



From the Director's Desk...

Dear All,

The month of August marks a special note in the History of India. On 14<sup>th</sup> August, 1947, India has become an Independent Country. The spirit of Freedom lies in being responsible for oneself as well as towards the country. We always should strive for the development of the country being the responsible citizens of the country. At Aurora, we believe in making responsible citizens through our value oriented educational practices by which the students are nurtured to become holistic with rich human values and professional ethics. The Independence Day of India is celebrated on 15<sup>th</sup> August with patriotic spirit by the staff, students and faculty of the institution. At Aurora, the month of August is a special one as it marks a fresh start of another academic year with a new batch of students joining us with new aspirations. Aurora is always at the forefront in adopting the latest changes and this year, we have adopted the Orientation Program Model suggested by AICTE and conducted a week long orientation program for the newly joining students. This program consisted Proficiency Modules, Gymnasium Training, Yoga Training, Creative Arts, Sports, Tour to villages and Historical places with a formal Induction Day celebrations on the last day. The Induction Day is named as 'Alaap' which connotes the beginning of a classical concert where much improvisation occurs further. The program is well received by the students and their parents. This month we also have reached a milestone by signing an Academic Partnership with Indian Institute of Management, Bangalore. This facilitates the students to pursue a course from IIM Bangalore and get certified from IIM after course completion. As usual, the student clubs organized many activities like National Library Day, Sadbhavana Diwas, National Photography Day and organized many cultural programs during the Orientation Program. At, Aurora we always strive to nurture our students as "The Best Business Leaders and Proud Citizens of India". We wish all the newly joined students a bright future and a fruitful journey with Us.

Best Wishes....

**Dr. M. Madhavi**



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## Spirit of Freedom

We are born to become free. Freedom is defined from different aspects, and according to different cultures, freedom varies from culture to another. Some define freedom as a natural right, the human being is born with. Everyone wants to be free and independent from others. Freedom is the right to do what one wants, live where he wants, eat what he wants, learn what he wants, and choose the religion in which he believes, without ignoring or harming other rights. When freedom is not an inner idea which imparts strength to our activities and breadth to our creations, when it is merely a thing of external circumstance, it is like an open space to one who is blindfolded. When India gave voice to immortal thoughts, in the time of fullest vigor of vitality, her children had the fearless spirit of the seekers of truth. The great epic of the soul of our people - the Mahabharata - gives us a wonderful vision of an overflowing life, full of the freedom of inquiry and experiment. Bible says that true freedom begins in the heart. When the age of the Buddha came, humanity was stirred in our country to its uttermost depth. The freedom of mind which it produced expressed itself in a wealth of creation, spreading everywhere in its richness over the continent of Asia. But with the ebb of life in India the spirit of creation died away. It hardened into an age of inert construction. The idea behind freedom is to be respectful and useful to our society. Freedom is important because it leads to enhanced expressions of creativity and original thought, increased productivity, and an overall high quality of life. Freedom can be observed in political, social and other areas of life. Freedom leads to happiness and liberty. This liberty and happiness can also be observed in our various fundamental rights. Working with a free, satisfied and happy mind leads to a bright career. This, in turn, means a bright future with a better standard of living. Freedom is an innate right, humans are born with. Nothing should threaten our freedom, deprive us from our right. Also our right of freedom must never harm any other human being, directly or indirectly. We must respect freedom of everyone in the society. This way we can enjoy our freedom through our life. In his poem "Where the mind is without fear..." that is the type of freedom Nobel Laureate Great Indian Poet Rabindranath Tagore meant by concluding, "Into that heaven of freedom, my Father, let my country awake".

**Dr. P. Hima Jagathi**

## Guest Corner



**Mr. C. Srinivasan,**  
Executive Vice President,  
KVM Group

Aurora college is  
conducting a wide  
range of activities with  
value orientation. Keep  
up the spirit of values





## ALAAP-2018



Our education systems demonstrate the essence of life in such a way that the students will be bestowed with knowledge, wisdom, values and ethics which becomes responsible for the societal development. At Aurora, it is believed that Quality Education imparted with right behavior and morals are the foundations for grooming the future citizens of India. After successful completion of Orientation Program, the Group of Post Graduate Colleges organize a formal Induction Day "Alaap", which indicates a new beginning of freshly joined MBA and MCA students who are entering into their post-graduation course with lot of hopes on their career with Aurora. The name "Alaap" remarks the opening section of a typical Indian classical performance where most of the improvisation occurs. Alaap actually sets the mood of the Raaga and is unaccompanied by any instrument. The program is centered around the student and is pertinent in the transition cycle. The day will give students the opportunity to get to know other students and staff and find out more about the College so they are fully prepared to start in September.

Aurora's Post Graduate Colleges - Ramanthapur, Moosarambagh and Uppal collectively conducted Induction Day 'ALAAP -2018' at RTC Kalabhavan, Hyderabad on 31<sup>st</sup> August, 2018. Dr. Ramesh Babu Nimmatoori, Secretary, Aurora's Educational Institutions, Sri. Nimmaturi Raja Babu, Chairman Aurora's Educational Institutions, Sri. Nimmaturi Anudeep, Vice-Chairman, Aurora's Educational Institutions, Chief Guest, Dr. B. Janardhan Reddy, IAS Commissioner, HMDA, Distinguished Guest, Sri. Sreenivasan, Executive Vice-President(HR), KMV Group, Eminent Guest Ms. Balaji Veeramaneni Chairperson, Strategic Planning Committee, BYST & Promoter-Association of Lady Entrepreneurs of India, Speaker of the Day Sri. Parasuram, Telugu Movie Director, Guest of the Day Sri. Sushanth Anumolu, Telugu Film Actor, Special Guest Sri. Priyadarshi Telugu Film Actor, Special Invitee Sri. Vivek Sagar Telugu Music Director, Directors of three Post Graduate Colleges of Aurora, Dr. M. Madhavi, Dr. B. Mohan Kumar and Dr. Raja Vardhan Reddy, Dr. Raghu Naga Prabhakar, Director, Training and Placement, graced the dias.

The program commenced with lighting of the lamp and release of Student Hand Book by the dignitaries on the dias. Dr. M. Madhavi, Director, Aurora's Post Graduate College, Ramanthapur in her comprehensive power point presentation explained about Infrastructure Facilities, Curriculum Design, Curriculum Analysis, Teaching Learning Process, Evaluation Process, Institutional Excellence, Aurora's Student Clubs and Festivities. Oath was administered by Distinguished Guest Sri. Sreenivasan and Eminent Guest Mrs. Balaji Veeramaneni for MBA and MCA freshers. Distinguished Guest Sri. Sreenivasan in his address, highlighted about the contributions of management in different disciplines. He also expressed the quotations regarding gratitude and appreciation as a great quality of a manager. Eminent Guest Mrs. Balaji Veeramaneni in her speech advised the students to take the challenges as opportunities and move forward in life with passion to achieve success in life and encouraged girl students to take up entrepreneurship as career and be empowered. Guest of the Day Sri. Sushanth Anumolu, Telugu Film Actor in his address shared his experiences and told the students to focus on their chosen career and excel in it. Dr. Ramesh Babu Nimmatoori, Secretary Aurora's Educational Institutions addressed the gathering and explained about the responsibility of youth in developing the Nation and advised all to encourage the manufacturing and usage of Indian products. Dr. Raghu Naga Prabhakar, in his speech, explained the opportunities for MBA and MCA students in different sectors. He told that soft skills and knowledge will definitely help the students to explore the different opportunities and get well placed. Special Invitee Sri. Vivek Sagar in his speech encouraged the students to focus and pursue on the areas of their interest. Alumni of three campuses have also shared their experiences and views about the college.

