి, గేమ్స్ స్టార్ట్ తయారు చేశారున్నారు. విద్యార్థులు ప్రతిభ చూపారని అనివారంగాల్లో విద్యార్థులను తీర్చిదిద్దుతున్నామన్నారు. ఈ కార్యక్రమంలో ఎంటీపి, ఎంటీపి విద్యార్థులు పాల్గొన్నారు. సీఈఓతోపాటు ఆధ్యాపకులు విద్యార్థులు పాల్గొన్నారు.

**సాక్షి** ప్రచురణ: 1 మార్చి 2018

# దేశాభివృద్ధిలో ఐటీదే కీలకపాత్ర

**ఓయూ కంట్రోలర్ అవ్ ఎగ్జామినేషన్స్ ప్రొ. కుమార్**

రామంతాచూర్: రామంతాచూర్ ఆరోరా పీజీ కళాశాలలో ఎడి మీట్ అవ్వాలనే కార్యక్రమాన్ని అప్పటినుండి నిర్వహించిన కంట్రోలర్ అవ్ ఎగ్జామినేషన్స్ ప్రొ. ఎం. కుమార్, ఫోటోగ్రాఫ్లు సైటిల్ రిమిటింగ్ కుమార్ వైస్ ప్రెసిడెంట్ లోనార్ల పేర్లతో ఉన్నాయి. ఇన్ఫోటెక్ రీవ్ ఎగ్జామినేషన్ అవర్స్ అలోక్ తాటివల్ల ముఖ్యతను పోజు ప్రారంభించారు. ఈ సందర్భంగా ఎం. కుమార్ మాట్లాడుతూ దేశాభివృద్ధిలో ఎడి కీలకపాత్ర పోషిస్తుంది అప్పటివల్ల ఎడి కేంద్రంలో పబ్లికలను పెంచుతూ త్వరగా కోలుకోవడం గురించి



**ఇన్ఫర్మేషన్ ప్రారంభిస్తున్న కుమార్**

ఈ కేంద్రానికి ఉందిన్నాడు విద్యార్థులు పుస్తకాలకు పరిమితం కాకుండా తమ పైవేర్కొంటు

పదునై పట్టాలన్నాడు అలోక్ లోనార్ల మాట్లాడుతూ విద్యార్థులు ఎప్పుడు అట్టోగ్రాఫ్ రేయాలని అనుకోకుండా సొంత సంస్థలను పెంచుకునే సుగ్రాని మరణితమంది యువకులకు ఉపాధి కల్పించే విధంగా కృషి చేయాలని సమయాన్ని ద్వందా రేయకుండా ముందుకు సాగితే విజయం వరిస్తుందన్నాడు. అనంతరం చలు కళాశాలం నుంచి వచ్చిన విద్యార్థులకు నిర్వహించిన క్లిక్, ఫోటో, ప్యాషన్లతో వంటి పోటీలో గెలుపొందిన వారికి కళాశాల డైరెక్టర్ ద్వారా ఎం. మాధవి బహు మతులను, ప్రతిభ పట్టాను అందజేసారు కార్యక్రమంలో ఎం.పీ. ఎం.పీ. విభాగాధిపతులు దేవేందర్ రావు, సతీష్ కుమార్, అల్లూరి కుమార్, విద్యార్థులు పాల్గొన్నారు.