The Programme was also attended by Heads of the Departments, Staff, Students and their Parents. The event is highly appreciated by the students and parents and they said that the event has enlightened and filled the fresher's with a positive energy to start their journey at Aurora which is the right platform to achieve their goal in Career and Life.

## One Week Orientation Programme



Every year the institution conducts orientation programme of incoming students to ensure their smooth intake, familiarize with the institution's facilities, norms and cultures, introduce them to student services, semester and examination information. Audio and video aids are used to inform students about the exciting world of management and computer applications. Students also get to learn about the activities of training and placement cell, Entrepreneurship Development and Incubation Centre (EDIC) and consultancy operations. The purpose of a comprehensive induction and orientation programmes is to introduce students to college services which will support their educational and personal goals and familiarize students with the campus environment and physical facilities. It helps to create an atmosphere that minimizes anxiety, promotes positive attitudes, and stimulates an excitement for learning by providing a welcoming atmosphere for

students and families to meet faculty, staff, and continuing students, as well as other new students. It provides the students comprehensive information about the academic, student service resources and programs.

### DAY-1

#### Brief Orientation about the Course



The formal program began with a Welcome note followed by invocation prayer song. Director Dr. M. Madhavi, delivered the inaugural address. She stressed on the importance of parents to be role models to their children and encouraged them to take active part as members of the Aurora family to be an integral part in the formative years of their children. The gathering were then presented with a video of the college which gave a very comprehensive idea about philosophy of education, a glimpse into the various activities and facilities of the college along with the highlights of staff and student achievements. The presentation focused on important points to be kept in mind, norms and rules that the students are expected to follow, facilities and opportunities provided by the college, examination pattern and various other practical details.

#### Diagnostic Test for Students

In the afternoon session diagnostic test was conducted for the students. Diagnostic Test is the test which diagnoses the proficiency of the students in the subjects that are essentially required for the program. By analyzing the results of the diagnostic test, the students' proficiencies in the tested modules can be decided. The students with less proficiency will be provided with training in proficiency modules like English, mathematics and other areas. The day ended with cultural programs by senior students.





## One Week Orientation Programme

**DAY-2**

## Orientation on Proficiency Modules



Proficiency is defined as having expertise or being very skilled or knowledgeable in a certain subject. To increase the abilities of the students proficiency modules are designed. An orientation program on Proficiency modules in English, Economics, Maths, Operations Research and Accounting was organized in the morning session by Dr. S. Pushpalatha Professor, Department of Management.

**Lecture by Eminent Person from Industry**

A guest lecture was organized on “Career guidance and future prospects in Management” by Mr. Krishna Kupachi, Head-Skill Development, ISFS. He gave valuable points like to dream high, should make our goal clear, to do what you are good in to know your strengths and weaknesses and small efforts make big difference. He also shared his experiences in life. The main objective of this session was to make aware the students about career opportunities and their bright future on core side. He also stressed on different aspects of entrepreneurship and emphasized that zeal and great idea are the only ingredients in a recipe for business startup.

**Orientation on Physical Fitness**

A healthy body is the base for a healthy mind. Students who are healthy can concentrate on any curricular, co-curricular or extracurricular activities. The physical fitness program is aimed at imparting the students with necessary training through different models of maintaining physical fitness. Good nutrition is an important part of leading a healthy lifestyle. Combined with physical activity, diet can help to reach and maintain a healthy weight, reduce risk of chronic diseases (like heart disease and cancer), and promote overall health. In the afternoon session programs on “Awareness on Food and nutrition” and “Benefits of Yoga and Yoga Techniques” were organized.

Ms. Sujatha Stephen, Dietician, Yashoda Hospital was the guest speaker for the session. The awareness programme on Health, Nutrition was organized with a view to equip the students about health and hygiene, about various nutritious food that they should take while they are still growing physically and also how to overcome stress and tensions in their early age. She spoke on balanced diet and emphasized on the need to include rainbow colored food in their diet. She discussed that a balanced diet consist 3 types of food – Energy giving, Body building and Protective food. Eating healthy breakfast and nutritious diet, adequate consumption of water (2-3litres), regular exercise and sleeping for 8 hours in a day. She also answered queries raised by students on the subject of cancer which seems to be a common disease these days. The program was followed by “Benefits of Yoga and Yoga Techniques” organized by r. Satya Reddy, Yoga Trainer. He spoke on importance of Yoga and Meditation for the benefit of students particularly those who fear the examinations. He emphasized that meditation helps in relieving the stress in the day to day life style. He further explained how regular meditation keeps our mind focused, relieved from stress and is instrumental in evolving an individual to higher consciousness. He gave a demonstration through exercises, how yoga can be an instant relief from stress and cure for many diseases. The expert session was aimed at helping the inmates to gain deeper insight into spiritual & mental self and also understand the benefits of Yoga that can help them change the course of their life.



## One Week Orientation Programme

### DAY-3

#### Visit to Village and Golkonda Fort



As a part of one week orientation for MBA & MCA I Semester students, a village camp at Bollapally Village was organized on 26<sup>th</sup> August, 2018. A Social survey on problems related to purified drinking water, irrigation and agriculture was conducted by students with objectives to know the problems at village related to purified drinking water, irrigation and agriculture and to identify the measures to be undertaken at village to address the problems identified. Students have planted saplings. As a part of camp students have visited Friends foundation Orphanage located at Bollapally Village. Students also had a visit to Golkonda Fort.

### DAY-4

#### Proficiency Modules



To overcome some critical lacunas the students might have, the institution has designed proficiency modules to students with commerce and non commerce academic background. The proficiency modules designed for commerce students are basics in Mathematics and Fundamentals of Operations Research. The proficiency modules designed for non commerce students are fundamentals of Accounting and Economics. Basics in English proficiency module are provided to all students. After the completion of the sessions, written test was conducted to evaluate the extent of the subject knowledge gained by the students.

#### Gym and Yoga

To impart the students with necessary training through different models of maintaining physical fitness a visit to Gym was organized. The students were instructed by Physical fitness trainer about do's and don'ts of Gym. The students practically performed some fitness exercises. Later Mr. Satya Reddy, Yoga Trainer conducted the Yoga program for students. Students performed various asanas and the program ended with Meditation Program.





**DAY-5****Orientation on Universal Human Values**

To facilitate the development of a holistic perspective among students towards life and profession as well as towards happiness and prosperity a guest lecture was organized by Mr. Ravi Sharma, Art of living. He had guided the students about the importance of universal human values for a better society.

**Review Writing Competition**

Literary activities encourage the students to be imaginative and technically proficient in literature. This helps the students to get exposed to analyzing, observing, reviewing and reporting skills. To nurture the literary skills a book review competition was organized for the students on 27<sup>th</sup> August, 2018. A book review is a description, critical analysis, and an evaluation on the quality, meaning, and significance of a book. Review writing is combine effort of accurate, analytical reading with a strong, personal touch. It is a description given on the book and analyses how the contents of the book are presented. The students beautifully presented the reviews on books like "The Warren buffet way", "Think and Grow rich", "How to win friends and influence people", "Believe in yourself".

**Creative Arts**

The objective of developing creative arts is to awaken the creativity among students through different forms of expression. To Improving academic performance through spill-over effect of practicing creative arts, to Improve the confidence levels among students in their areas of interest, to enhance decision making through learning to make choices and decisions, to enhance collaboration through teamwork and coordination for group performances. To showcase the talents various competitions were organized in the afternoon session. The competitions like Vegetable carving, Singing, Dancing and painting were conducted. These competitions exhibited the true spirit of the orientation program to encourage amongst students a competitive spirit and healthy participation and an opportunity to explore and unleash their latent talents.

The winners of various events are:





**DAY-6**

**Role Plays**



Personality development and soft skills are crucial to increase employment opportunities and to compete successfully in the business environment. To inculcate the soft skills among the students role play and debate activities were organized on 28<sup>th</sup> August, 2018. Debating helps the students to develop essential critical thinking skills – the ability to make reasoned and well thought out arguments in addition to questioning the evidence behind a particular stance or conclusion. The students actively participated in the debate sessions. Role plays in different scenarios like negotiation between Manager and subordinate, redressal of grievances between Trade Union and Management etc. were given to the students. Students skillfully enacted their roles as managers and subordinates.

**Indoor Games**

To develop competitive spirit among the students several indoor games - Carroms, Chess and Table tennis were organized for the students.



**DAY-7**

**Orientation on Interactive Teaching Learning Methodology**



Morning session has begun with a presentation on Interactive Teaching learning methodology by Ms. M. Subhashini, Associate Professor Department of Management. She has explained the importance of Interactive Teaching Learning activities which enhances the skills, improves the knowledge and increases the confidence level among the students which helps them to face the competitive world. Ms. Ch. Swathi, Associate Professor, Department of Management has presented a power point presentation on Examination pattern and evaluation system. She explained about the rules and regulations of Internal and External Examination system, marks pattern, Choice Based Grading System, attendance rules and regulations of the institution. Mr. Srinivas, Sr. Assistant Professor detailed about the Computer lab facilities to the students. Mr. P. Somiah briefed about the library facilities and number of books, journals, online journals and digital library facilities available at Library to the students.



### Outdoor Games

**Outdoor Games** play an important role in the overall development of mind and body of a child, a teenager, and even an adult. In this regard outdoor games like throw ball, Volley Ball, Shuttle and Badminton were organized.



Finally the day was ended with camp fire. The winners of all the events were awarded with prizes in Alaap. Overall, it was a fruitful and enriching experience for the parents, management, staff and all students.



## Independence Day Celebrations



The Independence Day of India, which is celebrated religiously throughout the Country on the 15<sup>th</sup> of August every year, holds tremendous ground in the list of national days, since it reminds every Indian about the dawn of a new beginning, the beginning of an era of deliverance from the clutches of British colonialism of more than 200 years. It was on 15th August 1947 that India was declared independent from British colonialism, and the reins of control were handed over to the leaders of the Country. India's gaining of independence was a tryst with destiny, as the struggle for freedom was a long and tiresome one, witnessing the sacrifices of many freedom fighters, who laid down their lives on the line.

To mark the 72<sup>nd</sup> anniversary of India's & tryst with destiny on 15<sup>th</sup> August 2018, Independence Day was celebrated Independence Day is celebrated with immense zeal to experience the spirit of patriotism and to honour the glorious past of our country once again. The program started with unfurls of National Flag and National Anthem was sung. Director Dr. M. Madhavi unfurled the tricolor flag and addressed the gathering. In her message she highlighted the importance of freedom which we got through the sacrifices of people who laid down their lives so that our country can celebrate this day. She explained about the gap between older generation and present generation and advised the youth to be responsible and play a major role in country's progress. Prof. G. V. K. Reddy, Professor, Department of Management. In his message explained about the British rule and the great freedom movements. Students have also delivered the speech on importance of Independence Day. Students of Bala Bharathi High school which was adopted by the institution have performed dances on patriotic songs. Mr. CH. Satish Kumar, HOD, Department of Management and Mr. E. Devender Rao, HOD, Department of Computer Applications, MBA, MCA and I-MBA Students, teaching and non-teaching staff have participated in the celebrations.



## A Tribute to Late Former Prime Minister of India, Great Warrior of Indian Politics

### Shri Atal Bihari Vajpayee (25<sup>th</sup> December, 1924 – 16<sup>th</sup> August, 2018)

Shri Atal Bihari Vajpayee was an Indian politician who served three terms as the Prime Minister of India. He was conferred with India's highest civilian honour, the Bharat Ratna, by the President of India, Pranab Mukherjee in 2015. The administration of Narendra Modi declared in 2014 that Vajpayee's birthday, 25 December, would be marked as Good Governance Day. Former Prime Minister Shri Atal Bihari Vajpayee was not only a prolific politician and a vigorous speaker but also a magician of the pen. He wrote a number of poems more than one. On the demise of Atal Bihari Vajpayee condolence meeting was organized on 16<sup>th</sup> August, 2018. The Principal, the staff members and the students gathered and maintained one minute silence to pay homage to the Former Prime Minister. Director Dr. M. Madhavi expressed her grief and remarked that Shri. Vajpayee was a towering figure in our National life. His death is irreplaceable loss for the nation but his ideas, views and simplicity will always inspire the people of this country.



### National Library Day

The Librarian's Day was celebrated on 12<sup>th</sup> August, 2018 on the 126<sup>th</sup> birth anniversary of Dr. S. R. Ranganathan, the father of Library Science in India. The dignitaries present on this auspicious day are Mr. K.Sreenivas Rao –Chief Guest, Mr. Ch. Satish Kumar - Head Department of Management, Mr. E. Devender Rao - Head Department of Computer Applications, Mr. P. Somaiah-Librarian. Along with the Library staff and faculty, admin staff and students have participated in this celebration and encouraged the library professionals with their word of inspiration. In his key note address, Mr. K.Sreenivas Rao highlighted on the important role of the Library staff and Library Professionals in making the library an excellent abode of knowledge. He also emphasized the importance and requirement of reading halls, the ambience a library provides in pursuit of knowledge to a student/researcher which he or she may not get. Further he appreciated role of a library professional in making the ambience needed to the library users and also inspired them to innovate and improve their individual role where they can contribute in making an excellent library. Mr. Somaiah Pathakoti. Librarian briefed about the Importance of National Librarian's Day in India. Mr. K. Sreenivas Rao has distributed the Library best user award to Ms. S. Prathibha, Senior Assistant Professor of Department of Management and Mr. E. Devendar Rao, Head, Department of Computer Applications. Mr. Ch. Satish Kumar- Head Department of Management has distributed Library best user award for students. In relation to National

Librarian's Day, Department of Library and Information Centre conducted essay writing competition on the topics -“Role of Libraries in Knowledge Sharing”& “Different media for Knowledge Sharing and the Importance of Books” and Debate Competition on topic “Digital v/s Traditional Libraries” for MBA/MCA/Integrated MBA students.