## విద్యార్థులు తమ నైపుణ్యానికి వదును పెట్టారు

**ఉస్మానియా యూనివర్సిటీ ప్రొఫెసర్ కుమార్**



**కోవిడ్-19 నివారణ కార్యక్రమాన్ని ప్రారంభిస్తున్న ప్రొఫెసర్ ఎం. కుమార్**

రామంతాచూర్, ఏప్రిల్ 28: విద్యార్థులు పుస్తకాలను విడిచిపెట్టే కాలమూ తమ నైపుణ్యానికి వదును పెట్టాలని ఓయూ కంట్రోలర్ అవ్ ఎగ్జామినేషన్స్ ప్రొఫెసర్ ఎం. కుమార్ విద్యార్థులు, రామంతాచూర్ ఆరోరా పీజీ కళాశాలలో ఎడి మీట్ అవ్వాలనే కార్యక్రమంలో అయ్యు. ముఖ్యతను పోజు ప్రారంభించారు. విద్యార్థులు తమ విజయాలను నిర్వహించాలి. విజయం కోరాలన్నాడు. కృషి చేసి యిది తప్పక కిరాయి అందించాలి పట్టాన్ని. అయితే పాఠ్యాన్ని అయిటిల్ పైకి రిమిటింగ్ కుమార్ వైస్ ప్రెసిడెంట్ లోనార్ల పేర్లతో ఉన్నాయి. ఇన్ఫోటెక్ రేయాలని అనుకోకుండా సొంత సంస్థలను పెంచుకునే సుగ్రాని మరణితమంది యువకులకు ఉపాధి కల్పించే విధంగా కృషి చేయాలని సమయాన్ని ద్వందా రేయకుండా ముందుకు సాగితే విజయం వరిస్తుందన్నాడు. అనంతరం చలు కళాశాలం నుంచి వచ్చిన విద్యార్థులకు నిర్వహించిన క్లిక్, ఫోటో, ప్యాషన్లతో వంటి పోటీలో గెలుపొందిన వారికి కళాశాల డైరెక్టర్ ద్వారా ఎం. మాధవి బహు మతులను, ప్రతిభ పట్టాను అందజేసారు కార్యక్రమంలో ఎం.పీ. ఎం.పీ. విభాగాధిపతులు దేవేందర్ రావు, సతీష్ కుమార్, అల్లూరి కుమార్, విద్యార్థులు పాల్గొన్నారు.



### క్యాండిల్ ర్యాలీ

దేశంలో చిన్నారులపై జరగుతున్న లైంగిక వేదింపులు అరికట్టాలని ఇటీవల దేశంలో చిన్నారులను అత్యాచారం చేసిన వారిని వెంటనే ఉరి తీయాలంటూ రామంతాచూర్ ఆరోరా పీజీ కళాశాల విద్యార్థులు దూరదర్శన కేంద్రం వరకు క్యాండిల్ ర్యాలీ నిర్వహించారు.

*(రామంతాచూర్ వాట్సాప్ గ్రూప్)*

### అరణ్యాలతోనే పర్యావరణ పరిరక్షణ సాధ్యం



**ప్రపంచ అటవీ దినోత్సవాన్ని నిర్వహిస్తున్న దృశ్యం**

రామంతాచూర్: ప్రపంచ అటవీ దినోత్సవం సందర్భంగా రామంతాచూర్ ఆరోరా పీజీ కళాశాలలో సోమవారం విద్యార్థులు, ఉపాధ్యాయులు కళాశాల ఆవరణలో మొక్కలు నాటారు. ఈ సందర్భంగా కళాశాల డైరెక్టర్ ద్వారా ఎం. మాధవి మాట్లాడుతూ.. అరణ్యాలతోనే పర్యావరణ పరిరక్షణ సాధ్యమని, ప్రతి ఒక్కరూ తమ ఇళ్లలో, పరిసరాలలో చెట్లను నాటడమే కాకుండా అవి ఏళ్లుగా పెరిగే వరకు జాగ్రత్తలు తీసుకోవాలన్నాడు. ఎం.పీ. ఎం.పీ. విభాగాధిపతులు సతీష్ కుమార్, దేవేందర్, విద్యార్థులు పాల్గొన్నారు.

## ఘనంగా అటవీ దినోత్సవం

**సా.దారం, న్యూస్ టుడే:** రామంతాచూర్ ఆరోరా పీజీ కళాశాలలో సోమవారం ప్రపంచ అటవీ దినోత్సవం ఘనంగా నిర్వహించారు. కళాశాల డైరెక్టర్ డా. ఎమ్. మాధవి.. విద్యార్థులతో ప్రతిష్ట చేయించారు. కళాశాల ప్రాంగణంలో విద్యార్థులు మొక్కలు వాటి సంరక్షణ బాధ్యతలను స్వీకరించారు. ఎం.పీ. ఎం.పీ. విభాగాధిపతులు సతీష్ కుమార్, దేవేందర్ రావు పాల్గొన్నారు.