### Essay writing competition winners:

S. No	Name of the Student	Course	Prize
1	Ms. Sheeja Thomas	MBA	First
2	Mr. Md Arshad Ali	MBA	Second





**Debate Competition winners:**

S. No	Name of the Student	Course	Prize
1	Mr. N. Praneeth	MBA	First
2	Ms. S. V Sai Meghana	MBA	First
3	Mr. G. Vinay Kumar	MBA	Second
4	Ms. P. Shireesha	MBA	Second

**Library Best Users:**

S. No	Name of the Student	Course
1	Mr. G. Rajashekar	MBA
2	Mr. A. Nikhil	MCA
3	Ms. Sai Vaishnavi	IMBA





## Seminar on "Career planning in Finance"

International School Financial Studies (ISFS) is an Avinash Group Institution. The International School for Financial Studies is driven by the Commerce Guru - Avinash Brahmadevara, M.Com., CA, CS, CMA ably supported by some of the India's leading Finance and Accounting Faculty. With a student-centric approach which is mainly focused on making learning enjoyable, ISFS is poised to be the most trusted Institute in Accounting and Finance Education in India. ISFS was established in 2013 by Mr. Avinash Brahmadevara, a World Record Holder (India's Youngest Triple Qualified Post Graduate Professional) along with some of the India's Leading Chartered Accountants, Company Secretaries & Cost Accountants with the objective of becoming a one-stop solution for all the Indian and Global Finance & Accounting Careers.

Mr. Krishna Kupachi - Head Skill Development ISFS Secunderabad delivered a Seminar on "Career planning in Finance" on 14<sup>th</sup> August 2018. The resource person was accompanied by Mr. Dileep Racha, Manager, Strategic Alliances. Faculty members and students of MBA 2<sup>ND</sup> year Finance specialization of Aurora's PG College, Ramanthapur, have participated.

In his lecture Mr. Krishna Kupachi explained the students about opportunities that are available in the finance domain. He spoke about the various levels of the jobs available for MBA Finance. The lecture started with some random questions about the current industry and he then related it to Financial Services as key data points. Broadly he covered some of the most important and essential part of Financial Services likes: Wealth Management, Equity Research Analytics, Investment banking, Financial analysis. One of the most interesting topics that pulled the attention of many students was Analytics and Investment Banking. He briefly discussed it with sync to the global financial services, and what opportunities individuals could explore. Towards the end he covered the skills needed to get into these domains of Financial Services. Skills included relationship management, financial modeling, strong communication skills, sound knowledge of excel, statistics and overall business understanding. After the lecture many finance students were clear with their perception about the financial services industry. He also gave tips on what skills have to be developed for facing interviews successfully and landing in a job with the core companies. He mentioned about the services provided by Deloitte, J P Morgan Cap Gemini and Goldman Sachs etc., and similar companies. Over all the lecture was very informative and it helped many non-financial students as well to get a glimpse of the industry.





## Guest Lecture on “How to Crack Interview”

RSV GROUP a non profitable organization started in the year 2011 with group of 14 members. Later in 2017, it was officially registered and named as RSV with an aim to help students to place them in reputed organizations. RSV conducts Campus Recruitment Training to students who are searching for the jobs with 100% placement program assistance. It's a combined training plus placement cell. The goal of the organization is to place all the students that get trained with RSV Group. Mr. Rajasekar Banali (SAP FICO Manager Genpact) Trainer of RSV T&P RSV Group delivered a guest lecture on “How to crack Interview” on 20<sup>th</sup> August 2018. The resource person was accompanied by Mr. Vinay Kumar, CEO RSV, T & P. Mr. Rajasekar Banali spoke about the current demand for MBA graduates in the industry today. He said “It is absolutely necessary for everyone to carve a distinct place for oneself in this highly competitive industry” The talent and skills should not be restricted only to the domain area knowledge but one should also be a multi-tasker and should be familiar with working in virtual teams. Mr. Rajasekar shared some methods of cracking an Interview. He stressed on three most important factors that an interviewer look for in the candidate, that are- competence, motivation and the right fit. Almost surprising to most of the freshers, he also mentioned that an interview is also about influencing the suitable candidates to accept the job. Hence, he proved that an interview is a two way communication channel and also an information sorting model. While facing an interview, the candidates must have a thorough knowledge about the company they have applied to. Apart from that, the skill of answering the soft questions should also be developed. These questions should be answered without any conflict with any other part of the interview. While talking, one should be extremely conscious of the body language, posture, pitch of the voice and the facial expressions.

Mr. Vinay Kumar while giving the list of soft-questions advised the students to go prepared with the answers to usually asked questions like “Tell me about yourself” or “Why did you decide to interview with us” etc. Group discussion and the importance of one, was discussed in the latter half of the lecture. He gave some tips on how to conduct yourself in a group discussion. Being assertive and never losing your cool in a GD works best, he pointed out. The interaction with the students led to further discussions on the subject. It was a very crucial session for the students because of the coming up campus placements.

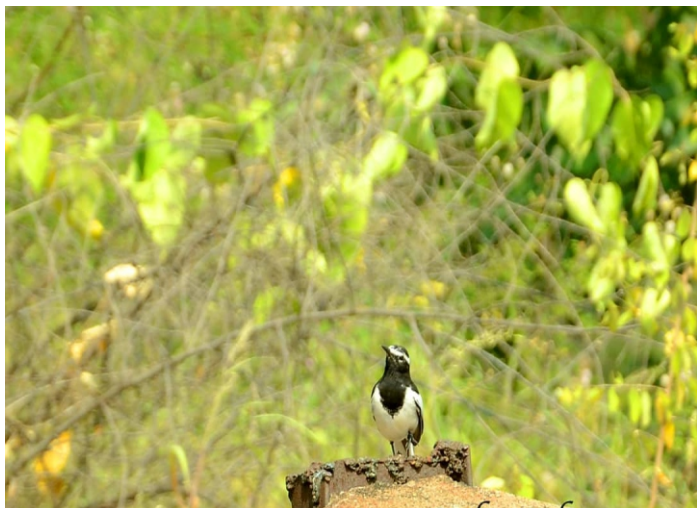




## National Photography Day

World Photography Day is observed worldwide on 19<sup>th</sup> of August every year with a lot of zeal and enthusiasm. The day is not only celebrated by the staunch followers of photography, but all the people across the globe irrespective of their professions and interests come together and inspire the coming generations to understand the importance of photography. On this particular day, millions of people capture different ideas and share their world with others, try to dwell in the imaginations of other photographers and moreover try bringing more happiness through the means of photography. In reality as we know it where billions of photos are uploaded each hour, World Photography Day moves numerous photographic artists from around the globe to disperse their concept of a solitary picture with their single reason, yet propelling pious personalities to think unique.

As a part of World Photography Day the Photography Club Coordinators conducted a photography competition on 20<sup>th</sup> August, 2018 to motivate and hone creativity among the students on photography with the themes on "Glimpses of Nature". MBA and MCA students have participated with lots of enthusiasm and have presented the photos with the given themes.





## Sadbhawana Diwas

Sadbhawana Diwas is celebrated on the 20<sup>th</sup> August by lots of the people to make the day happier for remembering and respecting the people who did many of the good things for the people. The day is celebrated to make the society aware of welfare of the people and well developed future of the country.

Sadbhawana Diwas is celebrated for the Great person Rajiv Gandhiji who used to make the Country to get developed in all the fields. He used to make the Bright future of the India Country. He gave many of the Great Speeches for the Indian Country to develop in all the activities for making a Strong Nation.

To promote integration and communal harmony among students Sadbhawana divas was celebrated on 20<sup>th</sup> August, 2018 by NSS club. The faculty members, staff and students also attended the celebration with full enthusiasm. Sadbhawana Diwas is celebrated every year in the memory of Rajiv Gandhi who dreamed to make India a developed country. A pledge was administrated to promote national integrity and communal harmony among people of all religions, languages and regions. The students delivered a motivational speech during the celebration. A video promoting Indian culture illustrating the theme of unity in diversity was projected on the occasion. At the end the following pledge was taken by all faculty Students of the College.

“I take this solemn pledge that i will work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language. I further pledge that I shall resolve all differences among us through dialogue and constitutional means without resorting to violence.”





### Academic Partnership with Indian Institute of Management Bangalore (IIMB)

Indian Institute of Management Bangalore (IIMB) is a public management school and an Institute of National Importance located in Bangalore, Karnataka, India. It offers Post Graduate, Doctoral and executive training programmes. The Post Graduate Programme in Management (PGP), a two-year, full-time residential MBA programme is IIMB's flagship programme. In addition to its main academic programmes, IIMB is also engaged in facilitating research, offering consultant services, conducting seminars and academic conferences and publishing journals. IIMB is a premier institute offering Management Education Programmes, IIMBX is IIM's Baglore's MOOCs programme that uses digital learning to enable widespread access to management education. IIMBX offers online courses and programmes covering core and advanced business and management subjects.

The Institution has made an Academic Partnership agreement with Indian Institute of Management Bangalore (IIMB) on 7<sup>th</sup> August, 2018. Dr. M. Madhavi, Director and Dr. P. D. Jose Professor, Strategy Chair, Digital Learning IIMB exchanged the Academic Partnership Agreement. The agreement outlines the nature of MOOCs-based educational activities offered by IIMB. The Programme is delivered completely online is ensure that the digital course ware is produced and delivered by IIMB faculty. The students registered under this programme will be provided a certificate of completion from IIMB. The different courses offered in this program are

S. No	Name of the Course	Course Duration
1	Introduction to Investments	2 Months
2	Banking And Financial Markets	2 Months
3	Strategic Management	2 Months
4	International Business	1 Month





## CII Members Meet by Mr. Vikram Kirloskar, Vice President, CII



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes. It is a non-government, not-for-profit, industry-led and industry-managed organization. Founded in 1895, it has over 9,000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 265 national and regional sectoral industry bodies. CII works with the Government on policy issues. CII has been a catalyst of change in India's economic policy reforms.

A Members meet with Mr. Vikram Kirloskar, Vice president, Confederation of industry was organized by CII, Hyderabad Chapter on 3<sup>rd</sup> August, 2018. The program highlighted the initiatives and several measures to be taken for the current financial year and Mr. Vikram Kirloskar congratulated the members for enrolling the membership with CII. He focused that CII works across diverse industry sectors to raise efficiency, productivity, excellence, and sustainability and customize global best practices in Education, Training, Human Resource Development, Industrial Relations and Corporate Governance, to enhance Indian enterprise at the firm as well as at the sector level. He informed that nearly 500 CII Councils, Committees, Sub-Committees, Working Groups and Task Forces, weave the warp of vertical sectors with the weft of competitiveness-driving paradigms, to craft a vibrant dynamic agenda to identify and address the specific needs of each sector through focused interventions. They also facilitate the transfer of cutting-edge technology and knowledge to industry. Mr. Kirloskar mentioned about the new initiatives for the academic institutions and stressed that students always should be invited by the organizations and they have to acquire practical knowledge. Dr. S. Pushpalatha, Professor, Department of Management, Ms. Keerthi, Assistant Professor along with students participated in the session. The students interacted with Mr. Vikram Kirloskar, Vice president, CII, Mr. Sanjay Singh, Chair, Hyderabad Chapter and Mr. Sreenivas, Vice President, KMV group and got enriched with the experiences shared by them. The session was so informative.

## Financial Summit on "Disruptive trends in Commerce Education"



Stratagem is an Indian entity headquartered at Hyderabad. Stratagem is a dominant player in the fields of financial studies, financial advisory and wealth management services. Stratagem Financial School has been established to impart quality education with international recognition in the area of Management & Finance.

A faculty summit on "Disruptive trends in commerce education" was organized on 4<sup>th</sup> August, 2018 by Stratagem Financial School, Hyderabad. Mr. Mohammad Sajid Khan, Head of International Development addressed the key issues in commerce education. He also highlighted that the Commerce education is that area of education which develops the required knowledge, skills and attitudes for the handling of Trade, Commerce and Industry. Business and Commerce are performing arts requiring inculcation of professional operative skills. However, every art and skill requires scientific knowledge as basic foundation in theory. Business and Commerce education should be oriented to the practical problematic micro and macro situation and in these scenario new courses like CMA, CFA, CS and CA are the courses that like with industries and students should opt their career in these courses. Dr. P. Hima Jagathi, Professor, Department of Management, Mrs. R. Sushma, Associate professor, Department of management along with the students of MBA II year attended the session.



## Debate (Compensation Management)

Interactive Teaching Learning Methodology makes learning innovative and progressive. Debating is structured way of exploring the range of views on an issue. It consists of a structured contest of argumentation, in which two opposing individual or teams defend and attack a given proposition. Debate engages learners in a combination of activities that cause them to interact with the curriculum and encourages constructive argumentative a convincing skill among the participants. As part of Interactive Teaching Learning Methodology, Ms. M. Subhashini, Associate Professor, Dept. of Management, conducted activity on Debate in HR Major subject "Compensation Management" for students of MBA II Year I Semester, Sections A,B,C,D,E,A1,B1,C1,D1,E1 on 21<sup>st</sup> August, 2018. Students were allocated different roles and Twenty Four Learning Groups participated.

The following topics were allotted to all the Learning Groups:

LEARNING GROUP	DEBATE TOPICS
1, 2	Should HR professionals be employee advocates
3, 4	Is conflict in the employment relationship a sign of flawed HR management
5, 6	Employee knowledge on labour laws
7, 8	21 <sup>st</sup> century in the hands of Hard workers or Smart workers
9, 10	Should HR and employers be more involved in designing education curriculum ? If so, how?
11, 12	Is HR still a people profession
13, 14	Should HR represent employees? Stockholders? Management? CEO? All
15, 16	Layoffs / Recession
17, 18	Flexible Work Options
19, 20	The Responsibility of Human Resource Professionals in the Implementation of a Code of Ethics
21, 22	Community management as a recruitment tool
23, 24	India will emerge as world superpower only with the contribution of its young population.