**ఉచిత రక్తదాన శిబిరం ప్రారంభం**

జాతరం, న్యూసీటుడి: రామంతాపూర్ ఆరోగ్య పీఠ కళాశాలలో గురువారం కీ స్టార్ట్ అవ్వడం కంపెనీ డా. రోనాల్డ్ రోస్ బ్లడ్ బ్యాంకు సంయుక్త ఆధ్వర్యంలో ఉచిత రక్తదాన శిబిరం నిర్వహించారు. కిబిరాన్ని కళాశాల డైరెక్టర్ డా. ఎం. హేదవి ప్రారంభించారు. రక్తదానంతో ఆవిడలో ఉన్నవారి ప్రాణాలను కాపాడుకోవచ్చునని విద్యార్థులు చిరుగా నవ్వుకుంటూ రిందుసాక్ష రక్తదానం చేయించారు. డా. రోనాల్డ్ రోస్ బ్లడ్ బ్యాంకు వారు కృతజ్ఞతలు వ్యక్తం చేశారు. డా. రమేందర్, ఎం.పీ.ఎ, ఎం.పీ.ఎ విభాగాధిపతులు సతీష్ కుమార్, దేవేందర్ రావు పాల్గొన్నారు.

**రక్తదాతలు దేవుడి ప్రతిరూపాలు**

రక్తదాన శిబిరాన్ని ప్రారంభిస్తున్న కళాశాల డైరెక్టర్ డాక్టర్ మాధవి

రామంతాపూర్: ఆరోగ్య పీఠ కళాశాలలో స్టార్ట్ అవ్వడం, డాక్టర్ రోనాల్డ్ రోస్ బ్లడ్ బ్యాంక్ ఆధ్వర్యంలో బుధవారం నిర్వహించిన రక్తదాన శిబిరాన్ని కళాశాల డైరెక్టర్ డాక్టర్ మాధవి ప్రారంభించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ.. రక్తదాతలు ప్రాణాపాయంలో ఉన్న వారిని కాపాడే దేవుని ప్రతిరూపాలన్నారు. డాక్టర్ రోనాల్డ్ రోస్ బ్లడ్ బ్యాంక్ నిర్వహిస్తున్న బ్లడ్ డొనేషన్ యాప్ విశిష్ట సేవలు ప్రశంసించుచున్నారు. కార్యక్రమంలో కళాశాల ఎం.పీ.ఎ, ఎం.పీ.ఎ విభాగాధిపతులు సతీష్ కుమార్, దేవేందర్ రావు, బ్లడ్ బ్యాంక్ ఇన్ చార్జ్ సురేందర్ రావు, డాక్టర్ రమేందర్ రావు, టీ.ఎం.సి.బి.డి.తో పాటు అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

**ఆకట్టుకున్న అరోరా బజార్**

జాతరం, న్యూసీటుడి: రామంతాపూర్ ఆరోగ్య పీఠ కళాశాలలో గురువారం కీ స్టార్ట్ అవ్వడం కంపెనీ డా. రోనాల్డ్ రోస్ బ్లడ్ బ్యాంకు సంయుక్త ఆధ్వర్యంలో ఉచిత రక్తదాన శిబిరం నిర్వహించారు. కిబిరాన్ని కళాశాల డైరెక్టర్ డా. ఎం. హేదవి ప్రారంభించారు. రక్తదానంతో ఆవిడలో ఉన్నవారి ప్రాణాలను కాపాడుకోవచ్చునని విద్యార్థులు చిరుగా నవ్వుకుంటూ రిందుసాక్ష రక్తదానం చేయించారు. డా. రోనాల్డ్ రోస్ బ్లడ్ బ్యాంకు వారు కృతజ్ఞతలు వ్యక్తం చేశారు. డా. రమేందర్, ఎం.పీ.ఎ, ఎం.పీ.ఎ విభాగాధిపతులు సతీష్ కుమార్, దేవేందర్ రావు పాల్గొన్నారు.

GALLERY