## Group Discussion (Innovation Management)

Group Discussion is a modern method of assessing student personality. It is a technique and an art of comprehensive tool to judge the worthiness of the student and his appropriateness for the job. In a group discussion the participants are encouraged to express their views without sorting to arguments on the views expressed by other members of the team.

As a part of Interactive Teaching Learning Methodology Dr.S.Pushpalatha, Professor, Department of Management has conducted Group Discussion for MBA II Year I Semester students of Section B on 10<sup>th</sup> August, 2018 in the subject Innovation Management. All the Learning groups have actively participated in these Group Discussion Sessions.

Learning Group	Topics allotted
1, 2	Innovation Vs Invention
3, 4	Technology is killing human imagination
5, 6	Production vs Operating Efficiency
7, 8	India really the next gen super power
9, 10	MNC's –Boon or Bane for Indian Economy.
11, 12	Made in India
13, 14	Made in India
15, 16	Issues in Research and Development
17, 18	Resources Allocation in Research and Development
19, 20	Managing technology in Research.



## Faculty Achievements

## Paper Publications



Mr. T. Shyam Sunder, Assistant Professor, Department of Management published an article titled "A Model Building Approach To Measure The Customer Loyalty and Satisfaction through Relationship Marketing in Indian Banking Sector" in International Journal of Research and Analytical Reviews –IJRAR,ISSN 2349-5138, Cosmos Impact Factor 4.236,Volume 5, Issue 3, July-Sept-2018.



### ఆర్థికరంగ కోర్సులతో ఉద్యోగావకాశాలు

రామంతాపూర్: ఆర్థికరంగ కోర్సులను అభ్యసించిన విద్యార్థులకు ఉద్యోగ, ఉపాధి అవకాశాలు ఎక్కువగా లభిస్తే అవకాశాలు న్యాయ నియంత్రణలో ఉన్నప్పుడు ఆర్థిక రంగంలో ఉద్యోగావకాశాలు అనే అంశంపై జరిగిన సదస్సుకు ఆయన ముఖ్య అతిథిగా హాజరయ్యారు. ఈ సందర్భంగా మాట్లాడుతూ.. ఆర్థిక రంగంలో ఉన్న కార్పొరేట్ సంస్థలు విద్యార్థులకు ఉన్న డిగ్రీ, పీజీ కోర్సులలో పొందిన మెరిట్లతో పాటు వారిలో ఉన్న నైపుణ్యత కలిపి ఉద్యోగాలను పంపిణీ చేస్తామని



**సదస్సులో ప్రసంగిస్తున్న కృష్ణగుపాద్రి**

ఉద్యోగావకాశాలు కల్పిస్తున్నాయి. ఎంపీ ఎల్ పై నాన్స్ సీ, బ్యాంకింగ్, ఇన్సూరెన్స్ రంగాలకు చెందిన తదితర కోర్సులు పూర్తి చేసిన విద్యార్థులకు బ్యాంకింగ్లో పాటు ఇతర అనేక ఆర్థిక రంగాలలో పాటు కేంద్ర, రాష్ట్ర ప్రభుత్వ ప్రణాళికా విభాగాలలో ఉన్నత ఉద్యోగాలు దొరకడంలో పాటు ఉపాధి అవకాశాలు కూడా ఎక్కువగా ఉంటాయన్నారు. ఎంపీ పై నాన్స్ విభాగం విద్యార్థులతో పాటు అధ్యాపకులు పాల్గొన్నారు.

### క్రమశిక్షణతో ఉన్నత శిఖరాలకు ఎదగొచ్చు

రామంతాపూర్: విద్యార్థి దశలోనే క్రమశిక్షణతో కూడిన జీవనశైలిని విద్యార్థులు అలవర్చుకుంటే భవిష్యత్లో ఉన్నత శిఖరాలకు ఎదగొచ్చుని ఆరో రా పీజీ కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి అన్నారు. గురువారం రామంతాపూర్ ఆరో రా పీజీ కళాశాలలో నూతనంగా ఎంపీఎ, ఎంసీఎ కోర్సుల్లో చేరిన విద్యార్థుల వరచయవేదిక ఆరంభం-18ను ఆమె క్రొత్తి ప్రజ్ఞలుణ చేసి ప్రారంభించారు. ఈ కార్యక్రమంలో ఎంపీఎ, ఎంసీఎ విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు, రామంతాపూర్ విద్యార్థి దశలోనే క్రమశిక్షణతో కూడిన జీవనశైలిని విద్యార్థులు అలవర్చుకుంటే భవిష్యత్లో ఉన్నత శిఖరాలకు ఎదగొచ్చుని ఆరో రా పీజీ కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి అన్నారు. గురువారం రామంతాపూర్ ఆరో రా పీజీ కళాశాలలో నూతనంగా ఎంపీఎ, ఎంసీఎ కోర్సుల్లో చేరిన విద్యార్థుల వరచయవేదిక ఆరంభం-18ను ఆమె క్రొత్తి ప్రజ్ఞలుణ చేసి ప్రారంభించారు. ఈ కార్యక్రమంలో ఎంపీఎ, ఎంసీఎ విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు,



**కార్యక్రమాన్ని ప్రారంభిస్తున్న కళాశాల డైరెక్టర్ మాధవి**

ప్రా.పినాకమాణి, ఉపాధ్యాయులు, విద్యార్థులు పాల్గొన్నారు.

### గ్రంథాలయాలను ఉపయోగించుకోవాలి

రామంతాపూర్: గ్రంథాలయాలు విజ్ఞాన భాండారాలని ప్రముఖ విద్యావేత్త కె.శ్రీనివాస్ అన్నారు. మంగళవారం రామంతాపూర్ ఆరో రా కళాశాలలో నిర్వహించిన జాతీయ గ్రంథాలయ దినోత్సవ వేడుకలకు ఆయన ముఖ్య అతిథిగా హాజరయ్యారు. పుస్తకాలు ఎప్పుడూ మనిషికి మంచి మిత్రులని, చిరిగిన చొక్కా అయినా ధరించి మంచి పుస్తకాలు చదవాలని మన పెద్దలు చెప్పిన మాటలను విద్యార్థులు గుర్తుంచుకోవాలని ఆయన సూచించారు. కళాశాలలో ఉన్న గ్రంథాలయంలోని పుస్తకాలను సద్వినియోగం చేసుకొని మంచి వ్యక్తిత్వం అలవర్చుకోవాలని ఆయన సూచించారు. కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి, ఎంపీఎ, ఎంసీఎ విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు, ప్రా. జివికె.రెడ్డి పాల్గొన్నారు.



### పుస్తకాలే మనకు మంచి మిత్రులు

హబ్బాగూడ, న్యూస్టుడీ: హబ్బాగూడ డివిజన్ గణేష్ నగర్ లోని ఆరో రా పీజీ కళాశాలలో మంగళవారం జాతీయ గ్రంథాలయ దినోత్సవాన్ని పునంగా నిర్వహించారు. విశాలత డైరెక్టర్ శ్రీనివాస్ మాట్లాడుతూ.. పుస్తకాలే మనకు మంచి మిత్రులన్నారు. గ్రంథాలయాలను విద్యార్థులందరూ సద్వినియోగం చేసుకోవాలన్నారు. బెస్ట్ బ్రెయిన్ యూజర్స్ కు బహుమతులను అందజేశారు. కళాశాల డైరెక్టర్ డా.మాధవి, శాఖాధిపతులు పాల్గొన్నారు.

బుధవారం 15 ఆగస్టు 2018

### ఉన్నత లక్ష్యాలతో విద్యనభ్యసించాలి

● ఆరో రా విద్యాసంస్థల చైర్మన్ రమేష్ బాబు

సవరెంజాణ- రాంగనగల్

ఉన్నత లక్ష్యాలతో విద్యనభ్యసించిస్తున్నాడే అనుకున్న లక్ష్యాలను చేరుకోవాలని ఆరో రా విద్యాసంస్థల చైర్మన్ నిమ్మలూరి రమేష్ బాబు అన్నారు. బాగ్ లింగం పల్లిలోని ఆర్డీసీ కళాభవనంలో రామంతాపూర్, మూస రాంబాగ్, ఉప్పల్ ఆరో రా పీజీ కళాశాల సంయుక్త ఆధ్వర్యంలో ఇండక్షన్ డే కార్యక్రమాన్ని శ్రేకృష్ణం నిర్వహించారు. ఈ కార్యక్రమానికి ముఖ్య అతిథిగా హాజరైన రమేష్ మాట్లాడుతూ భారతీయ పౌలత్రామి పీఠవుల తమ ఉత్త్యులను అంతర్జాతీయ స్థాయి సాంకేతిక నైపుణ్యాన్ని, నాణ్యతను తలచుకోవాలి అభిప్రాయం వ్యక్తం చేశారు. మనమంతా దేశ ఉత్త్యులను వాడి ఆర్థిక వ్యవస్థను మెరుగ్పరచాలని సూచించారు. ఆనంతరం సీసీ నటుడు సుశాంత్ మాట్లాడుతూ మీకు నచ్చిన



అంకాన్ని ఎంచుకుని ఉన్నత శిఖరాలను ఆదిరించాలని విద్యార్థులకు సూచించారు. ఈ కార్యక్రమంలో కెఎన్ఎక్స్ క్యూటీవ్ వైస్ ప్రెసిడెంట్ శ్రీనివాస్, భారతీయ యువశక్తి క్రస్ట్ ప్రొటాజెక్ట్ ఫ్లాగ్ కమిటీ చైర్మన్ వీరమనేని బాలాజీ, ప్రముఖ సీసీ దర్శకులు పరశురామ్, వివేక్ సాగర్, ఆరో రా విద్యా సంస్థల సీనియర్, విద్యార్థులు, తల్లిదండ్రులు పాల్గొన్నారు.

### విద్యతోనే ఉన్నత శిఖరాలు

సందర్భంగా ప్రణాళికా విభాగం విద్యనభ్యసించి ఉన్నత శిఖరాలను ఆదిరించాలని ప్రముఖ నటుడు సుశాంత్ అనుమోలు అన్నారు. శుక్రవారం ఆర్డీసీ కళాశాల మండపంలో ఆరో రా రామంతాపూర్ డిగ్రీ, పీజీ కళాశాల ఆధ్వర్యంలో ఆలాపి పేరిట సదస్సు జరిగింది. ఈ సందర్భంగా హాజరైన సుశాంత్ మాట్లాడుతూ విద్యార్థులు కేవలం చదువుపైనే దృష్టి సారించకూడదా అని రంగాల్లో రాజీనామా చేశారు. మానవ విలువలను సాంహించుకోవాలని ఆప సరం ఎంచిన ఉదయం చెప్పారు. ఈ కార్యక్రమంలో కళాశాల కార్యదర్శి ఎన్.రమేష్ బాబు,



**ఆలాపి కార్యక్రమంలో పాల్గొన్న పినహీరో సుశాంత్**

చెప్పి విద్యనభ్యసించి ఉన్నత శిఖరాలను ఆదిరించాలని ప్రముఖ విద్యావేత్త బాలాజీ వీరమనేని, ప్రముఖ సీసీ దర్శకులు పరశురామ్, సంగీత దర్శకులు వివేక్ సాగర్, కళాశాల వైస్ చైర్మన్ ఎన్.అనుపమ, డైరెక్టర్ డాక్టర్ ఎం.మాధవి, డాక్టర్ మోహనకృష్ణం, డాక్టర్ పి.జనార్దన్ రెడ్డి, డిప్యూటీ మేనేజర్లు అధిపతులు సతీష్కుమార్, దేవేందర్ రావు, అధికార, శుభప్రద తదితరులు పాల్గొన్నారు.

### లక్ష్య సాధనకు కృషి చేయాలి

సుశాంత్, రమేష్ బాబు నిమ్మలూరి, శ్రీనివాస్

బాగ్ లింగంపల్లి: లక్ష్యాన్ని నిర్దేశించుకుని సాధించేందుకు పట్టుదలతో కృషి చేయాలని పలువురు పక్షలు సూచించారు. బాగ్ లింగంపల్లిలోని ఆర్డీసీ కళాభవనంలో శుక్రవారం సాయంత్రం రామంతాపూర్, మూసారాంబాగ్, ఉప్పల్ ఆరో రా విద్యాసంస్థల ఆధ్వర్యంలో ఆలాపి పేరిట ఇండక్షన్ డే కార్యక్రమం నిర్వహించారు. ముఖ్య అతిథిగా పాల్గొన్న కెఎంపీ గ్రామ్ ఎగ్జిక్యూటివ్ వైస్ ప్రెసిడెంట్ శ్రీనివాస్ మాట్లాడుతూ.. దేశ, విదేశాల్లో ఎంపీఎ, ఎంసీఎ పూర్తిచేసిన వారికి ఉజ్వల భవిష్యత్తు ఉండవచ్చు. సీసీ నటుడు సుశాంత్ సూచించినట్లు విద్యార్థుల సాంస్కృతిక కార్యక్రమాలు అక్కడు సుదృఢం. ప్రతిభ పూసిన విద్యార్థులకు జ్ఞాపికలను అందజేశారు. వక్షలను సత్కరించారు. విద్యాసంస్థల కార్యదర్శి డా. రమేష్ బాబు నిమ్మలూరి, డైరెక్టర్ నిమ్మలూరి అనుపమ, డా. ఎం.మాధవి, డా. మోహన్ సుమార, డా. రాజవర్ధన్ రెడ్డి, వీరమనేని బాలాజీ, అధ్యాపకులు, సిబ్బంది పాల్గొన్నారు.

**కలషిత నీడీ నమస్కరణ పరిష్కరించాలి**

### ఉప్పల్

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ఉద్యోగ అవకాశాలపై విద్యార్థులకు అవగాహన



ఉద్యోగ అవకాశాలపై జరిగిన అవగాహన సదస్సులో విద్యార్థులతో కృష్ణ గుపాద్రి

రామంతాపూర్, ఆగస్టు 14: రామంతాపూర్ గణేష్ నగర్ లోని ఆరో రా కళాశాలలో మంగళవారం విద్యార్థులకు ఉద్యోగావకాశాలను సదస్సు నిర్వహించారు. ఇంటర్నెట్ సూక్ష్మ చర్చ పై పైనాన్సియల్ డైరీ ప్రత్యేక ప్రాసెస్ కృష్ణ గుపాద్రి ముఖ్య అతిథిగా హాజరై విద్యార్థులకు ఉద్యోగాలపై పలు సూచనలు, సలహాలిచ్చారు. కార్పొరేట్ సంస్థలు మీ డిగ్రీలు మాత్రమే కాక మీకు పుష్కల ఉన్న క్రెడిట్, అందరితో జరిగిన పంచాయతీ గణిని సర్దుకు పరిగణించి కీలకంగా ఉండాలి. వచ్చే బ్యాంకింగ్, ఇన్సూరెన్స్ మింట్, ఇన్ఫర్మేషన్ కన్వెన్షన్ రంగాలలో డిరెక్ట్ ఉద్యోగ అవకాశాలు, వాటికి కావల్సిన అవకాశాలపై సూచనలిచ్చారు. ఈ కార్యక్రమంలో కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి, పలు విభాగాధిపతులు సతీష్కుమార్, దేవేందర్ రావు, పలువురు విద్యార్థులు పాల్గొన్నారు.

**కళాశాలలో జాతీయ గ్రంథాలయ దినోత్సవం**

రామంతాపూర్ ఆరో రా కళాశాలలో మంగళవారం జాతీయ గ్రంథాలయ దినోత్సవం జరిగింది. ముఖ్య అతిథిగా కె.శ్రీనివాస్ హాజరై మాట్లాడుతూ పుస్తకాలను సద్వినియోగం చేసుకోవాలన్నారు. ఈ సందర్భంగా ఉత్తమ విద్యార్థులకు డిప్లొమాను సమర్పించారు. ఆరో రా విద్యాసంస్థల అధిపతి వివేక్ సాగర్ గుర్తించి ఉపాధ్యాయులు, విద్యార్థులను ఆదరించింది. ఉద్యోగ అవకాశాలపై విద్యార్థులకు అవగాహన సదస్సులో కళాశాల డైరెక్టర్ ఎం.మాధవి, దేవేందర్ రావు, సతీష్కుమార్, ప్రా.పినాక రెడ్డి, ఉపాధ్యాయులు తదితరులు పాల్గొన్నారు.

### ఉద్యోగాలు ఇచ్చే స్థాయికి ఎదగాలి: శ్రీనివాస్

కళాశాలకు చెందిన సానుభవం అవిష్కరిస్తున్న శ్రీనివాస్, నిమ్మలూరి రమేష్ బాబు, వీరమనేని బాలాజీ తదితరులు

దర్శకులు, ఆగస్టు 31 ప్రధానకార్య: ఉద్యోగం కోసం వెతుక్కుంటే బహు ఉద్యోగాలు ఇచ్చే స్థాయికి ఎదగాలి అని శ్రీనివాస్ ఎగ్జిక్యూటివ్ వైస్ ప్రెసిడెంట్ బాలాజీ (హీరో) శ్రీనివాస్ అన్నారు. శుక్రవారం బాగ్ లింగంపల్లిలో ఆర్డీసీ కళాశాల మండపంలో ఆరో రా పీజీ కళాశాల/రామంతాపూర్, ఉప్పల్, మూసారాంబాగ్ ఆధ్వర్యంలో ఆలాపి పేరిట ఇండక్షన్ కార్యక్రమం జరిగింది. ఈ కార్యక్రమంలో ప్రత్యేక అధ్యక్షులుగా పాల్గొన్న శ్రీనివాస్ మాట్లాడుతూ ఉద్యోగాల కోసం వెతుక్కుంటే మనకి 100 మంది ఉద్యోగాలన్న స్థాయికి రావాలన్నారు. బెంగాల్ కు మహా పాతాళావతేతనం నన్ను ప్రమాదం, ప్రాజెక్ట్ ఫ్లాగ్ కమిటీ (డిప్యూటీ) ప్రెజెంటర్ బాలాజీ వీరమనేని మాట్లాడుతూ విద్యార్థులు తల్లిదండ్రులను, గురువులను గౌరవించాలి, ఆరో రా విద్యాసంస్థలను ఆదరించాలన్నారు. ఎవరో రావాలి, ఏదో నడక యే రేయాలి అంటే రేయాలి అంటే ఉన్న సాంకేతిక పరిజ్ఞానాన్ని ఉపయోగించుకోవాలని ప్రయత్నించాలన్నారు. సీసీ నటుడు అనుమోలు సుశాంత్ మాట్లాడుతూ విద్యార్థులు సమయాన్ని వృథా చేయకూడదా, వ్యక్తిగత అవకాశాలను సద్వినియోగం చేసుకోవాలన్నారు. ఆరో రా విద్యాసంస్థల కార్యదర్శి డాక్టర్ నిమ్మలూరి అనుపమ మాట్లాడుతూ భారతీయ పౌలత్రామి పీఠవుల తమ ఉత్త్యులను అంతర్జాతీయ స్థాయి సాంకేతిక పరిజ్ఞానాన్ని ఉపయోగించుకోవాలి అభిప్రాయం వ్యక్తం చేశారు. ఆ విధంగా భారతీయ ఉత్త్యులను కొని వాటిని ప్రోత్సహించి భారతీయ ఆర్థిక వ్యవస్థను మెరుగ్పరచాలన్నారు. కార్యక్రమంలో ఆరో రా విద్యాసంస్థల వైస్ చైర్మన్ అనుపమ, ఎం.మాధవి, దేవేందర్ రావు, సతీష్కుమార్, ప్రా.పినాక రెడ్డి, ఉపాధ్యాయులు తదితరులు పాల్గొన్నారు.



**విద్యార్థులు ఉద్యోగాల కోసం వెతుక్కుంటూ యువతకు ఉద్యోగాలు ఇచ్చే దిశగా లక్ష్యాన్ని ఎంచుకోవాలని కె.ఎమ్.వీ గ్రామ్ ఎగ్జిక్యూటివ్ వైస్ ప్రెసిడెంట్ శ్రీనివాస్ అన్నారు. రామంతాపూర్, మూసారాంబాగ్, ఉప్పల్ ఆరో రా పీజీ కళాశాల సంయుక్త ఆధ్వర్యంలో శుక్రవారం బాగ్ లింగంపల్లిలోని ఆర్డీసీ కళాశాల మండపంలో ఇండక్షన్ డే కార్యక్రమాన్ని ఆలాపి అనే పేరిట నిర్వహించారు. ప్రముఖ దర్శకులు వివేక్ సాగర్, కళాశాల వైస్ చైర్మన్ నిమ్మలూరి అనుపమ, కళాశాల డైరెక్టర్ డా. ఎమ్మ.మాధవి, మోహన్ సుమార, డా. మోహన్ రెడ్డి, సతీష్కుమార్ పాల్గొన్నారు.**

**-వికృష్ణ**











